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AMUSEMENTS.

Coolest Spot in Town. NOW PLAYING

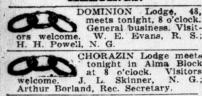
Saturday Evening Post Story "Free Air"

With an All-Star Cast. Comedy-Pictorial. VAUDEVILLE

TODAY. (Second Series). FINALS.

St. Thomas vs. London TECUMSEH PARK, 3:15 P. M.

Tickets at Flynn's, cor. Dundas and Richmond Sts. MEETINGS.



#### PERSONAL

DRESSMAKING, renovating, hand embroidery; exceptionally reasonable.
Meadows & Ridgeway, rear 186 Simcoe DR. M. W. EDGAR—Nervous, circula-tory and organic deases permanent-ly cured by electro-therapeutics. 546 Richmond. Phone 1009M.

GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage. HARPER method of shampooing and scalp treatment. Ladies only. Miss E. Nichol, 380 Richmond St. Tel. 2515J.

HEALTH BREAD contains more body-building, health-giving and life-susbuilding, health-giving and life-sus-taining elements than any white bread. Made by Thomas Alger, 50 Wharncliffe Rd. north.

HEMSTITCHING—Cotton, Sc; linen, 7c; silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F. LEVITT, M. J. (successor to Henry Edwards). Cancers cured with plasters Advice free. 390 Ridout St. Tel. 2666

LOOK YOUR BEST—Have a permanent wave. Grey Beauty Shop, 221½ Dun-das St. Tel. 2632W. Mrs. Daugharty, Mrs. Eady.

MATERNITY Home, private—Mrs. T. White, 1009 Maitland St. Phone 1642J. White, 1009 Maitiand St. Frone 16423.

THE SALVATION Army, 789 Dundas, Industrial Department, under new management. If you have any newspapers, magazines, cast-off clothing, boots, furniture, etc., which you would like to donate to help our work among the needy poor, phone 7616J, and we will gladly have our truck call upon you. Ensign A. E. Ward, manager. WHITE EAGLE Indian Remedy Co .-Nature's remedies, made of roots, herbs, barks and berries. Labora-tories, Belleview Hotel, King St.

### BUSINESS OPPORTUNITIES

ing truck, also Chevrolet touring car Phone 5998W.

GROCERY and ice cream business in CRONYN, BETTS & BLACK-Fred-good town close to London, 2-story erick P. Betts, K.C.; F. C. Betts and od town close to Longon, 2-story ck, living apartments, store, fixres, first-class condition; general ree, 2-story brick, living apartrits, well located in good town se to London. If you want a nice siness look these two over. Paterrit & Sadlier, 110 Dundas. Phone

LONDON rooming-house, central loca-tion, for sale. Sydney Smythe, Mar-ket Lane. TO BUY or sell a business in London or Western Ontario, use our service. No sale no charge; service free to buyers. Business Brokerage Bureau, Dominion

\$4.500-Brick store and dwelling in good 1,500—Brick store and two town 14 miles from London; situated on main street in business section; hydro and full-size basement. Will

#### sell with or without stock. Apply Brodie Real Estate, 220 Dundas St. LOST AND FOUND.

LOST-Portrait, in folder, at Potters-burg. Phone The Advertiser, 3670. LOST—Gray coat, between market and Adelaide St. Finder return to Mr. N. McInnes, 449 Grey St. Reward. LOST-Postoffice envelope, containing sum of money. Finder kindly return to 132 Celborne St. Phone 1853. Re-

LOST—Small black-covered pass-book. Reward at 216 Richmond St. Phone

LOST—Skirt, on King St., Friday last. Please phone 5462 or leave at 230 King St. LOST—Two ladies' hats, one white, one pink. Finder please notify Robt. B. Wallace, R. R. 4, Komoka.

VETERINARY SURGEONS

BLACKALL, DR. J. E.—Office, 4471, Talbot St. Phone 4804W. Res. 6089F

WILSON, W. J.—Veterinary; horse and dog hospital. 84 King. Tel. 788.

### THE LONDON ADVERTISER

CLASSIFIED ADS. Phone 3670. Standardized and Indexed for Quick

THE LONDON ADVERTISER reserves the right to classify properly all advertisements submitted for publi-

Not responsible for errors in adver-tisements following date of first publi-Ads. not cancelled after 10 p.m. Ads. for morning paper must be in by

Ads. for monning paper by 1 p.m. noon.
Ads. for evening paper by 1 p.m. noon.
All advertisements for Saturday's
papers must be in our hands by 10 p.m.
Friday previous, to enable them to appear under their correct classification.
Otherwise they must appear under the
classification "Too Late to Classify."
CLASSIFIED RATES.
Cash.

DISPLAY ADVERTISING, TRANSIENT. musements—15c per line each inser-

Meetings—15c per line each insertion.
The London Advertiser will not insert
"make good" more than one incorrect
sertion of an advertisement ordered THE LONDON ADVERTISER.
TONE 3670. Want Ad. Department

#### MALE HELP WANTED

EXPERIENCED electrician wanted. Apply J. H. Pollock, 397 Clarence St. MAN, reliable, to demonstrate and take orders in city. Box 18, Advertiser. FELEGRAPH operator, one familiar with drug store work preferred; state experience and salary. H. H. Pickard, Kingsville, Ont.

Kingsville, Ont.

WANTED—A reliable man to act as local representative at London and district for "The Old Reliable Font-hill Nurseries," to solicit orders for high-class fruit and ornamental stock; new season's business just starting; a splendid opening for the right man; write for full particulars. Stone & Wellington, Toronto, Ontario. ANTED-Junior for financial institu

### FEMALE HELP WANTED

EXPERIENCED housemaid, where parlormaid is kept. Apply Box 17 Advertiser. EXPERIENCED ironer on starch work Apply Mr. Tory, Laundry, Westmin-ster Hospital. PPERATORS on coats or dresses, ex-perienced hands only required, good wages, permanent position. Apply Ross, Ltd., 196 Dundas, London.

UPIL NURSES wanted at the Ontari Hospital for Insane London; 3 years' training course; salary first year, \$25 per month; salary second year, \$30 per month. Apply to medical superintendent.

WOMAN for handwashing department Apply Parisian Laundry.

### HELP WANTED

LEARN BARBER TRADE-Few week required; sure employment; write for catalogue. Molar Barber College, 198 Queen East, Toronto.

#### MUSICAL INSTRUCTION

ANTHISTLE, GWENDOLYN—Concert artist, teacher of reading and dra-matic art. Studio, Woodmen Bldg. 476 Richmond St. Phone 698W. BARRON, W. C., pianist, composer, teacher. 23 Alma St. COSMOPOLITE violins, violas, 'cellos, positively excel world's best. Repairer, remodeler and maker. 165 Albert St., London. Tel. 4959.

CRESSWELL, JAMES — Violin, band and orchestral instruments. 478 King GRAY Music Studios—Imperial Bank Bldg. Banjo, ukulele, guitar, violin, singing, piano instruction. Tel. 5351W.

NSTRUCTION on mandolin, guitar, tenor banjo, and kindred instruments. T. G. Shuter, Musical Art, 556 Dundas. MISS TOPLEY THOMAS—School of Dramatic Art. Re-opening Sept. 1st. Studio 318 Wolfe St. ENTERTAINMENTS.

T. GILL-Theatrical comedian at liberty. Write 571 Adelaide St. ENDERSON'S Juvenile Pipe Band Alice Dunbar, comedy entertainer. Henderson Amusement Exchange, 101 Waterloo. Phone 3199. ONDONIAN Mixed Quartet, laughs

melody, quality, featuring Gordon L. Knapp, comedian. Write or wire 87 Wharncliffe Rd. S. MRS. CAMPBELL, 242 Oxford St., is invited to call at the office of The Advertiser before Aug. 18 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

STEER, GEORGE A.—Entertainer, 94
Horton St. STRONGEST garden party entertainments and fall fair attraction money can buy. Brunswick Trio, "The Harmony Boys." Hurry for fall fairs. Canada's greatest singers and entertainers. New songs, music, comedy, costumes, piano, banjo, and violin specialties. "Jock" Ballantyne, Scotch comedian. Anywhere, any time. Circulars free. P. R. Spence, manager, London. Phone 22594.

### LEGAL CARDS

BUCHNER & RAMSAY—Barristers, solicitors, corner Talbot and Carling. Phone 99. Money to loan. erick P. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Eric Bidg., CURRAN, FRANK H.—Barrister, solici-tor, notary, Bank Montreal, cor. Tal-bot and Market Square. Tel. 1147J.

DOUGLAS, A. R.—Barrister, solicitor notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no-tary, 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN-Barristers, etc., Imperial Bank Build ing. F. F. Harper, J. A. E. Braden

GLADMAN & STANBURY—Barristers, solicitors, etc., Bank of Toronto. GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Mon-treal Building. ACPHERSON & PERRIN—Barristers, 57 Dundas St. Tel 554.

MAJOR G. N. WEEKES, Huron & Eric Building, Market Sq. Hours, 10 to 5 Sat., 9 to 1. Monday evenings, 8 to 9 McEVOY, J. M.—Barrister, solicitor.
Robinson Hall Chambers. Money to

MENZIES & CLUFF—Barristers, solicitors, etc., 404 Talbot St. Tel. 874. MURPHY, GUNN & MURPHY—Bank of Toronto Chambers. Phone 170. RIDOUT & MAYBEE—156 Yonge St., Toronto, solicitors of patents and ex-perts in patent law. Send for our handbook.

SCANDRETT, T. W.—Barrister, solici-tor, notary, Money loaned, 98 Dundas. SPENCER & BRAUND—Barristers, so-licitors. 211 Dom. Sav. Bldg. Tel. 790. TENNENT & TENNENT—Barristers, notaries, etc. 78 Dundas St.

#### OSTEOPATHIC PHYSICIANS COLES, C. W., 440 Queen's Ave. Hours 10-11, 2-4, ev'gs by appointment. Te

DETWILER, E. S., D.O., 444 Waterloo Phone 3373. Hours, 11-12, 2-4, 7-9 HARKINS, Drs. Marie H., Rebecca, St. George Apts., Wellington. Hours: 10-12, 2-5, Tel. 1560.

### CHIROPODY

BEATTIE, Miss-Graduate chiropodist Talbot and Fullarton. Tel. 3027W. GREY BEAUTY SHOP—Graduate chi-ropodist, 221½ Dundas. Tel. 2632W. HILES, Dr. Le Roy V., foot specialist 202 Dundas St., over Cliff Robinson's Store Tel. 7808.

WANTED TO PURCHASE. WANTED TO PURCHASE-Grocer

## store, with or without dwelling, i South London preferred, Box 14, Ad

MONUMENTS ARTISTIC Cemetery Memorials. London Marble and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816. SMYTH MONUMENT WORKS. 344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

BORN, MARRIED, DIED

BROWNLEE—To Mr. and Mrs. Albert W. Brownlee, 537 Piccadilly, on Mon-day, Aug. 13, a daughter (Olive Gertrude).

EAID—To Dr. and Mrs. B. E. Eaid, 297 Central Ave., on Sunday, Aug. 12, 1923, a daughter.

MacMILLAN—At his parents' residence, 707 Central Ave. on Wednesday, Aug. 15, 1923, Ian Lyland MacMillan, age 20 years.

Funeral '(private) from the above address on Friday, Aug. 17, at 3 n.m. Services at 2:30. Interment at Weodland Cemetery. CARD OF THANKS.

Mrs. J. Currie wishes to acknowledge the many kindnesses of friends shown during her sad bereavement, and also to those who sent floral tokens and sym-

#### REAL ESTATE

ASKIN ST., two-story white brick, new, hardwood floors throughout, 3-piece bathroom, instantaneous heater, open fireplace. Lot 50x165. Beautiful fruit and flower garden. Terms to suit.
Apply owner, 71 Askin St. Phone
3387W.

HAVE YOU got \$700 as first payment on a 6-room, newly decorated, east end cottage. Monthly payments, in-cluding principal. Only \$18 per month. Wheeler & Smiley, 182½ Dun-das St. Phone 5264W.

HENRY H FROUDE, real estate, fire insurance, building lots, east, southeast and south; city or county, \$10 down, \$5 monthly; building material supplied on easy terms. Full particulars upon application. Residence 1074 Frances St. Phone 7331J. LORNE Ave.—Story and a half red brick, 6 rooms and bath, good lot, Al condition. Apply 1000 Lorne Ave.

ORTH-Small house, 733 Waterloo St. Modern in every way. Prospects may inspect house if they wish. SOUTH, on paved street, modern 5-roomed brick cottage, \$4,000, Wheeler & Smiley, 182 1-2 Dundas St. Phone 5264W.

SOUTH, on paved street, lot 45x189, frame cottage, full basement. large veranda, 2 bedrooms, hydro and water, sewer connection, \$2,500, \$500 down. Wheeler & Smiley. Phone 5264W. SOUTH, on paved street, 2-story red

pressed brick and stucco, nice ver-anda, full cement basement, grade door, hot air furnace, 3 bedrooms, fully modern, \$4,800, terms. Wheeler & Smiley. Phone 5264W, 182 1-2 Dun-

SPECIAL—South near Normal School, new fully modern red brick and stucco, reception hall, living-room, dining-room, kitchen, spacious veranda, full basement: best buy in the city at \$4,900: \$1,200 cash will handle. Carney & Johnson, 134 Carling St. Phone 6177J and 4501W. THE HOME Investment Co.-A very

THE HOME Investment Co.—A very complete list of homes for you to select from. Call and let us show you them. No obligation on your part whatever. If you are thinking of building, let us show you how to save money and still get what you want. A few houses to rent. Phone 5990, 425 Richmond St. Room No. 1. WE ISSUE a catalogue of good Lon-don homes. Ask for it. Wheeler & Smiley, 182 1-2 Dundas St. Phone 5264W.

WELLNGTON Rd. and Base Line, two cottages with large lots, garages, chicken houses, etc., low taxes, with most of city conveniences. Will sell on easy terms or rent. J. C. Alexandra, 110 King St. ander, 119 King St.

WOODMAN Ave., 487, beautiful red brick bungalow. 7 rooms, completely modern, oak floors, good location. Reduced in price for quick sale. Home-seeker's opportunity. \$3.500, \$300 cash, \$25 per month, 6 per cent interest, semi-modern house, north, newly painted and decorated, splendid location. J. C. Patterson, 359 Richmond.

SUMMER RESORTS.

GRAND BEND—Six-room cottage for balance of season, \$65. George E. Eccleston.

#### FARMS

ONTARIO-700 choice farms. Catalogues sent free on application. Thomas Myerscough & Edy, 226 Darling St., Brantford. Bell 'phone 1233J.

\$4,300-20 acres, together with crops stock and implements, 8 miles from the city, 3 miles to Springbank Park. 1½-story frame house, barn and poultry house, also fruit trees, 3 acres of bush. Will consider an exchange on city property. Apply Brodie Real Estate, 220 Dundas St.

TO LET APARTMENTS and flats—Wellington St., 371; heated duplex, in first-class locality, less than a block from the new city hall site, large grounds with trees, seven rooms, kitchen and bath, recently painted and decorated, private front and back entrance, large veranda, brick garage if desired, possession immediately. Apply to D. H. Porter, 110 Dundas St., or phone 1167.

ATTRACTIVE offices to rent, steam heated, electric light. Apply E. W. Scatcherd, 110 Dundas St. CENTRAL—Red brick house, 10 rooms, modern in every respect, 410 Queen's Ave. Rent \$70. Possession Sept 1. Apply C. L. Gray, care of Mason & Risch, Limited. Phone 1268. FARM, 150 acres, at Clandeboye, R. R. No. 1. Apply A. O'Dwyer.

FIVE-ROOMED cottage on Saunders St. Apply 912 Oxford FURNISHED apartment to let. 563 33 PIPE LINE RD.—Six-roomed house, modern. Apply 110 Wharncliffe Rd. S.

OFFICE TO RENT—Desk room, in best office building, flat top desk supplied, also use of typewriter and phone, references. Box 16, Advertiser. SMALL STORE, central, low rent. Tel. 1203 or 1438. STORAGE room to rent. Immediate possession. J W. G. Winnett, barrister, etc.

TO LET or for sale, very desirable residence, fully equipped for two families; on two car lines. Apply 140 Ridout St., opposite Duchess Ave. UPPER FLAT, modern, heated, hard-wood floors. Apply J. McLachlan, 1044 William. Phone 1709.

### ROOMS TO LET

CENTRAL, well furnished rooms. modern conveniences; breakfast if desired. Phone 7927F. 277 Talbot St. ROOMS—Robinson Hall Chambers. Corner Ridout and Dundas Sts. The Canada Trust Company. SOUTH-Furnished or unfurnished flat on ground floor. All conveniences. Apply Box 20, Advertiser. TALBOT ST., 514—Large, light house keeping room, suitable for two friends all conveniences. TWO large flats in sprinklered ware-house for rent. Apply D. Campbell & Son.

#### 429 RIDOUT north, large, desirable, reasonable, unfurnished housekeeping room, gas stoye, large room in base ment with conveniences.

WANTED TO RENT. FURNISHED rooms, suitable for light housekeeping, for two young ladies, south or central. Apply Box 21, Ad-vertiser. by couple, one or two rooms, bath and kitchenette, possession Friday, satisfactory references; apply tonight, advising what you have, stating terms, location and phone. Box 25, Advertiser.

MISS HARPER, 499 Queen's Ave. is invited to call at the office of The Advertiser before Aug. 18 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. TWO unfurnished rooms in business block, suitable for light housekeeping. In replying give location and rates. Box 22, Advertiser.

#### ARCHITECTS & SURVEYORS BRIDGMAN, L. G.—Architect. Phon 2949. Bank of Commerce Building.

FARNCOMB, F. W.-Civil engineer surveyor, 307 Dom. Savings. Tel. 552 McBRIDE. H. C.—Architect, Moisons Bank Bldg. Phone 262W. MOORE & CO., JOHN M.—Architects and engineers. 489 Richmond St. MURRAY, WILLIAM H.—Architect, Dom. Savings Bldg. Phone 1557W PAVEY, W. STUART, registered architect, Standard Bank Bldg. Tel. 7315. WATT & BLACKWELL-Architects, London and Toronto.

ASPHALT shingles, Oriental designs, red or green. Brick & Supply Co., 609 William. Phone 1244. AUTHORITIES on birds advise agains the use of packet seed. We sell in bulk, 2 lbs. for 25c. 280 Talbot.

BUFFET, round extension table, ver-anda chairs, quarter-cut oak dresser and leather lounge at 351 Ridout St. CANARIES—First importation of Ger-man rollers expected 1st of Septem-ber. We ship anywhere. London Aviary, 280 Talbot.

COMPLETE nurse outfit, London Vic-toria Hospital, mostly new. Gladys Whitman, Ridgetown, Ont. CONFECTIONERY, cigars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Rob-ertson's Cigar Store, 519 Richmond St. DIAMONDS are very reasonable in price at Ross McKay's, The Jeweler, London East, open evenings. ELECTRIC wiring, fixtures and appliances. Bowley Electric, The Store With the Stock, 306 Dindas St. Tel. 2203.

ELECTRICAL wiring at special low prices. Leff Electric Co., 316 Grey. Phone.

EXTRA SFECIAL lumber sale! 1"
sheating, \$35; 2x4 scantling, 3c; V siding, 5c sq. ft. London Wrecking Co.,
500 Bathurst.

FRESH CAUGHT fish arriving daily.
Phone your order. We deliver to all
parts of the city. Onn's Up-To-Date
Market Phones 7720-1296. 143 King St. GENT'S wheel, cheap. Apply 740 Nelson St. Phone 1324W.

Satisfaction guaranteed, estimates free. Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London. Phone 2203J. HAVE YOUR lenses put into dark or crystal shell frames, \$2.50. F. Steele, Optician, 210 Dundas St. HOUSEHOLD furniture for sale, Before

HOUSEHOLD furniture for sale. Before paying the high prices for furniture which are demanded in the down town stores, call at Syd Jackson's, 501 Richmond St., or 768 Dundas St., and see what we have to offer. We probably have the very rug, table, dresser or suite you need at a price which will mean dollars in your pocket. See our refrigerators and reed chairs. Syd Jackson, auctioneer and sales agent. Jackson, auctioneer and sales agent. Phone 7460.

'KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste, a grade for every use. W. Leff & Co. Phone 2792; nights 5422W. LA SALLE business administration microscope, cornet, pewter, old books for old boys. Hamilton's, 210 King St. NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W.

PIANO—Gerhard Heintzman, Simmons bed and other household furnishings. Apply 103 Stanley St. SEWING MACHINE expert, repairs all makes; needles, shuttles, bobbins for White's, Singer, New Williams, Ray-monds, etc. 99 King St.

# WONDERFUL assortment of small pictures. Anderson's Art Store, 466 Dundas St. Phone 2790J.

AUTOMOBILES McLAUGHLIN D 44 roadster, 1 Hup-mobile, model N; 1 McLaughlin D 55; 1 McLaughlin E 49; 1 Ford, 1914. These cars are the best buy in the city. Come and see them. 122 Fullar-ton St. Phone 2923J.

AUTO ACCESSORIES. COME to the house of million parts for anything relative to cars. London Auto Wreckers, 264 Horton St. Phone. AUTO REPAIRING. TROUBLE with your car can be

remedied. Let me have the chance P. Fuller, 19 King St. Tel. 3947W, near Ward's Cigar Factory. AUTO tops and body trimmings, slip covers Mose Wilson & Son, 337 Talbot St. Tel. 5320W.

#### SUPER SERVICE. FORD OVERLAND

WILLYS-KNIGHT RELIANCE GARAGE, LIMITED, 291-299 DUNDAS ST.

PHONE 6400. LONDON.

TAXI SERVICES. ADVANCE Taxi. Phone 3911, under new management. BLUE BONNET Taxi. Tel. 6262. Bag-gage transfer. We never sleep. DAVIS Taxi Service—Heated sedans Night service, 739 Richmond. Tel. 7670 DOLLAR TAXI—Phone 931; 50c, 75c, \$1.00, any part of city; night or day MARLEY-HEXTER-Phone 2859. Re liable taxi service.

## MARLEY TAXI—Reliable drivers and cars at reasonable rates. Phone 2823

MOVING AND STORAGE BIGGS' Furniture Storage -- Moving vans. 97 Carling St. Tel. 1162. COOK'S Motor Cartage, local and long distance. 23 Partridge. Phone 7076W DAY, H. F.—Covered motor vans, fire-proof storage. Reasonable rates. 480 Maitland. Phone 2887. DEVINE & YOTT-Local and long dis tance. Phone 2993W or 614J.

FOWLER'S truck service, baggage, fur-niture, local, long distance. Tel. 3280. FREEMAN & WHITING—Auto trucking, large van, local and long distance 1036 Florence. Phone 6038.

ACK FICKLING-All kinds of trucking. local and long distance.

Jacqueline St. Tel. 2840. . LANGDON-Draying and moving local and lowg distance, 2-ton truck 350 Burwell St. Tel. 3019J.

LONDON Cartage—For unloading cars, safes and machinery. 306 Grey St Office Tel. 204, res. 2089W. McKINNON—Local and long distance trucking, \$57 Queen's Ave. Tel. 4899W MRS. GILMOUR, 971 Hackett St., is invited to call at the office of The Advertiser before Aug. 18 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. PROBYN'S Motor Van—Local, long dis tance. 54 Palace. Tel. 6976. WALTERS, 72 Maitland St.—Local and long distance moving and trucking. Phone 6497.

### FINANCIAL

F. G. McALISTER, barrister (of Gib-bons, Harper & Braden). Mortgage loans. Phone 523. INSURANCE funds, farm or city. Ed-ward Towe & Co., agents, London. SCANDRETT, T. W., solicitor—Private and trust money to loan, lowest rates. 98 Dundas St. Phone 354.

HERE COMES MR.

PATOOTY HE'S A

LOVELY MAN, AND OF

SUCH A NICE

FAMILY!

KEEPING UP WITH THE JONESES

BUSINESS CARDS AUCTIONEER and valuator — Fred Genereaux, nine years with Cooper's auction. Office, 201 Dundas St. Phone 1332; residence phones 3322J, 2053W. AUCTIONEER and valuator—J. Light-foot. Res. 694½ Dundas St. Tel. 3390M. CEMENT mixer and man for hire, by day or week. Phone 3882.

CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1883J. W. Berry & Son. CITY Signs and Show Cards. 123 King St. Phone 984J. FULL LINE of feather pillows. Mat-tresses renovated. Phone 997. W. Hunt & Sons, 503 Richmond St.

GET YOUR electrical work done now by Fred Mason. Tel. 3210. LONDON Art Shoe Repair uses genuin oak leather, long wear. Work done b experts. All jobs guaranteed. We ca and deliver. 87 Dundas St. Tel. 4851 LONDON HOUSE, centrally located, Dundas and Talbot Sts., hot and cold water in rooms, clean and tidy, home cooking, reasonable rate, by day or night, an ideal home. MacLEAN & HARRIS — Bookkeeping, public stenography, collections, 207 Royal Bank, Tel. 776J.

MARINELLO System for faces, scalps. Chiropody. Removal of superfluous hair permanently. Miss Beattle. Tal-bot and Fullarton. Phone 3027W. ONTARIO Roofers—R. L. Clothier. contractor and builder. 447 Quebec St., London.

SIGNS and Show Cards, Star Signs, 20 Dundas (over Gammage). Tel. 7581 SLATE Roofing—Our specialty is slate blackboards. J. Whittaker, 551 King St GET OUR PRICES on electric wiring. UPHOLSTERING — Finest materials, expert workmanship. R. D. Pugh, 89 Wharncliffe South. Tel. 3654. WARREN BROS.. machinists, welders, formerly 314 Talbot. Hamilton Rd., near Rectory. Tel. 3075J.

WE never advertise. Our high-class used furniture does that. May'& Raiph, City Auctioneers and Furniture Dealers, corner Dundas and Ridout. Phone 1249J. BUILDERS AND CONTRACTORS. ARTHUR MOULD, roofing contractor, expert repairs, special prices on Giant asphalt shingles. Phone 7891W.

BAER—Carpentry of all kinds, good work, prices right. 218 Hamilton Rd. Phone 4254W. JOE BERE, building contractor; esti-mates given. 319 Wharncliffe N. Phone 4320W. MURRAY, GEO. — General contractor and builder; jobbing estimates fur-nished. 118 Sydenham St. Tel. 4968F.

NOXELL, 200 St. Julien St., can build a 5-room bungalow, \$2,200; 6 rooms, \$2,450, red brick. Tel. 7886J. WEEKS, A.—Builder, contractor, job-bing a specialty. 558 Colborne St. PAINTERS AND PAPERHANGERS. BEECH, F. C.—Painter, paperhanger specialty, graining; wallpaper dealer; free estimates. Tel 6889M.

VAUGHAN, 499 Adelaide St.—Painting, paperhanging and house decorating. Tel. 5064W. PLUMBING AND HEATING. ALLEN & POPE will give you satis-faction and service in plumbing, 155 Chesley Ave. Tels. 2233W and 7839M. CHAS. WILLIAMS, the man with the repair shop on wheels. Phone 3277J.

FURNACES, eavestroughing, tinsmith-ing, Regal stove and furnace repair, 527 Hill St. Phone 1864J. PLUMBING and repairing, also Gurney No. 26 gas water heaters installed, \$25. H. R. Dixon. Phone 1747W. PLUMBING and repairs-W. O. Ell-wood, 69 Becher St. Phone 4348W. T. WELCH, plumber and steamfitter, 573 Central Ave. Tel. 7211W.

PRINTING. THE HOLLINS PRESS for fine printing and stationery. 761 Dundas St. Phone 7812W. TAILORING AND REPAIRING ADVICE—Send it to Greenwood, Special contract rates for cleaning, pressing and repairing, Tel. 7311W. Room 1, 213 Dundas St.

ARMOUR, J .- Suits made to measure. Prices reasonable. 669 Dundas. Tel. 2379W. FOR THE difficult repairs, see Bert Ray, the trained tailor, 201 Wellington St. Phone 7086J. LADIES! Have your clothes made by an expert ladies' tailor and dressmaker. Wilner, 229 Hamilton Rd. Tel, 5461W. LIGHTED—Tailoring and laundry Suits cleaned and pressed. Delivery. 347 Clarence St. Tel. 705J.

SUITS cleaned, pressed and repaired Tailoring to measure. Customers' own material made up. R. Tatham, corner Lorne and Elizabeth St. WHILE you wear your Palm Beach suit let us clean your other ones. Williams Tailoring, 428 Clarence St. Tel. 5013W.

INSURANCE ABBOTT Assurance Agencies - Fire, accident and automobile insurance. 201 Dominion Savings Building. Phone GUNN, G. M. & SON, Limited (George C. Gunn, Allan M. McLean)—Fire, life, accident, automobile.

MR. PATOOTY -

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YOURS?

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\$4,000—Grocery store and dwelling, about 12 miles from London, good going business and good reason for selling, garage and stable combined with room for two cars, stock at invoice price, turnover between \$18,000 and \$20,000; inquire about this \$60 a month rent—Beautiful new rus brick house, half block from Nor-mal school, in one of the best localities.

\$500 DOWN Buys a beautiful new red rug brick cottage, containing hall, parlor, dining-room, kitchen, 2 bedrooms, living-room has built-in bed, hardwood floors throughout, 3-piece bath, full basement with furnace, hot water connections, full width veranda, driveway, splendid location. Price \$4,000, with easy monthly payments. Ready for occupation in 30 days.

### ANDERSON & CO. 12 Market Lane.

Phone 3193

BERT WEIR PHONE 6250. A. C. Ball, 4362F. Thos. Wilkey, 4781.

To exchange for a fine 2-story brick apartment house and store, containing store and o-room apartment on first floor and 7-room apartment on second floor, two 3-piece bathrooms, furnace, solid brick. Owner wants 100-acre farm near London in exchange. Price of store \$12,500. USED CAR WANTED.

On Lambeth Highway or Wellington Rd. My client has a fine home in London South that he wishes to give as part payment and will pay cash for

## WANT AD TIPS

# A Hint In Giving Addresses

There are thousands of them in every town and city of any size-addresses like 2145 Block street. It is out from the centre of town, on a short side street. Put 2145 Block street in a Want Ad, and probably not 20 per cent of readers will know whether it is close in or far out; on the city's north side or east side; close to a street car line, or far from one. Before answering the Want Ad, they must look up the address. and find how to get to it.

It is only a little thing, perhaps, but thousands of important decisions have been swayed by "little things." Innumerable times, Want Ad readers, choosing between two advertisements, have gone to a known address, rather than

first "look up" a strange one. The lesson here is clear. If your street address is one which will likely be strange to many readers, be ingenious. Make the strange address have a familiar look. Describe it so it is easy to find.

Eli Greenleaf's home is on a street which happens to be one of the city's shortest-it has just three blocks. What Mr. Greenleaf, advertising his place for sale, says, is this: "East Side, three blocks north of Budd Park." Most people know where Budd Park is. And "three blocks north,"

looks and is a very simple direction to follow. The reader feels instantly he can find the Want advertiser's home with a minimum of difficulty. Get a near local landmark-a park, a school, church, hill,

bridge, trunk highway, factory, etc. - and describe your location by blocks from it. If your address is really not so far from things, make it seem of easy, convenient access by stating the time required to get it—"Fifteen minutes" ride from Union Station" and such descriptions are good. "Cars run every ten minutes," has increased the number of inquirers visiting many a "farout" Want advertiser.

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WIRELESS experts get big salaries WIRELESS experts get big salaries; now is the time, to get in on the ground floor of this new profession; you can have lots of fun and earn big money besides; write today for ful details of our special home study course. International Correspondence Schools, Canadian, Limited, Dept. 1843B, Montreal, Canada, Local office, 183½ Dundas St.

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We have special windshield plate glass and modern facilities for fix-

**NOTICE** LONDON SECONDARY SCHOOLS Afl students residing outside the city, who wish to be admitted to either the London Collegiate Institutes or the London Technical High School for the year 1923-24, must send a written application immediately to the undersigned. The applicant will state the institution preferred, place of residence, grade of work to be undertaken, and, if coming into the city each day, the method of travel. W. A. TANNER, Secretary Board of Education.

REAL ESTATE W. B. REID Real Estate. 403 Richmond St.

House 1191. Phone 1161J.

1½-story frame house, south side, 3 bedrooms, parlor, dining-room, kitchen, electric, gas. Lot 40x183. Owner going to California. Here is a chance. Only \$2,150. North, 2-story American red brick paved street, 7 rooms, veranda, hall parlor, living-room, dining-room kitchen, buik-in cupboard, 3 bedms 3 clothes closets, 3-piece bath

#### BEEMER & CO., Ltd The House of Good Used Cars hot water, 3-part basement, city and soft water, hydro and fixtures, Sunshine furnace, gas, brick garage. Lot 39.9x130. Garden in. Owner

# leaving city. For quick sale \$6,500 cash. Apply 255 William. Phone

OVER OAK HALL. Bert Hookway, 3613W. L. H. Reilly, Manager. 100-ACRE FARM WANTED.

\$4,000—For new 1½-story brick house, south, close in, living-room, dining-room, kitchen, 3-piece bath, furnace, 2 bedrooms, 2 clothes closets, veranda. Lot 33x132 feet, wired for stove, built-in cupboards.

COTTAGES TO REMODEL NORTH.

COTTAGES TO KEMODEL NORTH.

I have two cottages, one at \$1,450 with 5 rooms; hydro, gas, water, toilet, rented for \$17 monthly, and one at \$2,900, rented for \$33 monthly, which is a double frame cottage with 5 rooms, hydro, gas, water, toilet, in each half, on St. George St., north, above Oxford St. These are good investments now and if they were remodelled would be better.

\$7,500—William St., close in, a fine 2-story red pressed brick, modern in every respect, large living-room, with fireplace, dining-room, modern kitchen, 3 bedrooms and sunroom, oak floors, attic floored, slate roof, stone foundation, large veranda, full basement in 4 parts, furnace. Owner has purchased a larger house and is now ready to move. Make us an offer.

FARM WANTED.

In Lambeth Highway or Wellington Rd. My client has a fine home in Lon-

don South that he wishes to give as part you.

the balance.

House is 2-story solid brick, 4 bedrooms, den, parlor, living-room, with
fireplace, dining-room, kitchen, 3-piece bath, furnace, large balcony, veranda, drive, gas heater, etc. Call or write, describing your farm and I
will take my client to see it. If convenient, see his house first. Price 55,00—\$1,000 down, 2 acres of land in the north end of city with a 1½-story frame house on it, 3 bedrooms, living-room, dining-room, kitchen. The extra land alone is worth the price.

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TENNENT & WILKINSON. Distributors. Paige and Jewett Automobiles. Falge and Jewett Automobiles.

For Sale—One 1923 Jewett sedan, equipped with front and rear bumpers, stop light, running board mats, slip seat covers, flower vase, interior heater, Gabriel snubbers, motor meter, etc. This car is in the very best of mechanical condition and can be seen at our show room at any time during the day and evening.

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Nearly new, at a sacrifice. CHEVROLET, 1921 SEDAN. Five good tires. DODGE TOURING. Refinished.

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All classes electric power, repairs, installations, windings, etc. Prompt attention, quick service, When you have trouble with your motor telephone 3165. INSURANCE. J. A. NELLES & SON

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#### DID HE BIG BANK IN THE CITY! ACQUIT

AND HOW



TH' BEST LAWYER IN THE STATE TO

HE DIDN'T, IT TOOK



#### It Sometimes Happens. HOW DO YOU DO OH MY SON GOT

A JOB IN A