

OATS

ON THE SPOT:
2,500 Bags
White Oats.

500 Bags
"Diamond"
Gluten.

GEO. NEAL

Limited.
Beck's Cove Phone 264 Water St. East Phone 17

It's Surprising!

Why so many people ask for imported Cake when they can purchase

OUR-OWN, PLAIN, CHERRY, WALNUT, MARVEL and SULTANA CAKE, made right here in our own Home Town.

It's Better, Why?

Our Tag guarantees Quality, and means to the consumer—
1—FRESHNESS 2—ABSOLUTE PURITY
3—HIGHER QUALITY 4—FULL WEIGHT

Insist on Our-Own Pound Cake
THE EAST END BAKING CO.
(Our Own Bakers).

Ladies' Warm Hose

For Cool Weather.

Henry Blair's

Ladies' 4 1/2 Rib Cashmere Hose—Our Star Brand. Shades: Coating, Nigger, Quaker Grey, Mole and Black95c. per pair

Ladies' Fancy Rib Cashmere Hose—Our Countess Brand. Shades: Coating, Mid-Grey, Nigger, Mole, Tan, Black—
95c. per pair

Ladies' Special Fancy Rib Cashmere Hose—Shades: Nigger, Coating, Grey, Mole, Black \$1.25 per pair

Ladies' Latest 4 1/2 Rib Marl Wool Hose—Shades: Nigger and White and Black and White \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib Hose—The very latest \$1.80 per pair

HENRY BLAIR.

Prime Timothy HAY

On the Digby from Halifax, and ready for immediate delivery

At Lowest Market Prices

One Thousand and One Bales

Prime Timothy Hay

Get Our Quotations

F. McNamara

'Phone 393. Queen St.

Nfld. Government Railway.

NORTHERN STEAMSHIP SERVICE—
S.S. PROSPERO.

Freight for ports of call on the above route, as advertised in Directory, and extra ports, namely: Valleyfield, St. Brendan's, Flat Island, Salvage, Hoping Harbor, Williamsport, Canada Harbor, St. Julien's, Ship Cove, accepted at Dock Shed to-day Tuesday, 9 a.m. to 5 p.m., and Wednesday up to noon.

S.S. PROSPERO will leave Dry Dock Wharf 1 p.m. Thursday, November 6th, calling at regular ports en route to Cook's Harbour.

PLACENTIA BAY STEAMSHIP SERVICE.

FREIGHT NOTICE—Until further notice, freight for Presque route (West Run) accepted Tuesdays (instead of Thursdays), and for Merasheen route (Bay run) Thursdays (instead of Tuesdays). Steamer off schedule for present.

Port aux Bras has been added as a port of call for S.S. ARGYLE (Presque Route, West Run) every two weeks.

SOUTH COAST AND FORTUNE BAY STEAMSHIP SERVICE.

Freight for the undermentioned ports of call, on above route, accepted at Freight Shed Wednesday, November 5th from 9 a.m. to 5 p.m.—

Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Garnish, Bay L'Argent, Little Bay East, Harbor Mills, Terrenceville, English Hr. East, Anderson's Cove, Stone's Cove, Rencontre (Fortune Bay), Lally Cove, Pool's Cove, Belleoram, St. Jacques, English Hr., Coomb's Cove, Miller's Passage, Little Bay West, Hr. Breton, Great Harbor, Seal Cove, Pass Island, Grole, Hermitage, Gaultois, Conne River, St. Alban's, Pushtrough, St. Bernard's, Bay du Nord, McCallum, Rencontre West (Hermitage Bay), Francois, Ramea, Burgeo, Grand Bruit, LaPoile, Rose Blanche, Burnt Island, Port aux Basques.

Nfld. Government Railway.

TO ARRIVE THURSDAY.

100 BAGS SILVERPEEL ONIONS.
— Also —
CAR LOAD
EARLY FALL APPLES.

BURT & LAWRENCE

14 NEW GOWER STREET.

I OFFER—

\$7,000

CHARLES WALMSLEY & COMPANY
6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by

Sir W. G. Armstrong-Whitworth Co.,
Ltd., of England. PRICE 98.50

BERNARD D. PARSONS,

INVESTMENT BROKER.

'Phone 1697W

P.O. Box 1301.

For Coughs & Colds

TRY A BOTTLE OF

Phoratone

Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Store—

Knowing's—East, West and Centre
J. F. Wiseman—Carter's Hill.
F. Lukins—Hayward Avenue.
W. Halfyard—Hayward Avenue.

Wiseman & Hawkins—Plymouth Road.

Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.

NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) 'PHONE 1770J.

NEW SUITINGS

in light colours
and weights for
Autumn wear.

A splendid variety to select from.
Samples submitted to you on receipt of postal.

John Maundel

TAILOR & CLOTHIER
ST. JOHN'S, N.F.

Welsh Anthracite Coal.

We have the very Best Quality,
Also SCOTCH HOUSE COAL—All Lump
and NORTH SYDNEY SCREENED

W. H. HYNES.

GET IT AT GEAR'S

REPAIR YOUR ROOF WITH
GEAROID ROOFING

MADE ESPECIALLY FOR US BY

THE RUBEROID CO., LTD., OF CANADA

PRICE: \$3.25 A ROLL

WITH NAILS AND CEMENT.

Call or Write to—

GEAR & CO., Limited

'PHONE 404.

340 WATER ST.

Our Stock for the Coming Winter:

consists of the
BEST NORTH SYDNEY SCREENED COAL.
BEST LEHIGH VALLEY AMERICAN ANTHRACITE
BEST WELSH ANTHRACITE (Specially Selected).
Secure your requirements now.
PRICES RIGHT.

M. Morey & Co., Ltd.

'Phones: Office 376
Yard 1426

P.O. Box 1052.
St. John's.

He is satisfied—so will you be if you use
MUSTAD'S



Key Brand

HIGHEST QUALITY FISH HOOKS

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Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

Skipper Brand Stainless Cutlery

Manufactured by

S. Hibbert & Son, Limited.

SHEFFIELD, ENGLAND.

and Sold by the leading Hardware Stores of St. John's, Newfoundland.

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RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR NOVEMBER.

From New York at 11 a.m. From St. John's at 12 o'clock, noon

ROSA LIND November 5th
November 15th SILVIA November 22nd
November 22nd ROSALIND November 29th
November 29th SILVIA December 6th

THROUGH RATES QUOTED TO ALL PORTS.

WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO.,
HALIFAX, N.S.
Agents,

HARVEY & CO., LTD.,
ST. JOHN'S, N.F.L.D.
Agents,
Jan 5, m. w. f. t.

Montreal-St. John's.

The S. S. "PALIKI" leaves Montreal November 6th

MURRAY TRANSPORT CO., Limited,

St. John's.

COAL

Best American Household Coal

\$12.25 Sent **\$3.40**
per ton Home per quarter

CASHIN & CO'Y

Bishop's Cove

NOW IS THE TIME

to install a COAL SAVER on your furnace or hall stove, and save a quarter of your coal this winter. Those who had them last winter are delighted with them.

SEE THEM AT

H. & M. BISHOP,

'Phone 617.