



**"What's flour gluten, Bud?"**  
**"It's what makes your dough rise, Rose."**  
**"Yes"—she encouraged.**  
**Added Bud very sagely:**  
**"Makes it rise in the mixer and expand**  
**"in the oven. It's the elastic part of**  
**"flour—absorbs all the water and milk**  
**"—and things."**  
 Rose grew interested.  
**"FIVE ROSES, said Bud, is exceedingly rich**  
**"in gluten. I s'pose because it's all made**  
**"from Manitoba wheat. Takes up a lot**  
**"more water—makes those fat loaves—**  
**"lasts longer too."**  
**"Saves money, doesn't it?" asked Rose.**  
**Bud in a big voice:**  
**"The fat loaf makes the fat pocketbook."**  
**Use FIVE ROSES always.**  
**And Rose said YES.**

# Five Roses Flour

Not Bleached Not Blended

LAKE OF THE WOODS MILLING COMPANY, LIMITED, MONTREAL

**SNOBBERY BELOW STAIRS.**

The Way English Servants Are Their Master's Aids and Graces.

Writing on snobs in the New York Tribune, Frederick Townsend Martin, the society millionaire, says:

We are all familiar with the ludicrous snobbery among English servants that existed in the time of Mr. Pickwick. Not so many of us, however, appreciate what snobbery exists today in the realms of the servants' hall. I was once visiting Baron Ferdinand Rothschild, when my valet came to me and asked if he could go to London by the morning train and get back in the afternoon.

I said to him, "Why do you want to go?"

He replied: "Oh, sir, as we are only stopping here a few days, I did not put in my evening suit, and last night, you being a foreigner, I found myself ranked above all the others who were to take precedence of dukes, earls and viscounts. I outranked them all and took in the housekeeper to dinner. And my mortification was great when I noticed that every one of the men around the table was in evening clothes, and I alone was in my ordinary black suit. By the way, sir," he continued, "perhaps you, being an American, don't know that in the servants' hall the valets and maids are always called after their masters' and mistresses' names. They don't call them Lady So-and-so, but simply by the last name. Thus, Earl Cork's servant would be called 'Cork.' And in the servants' hall they are seated at the housekeeper's table in exactly the same grade and rank as that observed by their masters and mistresses upstairs."

**FRONT DOOR NIGHT BELLS.**

Doctors Are Not the Only Ones Who Have Use For Them.

At 1 o'clock in the morning a man who was looking for a doctor found a door plate on which he distinguished the words, "Night bell," and rang the bell. When the door opened and a figure appeared in the semidarkness of the hall he said:

"Hurry up, please. There is a sick woman at No. 132."

The man inside said "All right," and in a few seconds both men were racing down the street to No. 132. In the top floor front room lay a very sick woman. The newcomer pulled a small table to the bedside and took from his pocket a sheet of paper and a fountain pen.

"What on earth are you doing with that?" said the man who had summoned him. "You're a nice doctor, you are."

"Doctor?" echoed the man. "I'm not a doctor; I'm a lawyer. Didn't you read the sign, 'Lawyer's night bell?'"

"But what does a lawyer need of a night bell?" the other man asked.

"To enable the people who want to make wills in the dead of night to find him readily," was the reply.

"Once in a while I'm called up to straighten out more serious entanglements, but most of the legal papers I write after 10 p. m. are wills. A lot of people who take sick suddenly recollect that they have never made a will and they want to repair the omission while there is time. When you said there was a sick woman here I naturally thought of wills, not medicine. There is a doctor in the corner house."

**HORSE'S LEG SWELLED**

Animal Was Too Sore and Lame to Work—Quickly Cured by "Nerviline."

"I have had a long experience in treating horses, and I can safely say that I know of no liniment for strains, sprains, and swelling that is so useful around the stable as Nerviline." Thus writes Mr. Joshua E. Murchison, from his home, Crofts Hill P. O. I had from his home a fine young mare that wrenched her right fore leg, and from the shoulder down she was stiff, sore, and swollen. I applied Nerviline, and it worked like a charm; in fact, that mare was in shape to work a day after I used Nerviline.

"We have used Nerviline on our farm for twenty-five years and never found it wanting. For man or beast it is a wonderful liniment." We have received nearly five thousand letters, recommending Nerviline as a general household liniment, as an all-round cure for aches and pains. One million bottles used each year. Try it yourself. Large bottles of Nerviline 50c; trial size, 25c. All dealers, or The Catarthone Company, Kingston, Ont.

**NERVILINE FOR MAN OR BEAST**

**GOING TO BUILD?**

This Spring or Summer? If you are we can furnish you with BUILDERS' SUPPLIES right and give you some practical hints which will be of benefit. Call and see us and let's talk the matter over.

WE carry everything required in this line and you will find our prices satisfactory.

LET us figure on your requirements.

**AXES, CROSS CUT SAWS, ETC.**

HIGHEST PRICE paid for HIDES, SKINS and FURS

**T. DODDS, HARDWARE.**

**ROUGH AND DRESSED LUMBER**

Lap and Matched Siding, Doors, Sash, Lath, Mouldings Shingles, Posts &c.

**GEORGE CHAMBERS WATFORD.**

Custom Matching, Dressing and Turning done on Short Notice.

Electric Light Plant in Connection Order Your Coal Now.

**A. D. HONE PAINTER and DECORATOR**

Specialist in Hand Painted Decorations.

The Best Work at Reasonable Prices. Estimates Furnished

A COMPLETE LINE OF

Samples of WALL PAPER on Hand.

When you have work in his line let him figure on it.

Guide-Advocate Ads. are Business Bringers.

**INWOOD.**

Miss Elsie Lehrbass is in Toronto attending the exhibition this week.

Mrs. Chisholm, of St. Thomas, was the guest of Mrs. Joshua Thomas over Sunday.

Mrs. Ourt, of Charing Cross, is spending a few weeks with her sister, Mrs. A. H. Graves.

Mrs. Adam Silverthorn returned home last week after spending a month with friends in the east.

Mr. W. S. Wilcox is visiting his mother in Hamilton and will take in the exhibition at Toronto.

Pleasant as syrup, nothing equal as a worm medicine; the name is Mother Graves' Worm Exterminator. The greatest worm destroyer of the age.

Master John Pickard returned to his home in Detroit on Monday after spending the holidays here with his aunt, Mrs. James Brown.

Master Harley and Miss Mable Graves have returned home after spending their holidays with friends at Windham and Charing Cross.

Misses Bertha and Sadie Johnson returned to London on Monday after spending their vacation with their parents here. They were accompanied by their sister Alta, who will take a course at the London Business College.

**Simple Remedy**

FOR BACKACHE AND KIDNEY TROUBLE

The simplest and most effective remedy for sick kidneys is Booth's Kidney Pills. If there is weakness, congestion, inflammation or soreness, Booth's Kidney Pills

quickly relieve it. They gently stimulate, tone and strengthen sick kidneys, drive away backache, rheumatic pain and dizziness, clear up the urine and regulate the store a perfect filtering of the blood. Best of all, this relief is permanent.

All druggists sell and guarantee Booth's Kidney Pills, 50c. box. Money back if they fail to relieve. Write to The R. T. Booth Co., Ltd., Fort Erie, Ont., for a free trial.

The story is told by a travelling man of a pretty young lady who stepped into a music store in a nearby town the other day. She tripped up to the counter where a new clerk was assorting music, and in the sweetest tones asked: "Have you Kissed Me in the Moonlight?" The clerk turned half way round and answered: "It must have been the man at the other counter, I've been here only a week."

**CASTORIA**

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of J. C. Watson

**The School Exhibit.**

The Directors of the East-Lambton Agricultural Society are anxious to interest all young people in the School Children's section at the next Fall Fair and the Prize List this year will be of special importance to them. To stimulate activity on the part of teachers and senior pupils in writing the Board has arranged to provide a Three Months' Scholarship in the leading Business College in Canada as a Special Prize for the best specimen exhibit. See conditions in special prize list on another page.

**CHOP STUFF.**

Mr. E. L. Park is the new postmaster at Essex.

Dr. Mauley has opened up an office in Florence.

Petrolia youths have organized a Junior Rugby team.

J. A. Short, principal of Essex public school, had four fingers of his right hand taken off by machinery in the planing mill while making a bee hive.

An exchange says: "The steel rangers are doing the country again and incidentally doing a lot of people who fancy they can buy a range from a peddler cheaper than from the regular dealer."

"It's a common thing to only find one potato in a hill, and what there are are mighty small," said a farmer. "I have just returned from a visit to Michigan, and there the potato crop is just as bad as here."

PAIN IS A PUNISHMENT.—Pain is a protest of nature against neglect of the bodily health, against carelessness regarding the physical condition. It steals in at the first opportunity and takes up its abode in a man and it is sometimes difficult to eject it. Dr. Thomas, Electric Oil will drive it out in short order. Pain cannot stay where it is used, but immediately flees away.

Thomas Brown, a respected resident of Markdale, met with sudden death by being thrown from his cart and being dragged between the wheels by one foot caught in the iron brace of the shafts. When discovered life was almost extinct. The deceased was fifty-six years of age, and leaves a wife and one daughter.

Mr. Pretty, druggist, and Mrs. Pretty, and little daughter, Violet, of Toronto, and Dr. G. E. Ormrod, and his attractive bride, of Toronto, are holidaying in Saskatoon, the guests of the Doctor's cousins, Mr. and Mrs. J. G. Ormrod. The Toronto party including Mr. and Mrs. Ormrod will spend a week at Manitow Lake, Watrous.

There are few towns where the stores present a more pleasing appearance than those of Watford. Our merchants take a pride in the appearance of their respective places of business and such pride is certainly commendable. That is not all. They carry good clean stocks of merchandise and their reputation for fair dealing draws a splendid patronage from the surrounding territory.

CURE FOR RHEUMATISM.—The intrusion of uric acid into the blood vessels is a fruitful cause of rheumatic pains. This irregularity, is owing to a deranged and unhealthy condition of the liver. Anyone subject to this painful affection will find a remedy in Parmelee's Vegetable Pills. Their action upon the kidneys is pronounced and beneficial, and by restoring healthy action, they correct impurities in the blood.