

Free—a Beautiful Player-Piano

worth \$500. Full particulars at any one of Taylor's 4 Cut-Rate Drug Stores.

EYES TESTED FREE

BY OUR EXPERT OPTICIAN.
Regular \$3 Glasses For \$1.50.

C.H. Ward & Co.

Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

PALACE LIVERY

ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
519 DUNDAS STREET. PHONE 838.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in
Overalls, Sweater Coats, Gloves,
Mittens and Raincoats.

London's Largest High-Class

Workingmen's Outfitters.
Exclusive Manufacturers Agents
for the Best Canadian and
American Makes of Overalls.
871 TALBOT ST., OPP. MARKET.
Open Evenings—Phone 1944.

We mine
our own
Coal and
sell direct
to you.

LARGE PEAS
COAL \$5.85
A TON
We guarantee this coal
to have the
value of out in the range and heater;
saves you \$1.25 per ton.

BROWN OPTICAL CO.

EYE SIGHT SPECIALISTS.
Phone 1877.
LONDON, ONTARIO.

TOY BOOKS, PANSY BOOKS, PLAS-

TICINE, MECCANO, NEW GAMES
AND FLOATING TOYS.

PEEL'S

DOMINION SAVINGS BUILDING,
Richmond Street.

THE BEST COAL IS THE

CHEAPEST IN THE END.

TRY OUR

D. L. & W.

Scranton Coal

Heaman and Son
York and Burrell Sts. Phone 312.

COAL

Genuine Plymouth Anthracite,
from individual mines. Prompt
delivery. Prices on application.
Phone 2894.

JAS. H. HERRICK, AGENT.

MODERN PLUMBING

When asking for prices on
all kinds of plumbing and
heating see

Eggett & Co.

Phone 210. 392 Clarence St.

CANCERS

Can be cured if treated in time by
the late Henry Edwards' treatment,
now given by J. Levitt. Write for
particulars and testimonials.
Phone 2894.

Perhaps if we had the same expense
as the other furniture stores we would
have to charge the same. Come in and
learn our prices.

LONDON FURNITURE CO.

675 Clarence. Open Evenings.

Diamond Engagement Rings

Our specialty from \$5 to \$200.
Every stone guaranteed.

N. AGRANOV,
Phone 1742. 650 Dundas Street.

For New Year's Gift

we have a large assortment of fancy
boxed chocolates, put up by Canada's
finest chocolate makers, and these make
acceptable and inexpensive gifts.

J. M. CHIVAS

117 DUNDAS STREET. ywv

B. A. MITCHELL

DRUG STORE
The oldest established drug store in
London.

114 DUNDAS ST. PHONE 623.

The London Loan

and Savings Co.

of Canada

Allow 4 Per Cent On
Deposits, 5 Per Cent
On Debentures.

Deposit Boxes To Rent at Lowest Rates.
609 CLARENCE AND DUNDAS STS.

GET READY
FOR JACK FROST
HE'S SURE TO COME
OUR COAL GIVES HIM
A WARM RECEPTION.
JOHN MANN & SONS
John 470,
425 York St.

Hamilton's Ale and Porter

Cannot be excelled. It's a
favorite drink with many,
and will suit you if you try it.

YOUR MONEY'S WORTH

Is what you are searching
for. That is what you get
in quantity, quality and
cleanliness when you buy

Parnell's Bread

Phone today for a trial
loaf.

PHONES 929-1390.

YOUNG'S

Moderate prices, as well
as the highest standard of
quality, are characteristic of
our entire stock.

DIAMONDS,
JEWELRY,
WATCHES,
CLOCKS,
CUT GLASS,
SILVERWARE.

YOUNG'S

"A Good Place to Buy."

TWO STORES:

LONDON, EAST LONDON

ywv

JOHNSTON

BROS. XXX

BREAD

—Rye 5c PER LOAF

—Buster Brown

—Whole Wheat

Also 40 other different
kinds made daily.

There's a different kind
of loaf to suit each taste.

Try one of kinds mentioned
above for a change.

JOHNSTON BROS.,

PHONE 944.

BRITISH STEAMER ON ROCKS.

VIGO, Spain, Jan. 18.—The British
steamship Highland Glen, bound for
Buenos Aires with passengers, ran on
a rock in the bay today and was
badly damaged. She proceeded for
port under full steam, but the water
sailed so rapidly that it was necessary
to beach the steamer.

The Highland Glen is of 4,293 tons
register and was built in 1901. She
belongs to the Nelson Steam Navigation
Company, of London.

30c STRONG'S BAKING POWDER

French Cream Tartar is now ar-
riving in Canada at more frequent
intervals and at a more favorable
price. Therefore, we have reduced
the price of this household necessity.

Strong's Baking Powder

30c PER POUND.

A "Strong's Cook Book" free on
application.

STRONG'S Drug Store

184 DUNDAS ST., LONDON, ONT.

Portrait Attachments

and Flash Sheets for indoor pho-
tography.

J. H. BACK & CO.

210 DUNDAS STREET.

IT MUST BE PURITY BAKING POWDER

Made from Pure Cream of Tartar.
You are sure of light,
wholesome biscuits and cakes.
BUY HALF A POUND TODAY.

15c

—FROM—

CAIRNCROSS' Dependable Druggists.

216 Dundas St. Phone 880.

REV. R. E. KNOWLES GETS ALLOWANCE

Knox Presbyterians At Galt
Want Mr. Mothersill
To Stay.

[Special to The Advertiser.]
GALT, Jan. 19.—The annual con-
gregational meeting of Knox Church
was held last evening and matters of
great importance came up that it
was 12:25 a.m. when the meeting
ended.

The resignation of Rev. R. E.
Knowles, the author-pastor, was re-
ceived and accepted. Mr. Knowles
has been in poor health for a long
time. In accepting his resignation,
he was made pastor emeritus and
granted a retiring allowance of \$1,000
and the free use of the manse until
required by the congregation.

Regarding the resignation of Rev.
J. E. Mothersill, assistant pastor, a
resolution was passed at 12:15 a.m.,
requesting him to reconsider this
matter and asking him to become
pastor and promising assistance if
required.

This question will be finally dealt
with later.

POPE GETS TRUTH OF MALINES AFFAIR

Messenger Brings Word That
Cardinal Was Detained
In Palace.

ROME, Jan. 18.—8:35 p.m.—A special
messenger from the ecclesiastical
authorities of Belgium, who succeeded
in passing the German lines, reached
Rome last night bearing a full report
concerning the situation growing out
of Cardinal Mercier's Christmas mes-
sage. The report was presented to
Pope Benedict this morning and the
following is an authentic extract from
the "Official Bulletin" of the Vatican.

"Notwithstanding the efforts of Ber-
lin to suppress the affair, the truth has
begun to be known regarding the chil-
dren of which Cardinal Mercier is the
victim. The facts subjoined may be
considered absolutely exact:

"Fourth.—The Germans seized from the
Printer Dessain at Malines 15,000 copies
of Cardinal Mercier's pastoral letter.

"Second.—The Germans fined the
printer 500 marks (\$125).

"Third.—The Germans forbade the
reading of the pastoral letter in a large
number of parishes.

"Fourth.—Three German officers called
at the Archbishop's palace in Malines,
January 2, and compelled him to submit
to interrogation.

"Fifth.—Cardinal Mercier was pre-
vented January 3 from presiding at a
religious ceremony. That morning he
received from Governor-General Von
Bissing a telegram 'inviting' him not to
go to this service, which was to take
place in a church in Antwerp.

"Sixth.—On January 4 Cardinal Mer-
cier was detained in his palace all that
day. During the morning—Von Stroem-
beck, aide of the staff of General Von
Bissing, arrived in an automobile, ac-
companied by soldiers to bring a let-
ter from General Von Bissing.

Von Stroembeck demanded an immediate re-
ply. The Cardinal offered to send a
reply in the course of the day to Brus-
sels, but Von Stroembeck, after being
informed from the headquarters of the
local commandant to the Governor-
General in Brussels, reported to the
Cardinal that he had been ordered to
remain in the archbishopric until the
Cardinal had given him the reply de-
manded. Von Stroembeck remained until
evening with the soldiers who accom-
panied him.

"Seventh.—On January 6 the Germans
presented the Cardinal with a note de-
manding that he should sign. The
Cardinal refused."

HEAR GOOD REPORT

Shareholders of Ingersoll Cemetery Talk
Over Coming Improvements.

[Special to The Advertiser.]
INGERSOLL, Jan. 18.—The share-
holders of the Ingersoll Rural Cem-
tery Company held their annual meet-
ing in the council chamber at noon to-
day. The chair was occupied by Mr.
Harry Richardson. The reports were
very satisfactory. President King gave
a verbal report of the work done during
the year, which included the building of
a bridge at a cost of \$300. The total
receipts for the year amounted to
\$1,820.68 and the disbursements \$1,387.67.
It is the intention, it was announced
by the property committee, to make fur-
ther improvements of an important na-
ture during the present year.

The following officers were elected:
President, Stephen King; secretary,
treasurer, D. G. Guthrie; auditor,
W. H. Beatty; property committee, H.
E. Robinson (chairman), C. C. L. Wil-
son, John E. Boles, Jas. F. Ferguson.
The new members appointed to the
board were, J. A. Coulter and Jas. E.
Ferguson.

Joseph Page Dead.
Josiah Page, for over thirty years a
resident of Ingersoll, died today in
his 79th year. He had been feeling
poorly for several months and died of
illness of a few weeks' duration.

His passing was caused by a general break-
ing down. Deceased at one time had
employed at the Ingersoll Works. Later
he followed his trade, painting and
paper hanging, and subsequently con-
ducted a second-hand store. He leaves
a widow.

MILLION DOLLARS' FIRE LOSS.

TRENTON, N. J., Jan. 18.—Fire to-
night totally destroyed the insured
warehouse of the John A.
Roebeling Sons Company. Ferdinand
W. Roebeling, Gen. secretary and
treasurer of the company, estimated
the loss at \$1,000,000. The insurance
on the plant is estimated at \$750,000.
About 1,200 persons were employed
in the departments destroyed, 500 of
them working double time on con-
tracts with Pittsburgh firms.

WOUNDED OUT TO FIGHT AGAIN

Britisher Writes Brother Here
of Terrible Scenes in
Belgium.

ALLIES' WILD BATTLE CRY

"Remember What They Have
Done," Charging Soldiers
Shout.

CANADIANS ARE WELCOME

Fighting Qualities of Canucks
Win Place For Them in
English Hearts.

A tale of true British pluck, the
fight of Englishmen fired by German
atrocities and pity for the helpless
women and children of Belgium,
praise for the Canadian troops who
are in the thick of it, are contained
in a letter received by Thomas Alger,
50 Wharncliffe road, West London,
from a brother, John Edward, of
Sheffield, England, who was shot in
the leg in action and who is slowly
recovering from the effects of an op-
eration in which a piece of bone was
removed from the brain.

In his letter, Mr. Alger states that
a sight of the unfortunate refugees
causes British soldiers to grit their
teeth and fight with increased fury.
"It makes you go mad," Mr. Alger
says, referring to the scenes of out-
rage and devastation.

Some of the atrocities committed
are unthinkable, the letter states. But
the crimes only act as an incentive
to the Allies when they rush into
combat. The familiar battle cry
shouted by the British now is: "Re-
member—Welcome."

That the Canadian troops are being
welcomed in England is evidenced by
a phrase in the letter which reads:
"It is nice to see the boys from Can-
ada. It shows what they think of it.
A lot of them are at the front now,
and they are the right stuff."

Mr. Alger is devoted for brave-
ry by a French officer.

"Just a few lines to you, trusting
they may find you and your family
also the kiddies. I am improving as
well as can be expected. Of course
the head is a bad place to be hit, and
they have operated on it. I don't
think it will take a long time. But still,
they should clear the earth of such
devils. It makes you say such things
of them when you see what they have
done."

"I could never have any pity for
one of them," Mr. Alger writes, add-
ing that in England, today, a
woman, about to give birth to a child,
had been unthinkingly mutilated,
while young girls had been tied and
and foot to the ground and outraged.

"Do you think people that do that
should be allowed to live? I don't.
It would be just the same if they got
into England and were put to death.
They would do just the same to our
wives and children. Do you think we
can pass things like that to one
another without doing something? No!

"That's why our boys fight so well.
You should hear them when they go
into action, what they shout. 'Re-
member what they have done!'

"God help me; I have killed a good
many and shall kill some more, if I
get a chance. Clear them out of it
and it will bring peace to the whole
world."

"Nice to see Canadians."

"It is nice to see the boys from
Canada. A lot of them are at the front
now, and I know some of them have
been into action. They are made of
the stuff that heroes are made of. I
am right for a married man to go, for
he can't concentrate his thoughts on
what he has got to do. Let the single
chaps go first, and then if they want
more, take the married people who
want to go."

"I have done soldiering, so I know
what things are. I had a silver
medal given to me by a French officer
for saving fifteen Frenchmen. It
was a hot time and we lost a few. I
can tell you, had three fighting men
at once and then they went in and
kept my men at it and so got the
Frenchmen away."

"Then you are like that you go
mad. You hardly know what you
are doing."

REDUCED FARES TO OTTAWA.

JANUARY 18 TO 21.
ACCOUNT "WINTER FAIR."

The Grand Trunk Railway System
will sell round trip tickets from sta-
tions in Ontario, South St. Mary,
Toronto and east, to Ottawa, Ont., at
fare and one-third, good going Jan. 18
to 21, inclusive, and return to any
fair. All tickets valid to return until
Jan. 23, 1915. Berth reservations and
full particulars may be had on appli-
cation to Grand Trunk ticket agents.

TWO YEARS MORE OF IT.

MONTREAL, Jan. 18.—"This is not
going to be a short war. In my opin-
ion there will be at least two years
more of fighting." Such is the opinion
expressed by E. Alexander Power, a
correspondent, who lectured tonight in
Windsor Hall on "Fighting in Flanders."

STRUCTURAL WORKERS TO GET HIGH RATES

TORONTO, Jan. 18.—By reason of
the hazard involved in the steel con-
struction of "skyscrapers," the work-
men's compensation commission has
fixed the minimum rate for this class
of work as \$7 per \$100 of wages paid.
Liability company insurance for the
work has been \$172. For shop work,
the provincial rate shows an increase
over liability company insurance
from 42c per \$100, to 52c.

The various structural steel con-
struction companies hold that it is
increase is serious, but have entered
no protest, owing to the board's as-
surance of readjustment of rates
based on the first year's experience.

TRUE BILL IN MURDER CASE.

HAMILTON, Jan. 18.—At the as-
sises this afternoon the grand jury re-
turned a true bill against Ralph Rufus,
charged with the murder of G. Melni-
on December 20.

WOUNDED BRITISHER TO FIGHT ONCE MORE AGAINST THE GERMANS

Planes people who are particular.
50 Cents Per Pound.

T. A. ROWAT & CO.,
250 Dundas St. Phone 3051-3052.

LONDON MAY HAVE STOCKYARDS SOON

Council Has Appointed Special
Committee To Investigate
Project.

The project to establish a big
stockyards in London will be consid-
ered at once by a special committee
of the city council. At last night's
meeting the matter was brought up
by Ald. Haney, and addresses strong-
ly favoring the proposition were made
by Thomas Clark of St. Thomas; D.
H. Flannigan and A. M. Hunt.

It was stated that Mr. D. J. Cowan
has offered to give a site just east
of the city for the new yards, pens
and buildings. The Stock Breeders'
Association has already subscribed
for stock amounting to \$2,500, out of
a total of \$5,000 it would require to
finance the scheme.

Would Help London.
Mr. Clark, of St. Thomas, declared
that the establishment of the yards
would be a step in the right direc-
tion. London, as it would, right
from the start, bring thousands of
dollars' worth of business to the city,
include \$1 per head for having the
animals taken of the cars in Toron-
to, \$1.50 for hay and 12 cents per hun-
dred for shipping.

He showed that under present con-
ditions the people of London are pay-
ing for beef the price of the beef,
plus the transportation to Toronto
and back, and other charges which
amount to \$1.50 per head. The cattle
trade here would grow steadily, and
the yards are established, and in a few
years the entire cost would be saved
by the difference in price.

"This is the district where the cattle
grow," he said, "and it is here
that the market ought to be held."
The government, he said, would
provide all necessary inspectors.

A. M. Hunt stated that one com-
pany is already seeking incorporation
for a large yard. Even when the tax
is cut in two, as was proposed, it would
mean \$3, instead of \$5, London is the
only city assessing the charges in this
way. In all the larger cities the
Government provides for this. Referred
to the board of control.

Rev. W. R. McIntosh asked that the
churches of the city be not assessed
for a view to having all retrench as
much as possible.

A communication from the Western
Fair board, stating that a deputation
would go to Ottawa shortly, asking for
a Government grant in aid of the fair.
The board asked that a deputation go
from the council and use its influence
in this way. Referred to the board of control.

DEVIL'S FOOD

Many a housewife has wanted a really
good and economical recipe for this de-
licious cake with the alarming title. The
following is a well-tried recipe. See if
you don't think it is a good one: Cream
1 cup sugar and a scant 1/2 cup of
butter and 1 cup sour milk. Beat
egg into the mixture. Then add the fol-
lowing ingredients which have been well
sifted together: 1/4 cups flour, 1/4 tea-
spoon salt, 1 scant teaspoon soda, and
3 dessertspoons Fry's Cocoa. Bake
in a moderate oven for 35 or 40 minutes.

LEGAL QUERIES.

Landlord—My wife rents a cottage
to a man and he takes in another fam-
ily to live with him; can he do so
without the landlord's permission?
ANS.—Yes, unless he was expressly
forbidden to do so when lease was
made.

What can the landlord do in this
case?
ANS.—Give him a month's notice to
quit.

Who must pay for taking away gar-
bage, etc.?
ANS.—The owner.

Is there a notice to lease to tenant be-
legal if sent by mail?
ANS.—Yes, but you had better regis-
ter it to prove the sending and the
receipt of it by the tenant.

We have been renting from the same
property for over two years and
hardly get any heat as the furnace
was old and rotten and the men who
said it was so themselves, although
they were employed by the landlord,
a month ago we threatened to leave,
and in fact we gave our notice, so up
he came with all kinds of promises
and one of them was that he would
put a new furnace in, saying that it
would only take a day or so to do it.
We were four days without a bit of
heat in the house in that cold spell
that we had before Christmas. Now,
we intend to pay only half the rent for
that month, can we do it?
AN OLD SUBSCRIBER.

ANS.—No, you had better consult
a lawyer as to your remedy.

ROWAT'S COFFEE