BRITAIN WILL BEAR THE GREAT BURDEN IN COMING MONTHS

Lloyd George Says She Must Now Take the Foremost Place.

CALL TO WORKINGMEN

Liberty of Europe Depends Upon Production of Empire's Munition Factories.

[Canadian Press Cable.]

LONDON, Sept. 12.—10:35 p.m.—That the central powers still have an overwhelming superiority in all the material and equipment of war, and that the Allies to win must put forth all their strength, is the statement made by David Lloyd George, minister of munitions, in the preface of a book containing his speeches since the outbreak of the war, entitled: "Through Terror to Triumph."

"After twelve months of war," says Mr. Lloyd George, "my conviction is stronger than ever that this country could not have kept out of it without imperilling its security and its honor. We could not have looked on cynically with folded arms while a country we had given our word to protect was being ravaged, trodden on by one of our own co-trustees. If British women and children were being brutally destroyed on the high seas by German submarines, this nation would have insisted on calling the infanticide empire to a stern reckoning.

System Must Be Destroyed.

"Everything that has happened since the declaration of war has clearly demonstrated that a military system so regardless of good faith, honorable obligations and the elementary impulses of humanity constitutes a menace to civilization of the most sinister character and, despite the terrible cost of suppressing it, the well being of humanity demands that such a system should be challenged and destroyed.

"The fact that events also have shown that the might of this military clique has exceeded the gloomiest prognostications provides an additional argument for its destruction.

"Nor have the untoward incidents of the war weakened my faith in ultimate victory, always provided that the nations put forth the whole of their strength ere it is too late. Anything less must lead to defeat.

Not Satisfactory.

"It would be idle to pretend that the first twelve months of the war have seen mobilization of workmen accomplished satisfactorily. Had the Russians realized at the outset the resourcefulness of their foes, and taken prompt action to organize their own strength, today we would have witnessed the triumphant spectacle of their guns pouring out a stream of shot and shell which would have deluged the German trenches with fire and scorched the German legions back across their frontier.

"With the resources of Great Britain, France and Russia, yes of the whole industrial world at the disposal of the Allies, the central powers still have an overwhelming superiority in the material and equipment of war. The result of this deplorable fact is exactly what might have been foreseen. The iron heel of Germany has sunk deeper than ever into Belgian and French soil. Poland is entirely German, and Lithuania is rapidly following. Russian fortresses deemed impregnable are falling like sand castles before the ruthless tide of Teutonic invasion.

When Tide Will Recede.

"When will that tide recede or be stemmed? As soon as the Allies are supplied with an abundance of war material."

Mr. Lloyd George says that he is recalling unpleasant facts to stir his countrymen to put forth their strength to amend the situation. There has been a great awakening, he says, and prodigious efforts are being made to equip the armies, but, he continues, it must be continued to pull through.

"Does every man who can help, whether by fighting or providing material, understand clearly that ruin awaits remission?

"How many people in this country fully apprehend to its full significance the Russian retreat? For over twelve months Russia, despite deficiencies in equipment, has absorbed the energies of half the German and four-fifths of the Austrian forces. Is it realized that for the time being Russia has made her contribution to the struggle for European freedom and that we cannot for months to come, expect the same active help from the Russian armies we have hitherto received? Who is to take the Russians' place while those Russian armies are re-equipping? Who is to bear the weight which has hitherto fallen on Russian shoulders?

Burden Now on Britain.

"France cannot be expected to sustain much heavier burdens than those she now bears with a quiet courage which has astonished and moved the wrold. Italy is putting her strength into the fight. There is only Britain left. Is Britain prepared to fill up the gap that will be created when Russia retires to the rear? Is she fully prepared to cope with all the possibilities of the next few months in the west, without forgetting the east? Upon the answer will depend the liberties of Europe for many generations.

"A SHREWD AND SAGACIOUS OBSERVER TOLD ME THE OTHER DAY THAT IN HIS JUDGMENT THE COURSE PURSUED BY THIS COUNTRY DURING THE NEXT THREE MONTHS WOULD DECIDE THE FATE OF THE WAR.

"If we are not allowed to equip our factories and workshops with adequate labor to supply our armies, because we must not transgress regulations applicable to normal conditions; if practices are maintained which restrict the output of essential war materials; if the nation hesitates when the need is clear to take the necessary steps that call forth its manhood to defend its honor and existence; if vital decisions are postponed until too late; if we neglect to make ready for all probable eventualities; if, in fact, we give ground for the accusation that we are slouching into disaster as if we were walking along the ordinary paths of peace without an enemy in sight, then I can see no hope.

"But if we sacrifice all we own and we like for our native land, and if our preparations are marked by grim resolution and prompt readiness in every sphere, then success is assured."

ATTENDANCE 100,000 MORE THAN LAST YEAR

Toronto Exhibition Visited by 864,000 People.

TORONTO, Sept. 12.—The total attendance for the twelve days of the Canadian National Exhibition, which closed Saturday was 864,000, over 100,000 greater than last year.

SIR WM. VAN HORNE TO BE BURIED AT JOLIET

Funeral Takes Place Tuesday and Body Will Be Sent to Birthplace.

[Canadian Press.]

MONTREAL, Sept. 12.—The remains of Sir William Van Horne, ex-chairman of the board of directors of the Canadian Pacific Railway, who died at the Royal Victoria Hospital yesterday, following an operation for abdominal abscess, will be interred in Joliet, Illinois, his birthplace. The funeral service will be held at Sir William's late residence here on Tuesday and the body will then be shipped to Joliet.

Sir William, who had been in failing health for some years, was stricken down with an abdominal abscess on August 22. He was rushed in the middle of the night to the Royal Victoria Hospital, where an operation was immediately performed. The patient rallied well after the operation and bulletins issued regarding his condition reported it as satisfactory. Continued improvement was recorded until Wednesday, when the patient manifested alarming symptoms.

Sir William's condition grew steadily worse. His temperature rose and his appetite failed. Saturday morning it was announced that hope had practically been abandoned.

Lady Van Horne, Miss Van Horne, daughter, Benjamin Van Horne, son, and Wm. Van Horne, grandson, were present at the bedside to the last. Sir William had lapsed into unconsciousness, but was conscious just before the last and bade farewell to his family.

TRIBUTE FROM THE PREMIER.

[Special to The Advertiser.]

OTTAWA, Sept. 12.—"I have learned with regret of the death of Sir William Van Horne, who has been for many years a conspicuous figure in the national life of our Dominion," said Sir Robert Borden. "He was distinguished not only by his remarkable ability and energy, but the wonderful versatility of his fine intellectual powers, his keen insight into all that concerned the progress and welfare of Canada, and the wonderful opportunities afforded by his care, and gave a great grasp of the difficulties and problems attending the rapid growth and development of our country. Before leaving for England in June, I asked him to accept the chairmanship of a commission which was then announced and he had agreed to undertake the task. Shortly afterwards, however, his health began to fail and the constitution of the commission was postponed until my return, when I learned of his serious illness. I know that it was his keen and intense desire to be of service to Canada in every possible way in the great struggle through which we are now passing, and his declining health alone prevented him from undertaking the service in which his ability and experience would have been of the greatest value."

WOMAN IS KILLED BY ELECTRIC SHOCK IN SAVING A HORSE

Farmer's Wife Meets Quick Death in Sarnia—Inquest Ordered.

[Special to The Advertiser.]

Sarnia, Sept. 12. — Mrs William McKay, wife of a well-known farmer, living a few miles from here, was electrocuted late Saturday afternoon on Devine street, south ward, when she took hold of a high power wire that had dropped on the back of her horse and which she thought was frightening the animal.

The lady had stopped in front of a house between Brock and Margaret streets, and had just started to take some butter into the place, when the animal gave a fierce jump and fell to the ground, where it struggled hard to get up.

Rushing back, she grabbed the animal's head, and then seeing the hanging wire, attempted to throw it away. She was instantly killed, the wire carrying over 2,200 volts of current.

It is reported that at times, several lads were working in trees nearby cutting branches, and it is thought that one of the falling limbs must have broken the wire.

An inquest was ordered last night by Dr. Logie, and after the jury viewed the remains, the inquiry was adjourned until next Friday evening.

Mr. McKay was also in the city at the time with a hayrack, both husband and wife coming to trade after having finished with threshers in the afternoon.

MEMBER OF 34TH, PTE. BARNES, GALT, WOUNDED IN FRAY

One of Detachment Sent as Reinforcements—Injured in Wrist.

[Special to The Advertiser.]

GALT, Sept. 12.—Mr. and Mrs. G. H. Baines, 141 Beverly street, were Saturday morning notified by the Militia Department at Ottawa that their son, 2,022, Pte. George Henry Baines of the 1st Battalion, formerly of the 34th Battalion, had been admitted to the London War Hospital at Epsom on September 2, wounded in the wrist.

He is 20 years of age and well-known in the city, and previous to enlisting for active service with the 34th Battalion was shipping clerk at the Crown hat works. He has two other brothers in his majesty's armies, Bertie with the 1st Battalion, who was wounded in the jaw during the latter part of May, and William, now with the 34th at London.

Pte. G. H. Baines was a member of the special detail company of the 34th sent across the seas some months ago as reinforcements. He is listed with the 1st Battalion.

TO REOPEN GODERICH PLANT.

GODERICH, Sept. 12.—After having been closed for a space of about ten days, the Goderich Organ Company has resumed work. All hands are busy, as a large order for shell boxes is being filled.

The hay and straw pressers are busy in the vicinity of Goderich. Several farmers are busily engaged reaping a second crop of hay, which in quality is "No. 1."

Several summer visitors who have been holidaying here at the lakeside during the past couple of months, are now returning to their homes.

H. R. Long has returned from a pleasant visit to Toronto.

Dr. Caesar, dentist, has purchased a handsome auto.

The peach crop in this district promises to be good this season.

Several citizens anticipate taking in the Western Fair at London this week.

Preparations are being made for a bumper exhibition to be held here the latter end of the month.

The canning plant owned by D. F. Hamlink is running full time. Beans and plums are the foremost articles to go through the process now, while tomatoes will be the chief feature shortly.

SAYS BULGARIA IS PREPARING TO JOIN TEUTON CAMPAIGN

Berlin Says the Government Is Sending Pamphlets to Local Papers.

STATEMENT BY PREMIER

Turks Give Up Territory Along the Dedeaghatch Railway.

(Canadian Press Cable.)

COLOGNE, Germany, via London, Sept. 12.—According to the Cologne Gazette, the Bulgarian Government is sending an official pamphlet to all local papers, explaining that Bulgaria might, for economic and political reasons, be compelled to abandon neutrality and range itself with the central powers.

RELATIONS FRIENDLY WITH THE TURKS.

LONDON, Sept. 12.—The Sofia correspondent of Reuter's Telegram Company sends the following dispatch under date of September 7:

"Premier Radoslavoff today received a deputation from the Armenian colony, which handed him a memorandum describing the desperate situation of Armenians in Turkey, and begging him to intervene at Constantinople. The deputation was supported by Bulgarian deputies, belonging to various parties, and by a number of Bulgarian journalists.

"M. Radoslavoff said he would send a memorandum to the Bulgarian minister at Constantinople with instructions to communicate it to the Porte. After stating what Bulgaria already had done in behalf of the Armenians, M. Radoslavoff expressed the hope that the Porte would give due attention to Bulgaria's friendly advice, the more so as the Turco-Bulgarian relations at present were of the friendliest."

TURKS GIVE UP TERRITORY.

SOFIA, Bulgaria, Wednesday, Sept. 8, via Paris, Sept. 11.—The Turco-Bulgarian negotiations concerning a boundary adjustment have been concluded. Turkey will formally turn over to Bulgaria the territory in question within a few days.

The territory to be ceded runs along the Dedeaghatch Railroad. The transfer will be made by the governor of Adrianople to the prefect of Stara Zagora.

Roumania Blamed.

Discussing Roumania's claims that Bulgaria had not been inclined to enter into negotiations with Roumania concerning matters which were considered an obstacle to a better understanding between those two countries, the statement was made at the Bulgarian foreign office today that Premier Radoslavoff had on two occasions been able to show the entente ministers here that the fault was not Bulgaria's.

Several weeks ago while M. Derussi, the Roumanian minister to Bulgaria, was absent, leaving Charge d'Affaires Guranesco in charge, a meeting of one of the entente ministers and Premier Radoslavoff took place, with M. Guranesco present. The entente minister mentioned reproachfully that Bulgaria was doing nothing towards cultivating better relations with Roumania.

Premier Radoslavoff, according to the statement, then asked M. Guranesco, in the presence of the entente minister, whether Roumania was willing to enter into negotiations with Bulgaria, to which M. Guranesco replied: "I have no instructions from my Government to that effect."

The second effort to convince the entente ministers here that Roumania, not Bulgaria, was at fault, was made by Premier Radoslavoff at a dinner given by the entente minister in honor of the new British minister, Hugh J. O'Beirne, at which the Premier was a guest. The Roumanian minister, M. Derussi, however, was absent.

The entente minister again intimated that Bulgaria was blocking the road to an agreement with Roumania. Premier Radoslavoff suggested that M. Derussi be sent for. This was done, and, when questioned, the Roumanian minister answered that he was not empowered to enter into pourparlers. The dinner took place in the Russian legation, and the question was put by the Russian minister, M. Savinsky.

FORMER AYLMER GIRL IS TERRIBLY BURNED

Mrs. D. M. Ross, nee Laura Hammond, Victim of Accident in Vancouver.

[Special to The Advertiser.]

ALYMER, Sept. 2.—Thomas Hammond has received word that his daughter, Mrs. D. M. Ross of Vancouver, formerly Laura Hammond, was terribly burnt while preparing dinner at her home on September 9. Her husband, a member of the 67th Highlanders, was in training at Victoria at the time. Particulars of the accident were not given in the telegram received by Mr. Hammond, but it is supposed that an explosion occurred with a gas or gasoline range. Mrs. Ross is not expected to recover. In some way, her face and hair escaped the flames, the remainder of her body being badly burned.

NINETEEN 33RD MEN AT CHURCH IN AYLMER

Will Remain Over to Attend Recruiting Meeting for Elgin Company.

[Special to The Advertiser.]

AYLMER, Sept. 12.—Nineteen members of the 33rd Overseas Battalion in training at London, who enlisted from Aylmer, spent Sunday here and attended church services at Trinity Anglican Church, accompanied by the members of the Aylmer Home Guard, headed by the Citizens' band.

They will stay over until Tuesday noon in order to attend the recruiting meeting for the Elgin Company on Monday night.

GODERICH BARN STRUCK.

GODERICH, Sept. 12. — A severe electric storm passed over Goderich about 6:30 tonight. However, the only damage done to property reported was that the barn of T. Bachlor was struck. Several boards were torn off. The lightning traveled along the wires to the house. The fire department was twice called to extinguish a blaze in the hay mow of the barn. Seven or eight tons of hay were removed.

CANADIAN OFFICERS HONORED BY THE KING

[Special Cable to The Advertiser.]

LONDON, Sept. 12. — Th following Canadian officers were received by the King at Windsor yesterday and invested with the insignia of their respective orders: Brig.Gen. Turner Vic, 1st Brigade; Order of Bath; Lieut.-Col. Loomie, 13th Battalion, Lieut.-Col. McBrien, 1st Staff, and Lieut.-Col. Hughes, 2nd Div. Staff, Distinguished Service Order.

Sergt. Beavis, Peterboro, who was partially blinded and lost a leg at Givenchy, attended the war office to receive the Distinguished Conduct Medol previous to his discharge.

AUTOMOBILE RUNS OVER FARMER IN INGERSOLL

[Special to The Advertiser.]

INGERSOLL, Sept. 12.—Injuries of a painful nature were sustained by Robert Sutherland, a well-known farmer residing north of Ingersoll, when he was struck by an automobile on Charles street west, about 5 o'clock Saturday afternoon.

The car is said to have passed over him. He received a severe cut at the back of the head and a number of bruises to his face, head and body. He was unconscious when taken to the hospital in the ambulance.

His condition today was not serious, and it is expected he will be able to leave the hospital in a few days.

BERNSTORFF DECLARES INTERVIEW A FAKE

NEW YORK, Sept. 12.—Count Von Bernstorff, the German ambassador, last night made the following statement to the Canadian Press:

"I have never granted an interview to anyone and any interview purporting to come from me is a fake."

Earlier Saturday evening the ambassador issued a similar statement when shown a newspaper containing an interview purporting to have been given through a person close to the ambassador, in which he was quoted as saying that if the United States severed diplomatic relations with Germany, war would follow almost immediately.

POSTMASTER INGRAM DIES IN ST. THOMAS

[Special to The Advertiser.]

ST. THOMAS, Sept. 12.—Postmaster Ingram of this city died at his residence on Elizabeth street tonight at 8 o'clock. He was 68 years of age and was appointed collector of customs, following the death of Collector Emery. In 1904, upon the demise of Postmaster Ermatinger, Mr. Ingram resigned as collector in order to accept the postmastership.

Prior to his appointment as collector he was employed for years as a conductor on the Michigan Central Railway.

He leaves a widow. William Ingram, formerly of the Brooklyn Eagle, latterly of Paris, France, who is at present in St. Thomas, is the only child. George Ingram, hardware merchant, this city, and Andrew B. Ingram, ex-M. P., member of the Ontario Railway and Municipal Board, Toronto, are brothers. Another brother, Samuel, switchtender of the Michigan Central Railway, lives in St. Thomas.

Mr. Ingram was a member of the insurance board of the Grand Division of the Order of Railway Conductors of America, and the father of the St. Thomas division, No. 13. He was a prominent member of the Centre Street Baptist Church.

FORMER GOVERNOR DEAD.

[Canadian Press.]

Eaton, Ohio, Sept. 13.—Andrew L. Harris, former governor of Ohio, died here early today, aged 80 years.

R. H. & J. DOWLER Limited | **Prices Lower Than Ever** | R. H. & J. DOWLER Limited

When We Press the Button That Starts the Big Campaign, Our Sixth Fall and Winter Clothing Campaign in London Will Be Started Off With

A Great Five-Day Exhibition Sale

This Cut is Taken From Life. A 20th Century Tailored Overcoat.

With greater values in every department than we have ever offered to the people of Western Ontario. We plunged away deep in purchasing while plunging was good. Our immense purchasing for Spot Cash, when cash was scarce with many makers, brought us a big reward in sterling values. Suits and Overcoats, Fall and Winter, for Men and Young Men in advanced tailoring and styles that will be shown only by this progressive store. Trousers by the whole factory output. Don't fail to see them. Boys' Suits, Overcoats and Bloomers at less than old prices. Underwear in Combinations and Two-Piece, Sweater Coats, heavy wool, Worsted and Cashmere Socks by the wagon load, the best values shown in London for five years. A Leicester, England, traveler told Mr. Dowler a few weeks ago we had more hose bought before the advance in price than any house this side of Montreal. Visitors to London during the Big Fair from outside cities, towns and districts can easily save their whole expenses on their fall and winter outfit—besides getting better selection, better satisfaction and better tailoring. Dowler clothing is building a name for satisfaction all over Western Ontario. We will be right on deck with the strongest values we have ever shown.

175 Manufacturer's Model Overcoats

Secured from one of Canada's progressive makers. Every garment this season's make, up to the minute in style, best British and Domestic Cloths, tailored by the best skilled mechanics. Coats that most houses would retail up to $22.00. Our Special Exhibition Sale . $10.90

OVERCOATS, $13.50

A GREAT DEMONSTRATION OF DOWLER VALUE-GIVING.

The greatest purse ticklers we have ever offered. The strongest combination of quality and tailoring. Tailored by Canada's best-skilled sartorial artists, from British-woven pure wool cloths. Chic Coats for the young man who cares, and the man who remains young. Handsome greys in Chesterfields for the men of more conservative tastes.

$24.00 English Melton Overcoats, satin lined, black and oxford greys, 3-4 lengths, raw edge lapped seams; absolutely guaranteed. Special Exhibition Sale $16.20

The Gotham

The acme of high-grade tailoring. The creation of the brightest brains on the American Continent; tailored in four cloths, is distinctly a young man's favorite model ...$15 to $24

Dowler Special Overcoat, $9.80

Long Raglans, shawl and two-way collars, shorter Chesterfields with self and velvet collars. Here's where you save a big chunk of exhibition expense. All sizes, 34 to 44. Greys, Browns and Blacks.

Fur Lined and Fur Overcoats at February Prices

$22.00 "Black Mountain Wolf" Coats, first select quality. Special Exhibition Sale $16.80

Black Beaver Cloth Fur Collar Coats, standard quality, for $14.00. Special Exhibition Sale $8.90

Extra Special Bargain in Fur-Lined Coats, Black Lamb Collar, Northern Rat Lined, extra quality English Beaver cloth shell coats. Made to sell at $79.00. Exhibition Sale Price $58.00

Black Lamb Collar Rat Lined Coats, special ...$38.00

Interesting Raincoat Bargains

—$7.90.—

$10 quality, heavy double texture Auto and Driving Raincoats. The most serviceable coat in Canada.

$15.00 Raincoats for —$11.90.—

Made of a double texture rubberized gabardine. Will wear the average man from six to eight years.

Our Great Exhibition Special Suits, $13.50

Patrons of this Big Men's Store will readily recognize that there is not any advance in Men's Clothing at Dowler stores. Our Great Exhibition Special Suits at $13.50 is a magnificent range of choice Blue and Black Serges, Fancy Glen Checks and Quiet Overchecks and Shadow Stripes; solid wool garments correctly tailored that fit with a snappy perfection, better than any tailormade suits at $18.00 to $20.00. Come and see, ... $13.50

Boys' Dept.—Exhibition Bargains

THOUSANDS OF BOYS' SUITS AND OVERCOATS.

Boys' $3.50 Suits, bloomer pants, Norfolk styles $2.48

Exhibition Special Suit $2.95

$5.00 Suits, all new. This is a very special line at $3.50

English Navy Blues, very snappy styles. Irish serges and plain British serges, guaranteed colors $6 to $12

OUR SPECIAL, $5.00.

The greatest $5.00 Suit value we have ever produced in very choice goods, neat checks, quilt stripes and neat patterns. Sizes 22 to students' sizes, 35. Bring the boys along. This is a great opportunity.

STUDENTS' LARGE-SIZE BLOOMER SUITS.

We are specializing in a big array of big boys' big bloomer suits stitched on belts, pleated styles, with patch pockets. The niftiest suits in Canada. Very special $5.00, $6.00, $6.50 to $12.00.

Boys' Overcoats

Youths', all sizes up to 35. Very special $8.00 value $5.90

Another big special. $5.00 coats, that will be sold regularly at $7.00 in most stores.

Children's Russian Overcoats $2.90

EXHIBITION SPECIAL SUITS $9.60.

Here you get the advantage of our early plunge in big buying. There's no war price advance here. Blues, Greys, Browns and Mixtures.

BUSINESS SUITS, $6.45

Good serviceable suits, tailored to fit. Very special $6.45

Ministers, too, visiting the exhibition, can get a choice selection of Frock Suits that stay in shape.

Our Dowler $25 Suits, $18

We made a special purchase of these cloths to make over one thousand suits. On this big purchase alone we saved to our customers over twenty-five hundred dollars. Every suit in this lot is worth at least $25.00, and are better tailored and will retain their shape longer than the big majority of tailormade at that price, besides you see exactly when buying how your suit looks on. Don't fail to secure one.

2,000 Pairs of Trousers On Sale

At actually less than factory prices. It will pay any man in Western Ontario to see these values.

$2.00 Trousers, five pockets, belt loop and side straps. Exhibition special, $1.36

$2.50 Trousers on sale $1.6

Extra Fine Trousers $3

50c Boys' Bloomers 3c

$3.00 Trousers on sale $1.98

Special $6.00 Quality Trousers $4.00

London's Best $1.00 Bloomers..75c

Over Four Tons of Winter and Fall Underwear

Best 50c Fleece Shirts and Drawers 39c

Penman's 65c Wool Fleece.....48c

Penman's 75c Fleece 65c

Penman's Plush Fleece Satin Finished. Exhibition special 85c

Best $1.00 Heavy Wool Rib....85c

Combination Suits at....90c and up

Boys' Wool Fleece Shirts and Drawers 25c

A full range of Fine Wool Combinations ..... $2.00 to $4.50

Stanfield's Pure Wool Underwear in all weights.

A Big Shirt Sale

100 dozen 75c Shirts 48c

80 dozen $1.00 Shirts 68c

$1.00 Blue Chambray Shirts 68c

The Work Goods and Overall Store of London

Canada's Best $1.25 Union Made Overalls. Special $1.00

$1.00 Stripe Blue and Black Overalls during Exhibition Sale.....69c

75c Blue and Black Overalls.....50c

65c Work Shirts for 45c

These are full large sizes.

Best 85c Shirts sold in Canada. Very special bargain 65c

$1.25 English Heavy Stripe Shirts. Extra special $1.00

English Cashmere Socks

We are selling the best 50c Cashmere Socks in Canada, special .... 3 pairs for $1.00

We are selling Canada's best 35c Socks for 25c

Penman's 25c Socks..2 pairs for 25c

Sweater Coat Special

Penman's $3.50, $4.00 and $4.50 Sweater Coats, in a good range of colors. Sale price $2.00

Our full range of Boys' Jerseys, Sweaters and Sweater Coats for school wear are ready.

Men's Fine Sweater Coats, in heavy weight pure wools, greys, blues, browns and fancy colors ..... $1.50 to $6.00

R. H. & J. DOWLER, Limited

LONDON 176-178 Dundas Street ST. THOMAS