

COATS!

LADIES' COATS in Tweed, Blanket Cloth, Plush and Cloth, some with fur collars.
Prices \$8.00, \$17.50, \$22.00, \$30.00, \$36.00, \$48.00, \$55.00, \$65.00.

LADIES' BLACK COATS, in Cloth and Plush.
Prices \$24.00, \$27.00, \$36.00, \$40.00, \$45.00, \$100.00.

LADIES' FUR COATS, in Black and Marmot.
Price \$200.00.

CHILDREN'S COATS, in Tweeds, Checks, Plush, etc.
Sizes 18 to 45. Prices \$6.00 to \$25.00.

COATINGS!

Blanket Cloth, 54" wide, \$4.60, \$6.00, \$7.20 per yard.
Tweed in Grey only, 56" wide, \$7.50 & \$10.00 per yard.
Grey Nap, extra value, 56" wide, \$10.00 per yard.

Templeton's

Special Notice!

The West End Liberal Progressive Committee Will meet at the Branch Room, Courtney Building, Tuesday evening, at 7.30 p.m. Business important. A full attendance requested.

J. R. BENNETT,
J. J. MULLALY,
J. T. MARTIN.

Parker & Monroe, Ltd.

Fall Showing of Distinctive Footwear



Surmounting all the difficulties incident to the gathering of an adequate variety of styles in Women's Footwear this season, we are pleased to be able to present a collection so beautiful, so excellent, so satisfying.

Dressiness, distinctiveness, exclusiveness are all dominant in the many styles represented—and the lowest possible prices are maintained.

Women's and Misses' Shoes
Black Kidskin, Ko Ko Brown Calf, Patent Coltskin, Havana Brown Kid, Black Gun Metal Calf.

Parker & Monroe, Ltd.

The Winsor Rigging Works,

Workshop: Adelaide Street. Office: 26 Water St. West.

We invite you to get our prices on any Rigging work you may have. We have competent men to do our work.

ORDERS PROMPTLY ATTENDED TO.

may17, eod, tt

HEADQUARTERS

"Terra Nova" Plate Beef.

Uniform cuts, no waste.
New lot in to-day which we offer at a **Low Price.**

George Neal.



Hall Stoves, Parlor Stoves and Cooking Ranges and Stoves of every description.



Oil Heaters at Lowest Prices.

JOHN CLOUSTON,
140-2 Duckworth Street, St. John's.
P. O. Box 1248.

A Progressive Company.

Satisfied policy holders in a Life Insurance Company make the best possible boosters. Profits greater than estimates make satisfied policy holders. The results in this Company are seen in a business doubled each five years.

THE LONDON LIFE INSURANCE COMPANY
HEAD OFFICE: LONDON, CANADA

is progressive and yet conservative. Its investments are entirely non-speculative and yet earned the excellent rate of 6.82 per cent. in 1918.

Ask for information about Endowment Policies at Whole Life Rates.

G. VATER PIPPY, District Manager,
Smyth Building, St. John's.
POLICIES—"GOOD AS GOLD."

oct16, eod, tt

JUST ARRIVED:

Libby's

NEW PACK CATSUP.

Contains no Preservative.
Order from your Grocer.

Who's Who AND WHY IN NEWFOUNDLAND AND CANADA—1919-20.

"Who's Who and Why" is designed to provide a record of the men and women who in one capacity or another are contributing to the building up of Canada and Newfoundland.

In the brief account of their career in these pages their relation is shown to the outstanding events of the history of the sister dominions, and the book, therefore, has a value for the historian quite beyond its use as a current work of reference. Included also are portraits of persons dealt with in the biographical sketches, thus adding to the permanent value of the book. Only a few copies on sale.

PRICE \$8.50.

DICKS & CO'Y, LTD.,
The Booksellers.

DIALOGUE BOOKS

RECITERS and BOOKS ON ETIQUETTE, ETC.
Outport Postage, 2c.

Exhibition Dialogues, suitable for school exhibitions, 30c.
Mussion's Popular Dialogues, 30c.
Dialogues and Recitations for Young Folks, 30c.
Dialogues and Speeches, 30c.
The Latest Dialogues, 30c.
The Book of Tricks and Magic, 30c.
The Book of Coin Tricks, 30c.
Book of Conjuring Tricks, 30c.
The Mystic Fortune Teller, 30c.
Love Letters—How to Write Them, 30c.
Love, Courtship and Marriage, 30c.
Mannerisms—A Handbook of Social Customs, 30c.
Practical Etiquette, 30c.
A Manual of Etiquette for Ladies and Gentlemen, 30c.
Manners for Girls, 35c.

Any of the above books promptly mailed to any address upon receipt of price and 2c. for postage.

GARRETT BYRNE,
Bookseller & Stationer.

Clean Hands

For the Mechanic, Blacksmith, Engineer and all others.

Pine Tar Pumice Soap.

The ideal Soap for the workshop, toilet and bath. It is unequalled for removing grease, ink or any other sticky substance that will not yield to ordinary soap.

Being made principally of vegetable oils, and the only Pumice Soap containing oil of tar, the combined features make it beneficial to the skin, healing as well as cleansing.

Price per Cake: **12c.**

USED ONCE—USED ALWAYS

S. E. GARLAND,
177-9 WATER STREET.

Newfoundland Postage Stamps.

WANTED FOR CASH.—Used.

We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Caribon 1919 now in use, and will pay the following prices:—

1c. value per 100	25c.
2c. value per 100	25c.
3c. value per 100	25c.
4c. value, each	1c.
5c. value, each	1c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

MARKS STAMP CO.,
209 Spadina Avenue, Toronto, Canada.

may6, pd, tt

Reid-Newfoundland Company.

S.S. Meigle, South Coast Service.

Passengers leaving St. John's by 8.45 a.m. train on Friday, October 24th, will connect with S. S. MEIGLE at Placentia for the usual Ports of Call between Placentia and Port aux Basques.

Reid-Newfoundland Company.

The West End Liberal Progressive Branch Committee Rooms, Courtney Building, Watet St., will be open every day, Sunday excepted.

Friends and supporters are cordially invited.

**J. R. BENNETT,
J. J. MULLALY,
J. T. MARTIN.**

Sloan's Liniment!

25 CASES JUST IN.

- 25 boxes Na-Dru Co. Cod Liver Oil Emulsion.
- 10 gross Beecham's Pills.
- 5 Gross Gin Pills.
- 10 gross Dodd's Pills.
- 10 cases Horlick's Malted Milk—all sizes.
- 24 boxes Fellows' Syrup.
- 10 gross Colgate's Tooth Paste.
- 20 gross Colgate's Talcum.

Lowest Prices.

Steer Brothers.



Autumn driving in Newfoundland is delightful, but you need warm rugs. Call at MAC-NAB'S and get

A 'Chase' Motor Rug

Warmest and Most Beautiful.

FOURTEEN PAGES.
WEATHER FORECAST.
TORONTO, Noon.—Fresh to strong S.W. winds, raising on West Coast extending to East Coast to-night on Thursday.
ROPER & THOMPSON—Bar. 30. Ther. 52.

VOLUME XLII
ON THE AND TO

Auction Sales LIVE STOCK MARKET

CLIFF'S COVE.

We will sell on **Thursday, October 23rd** at 12 o'clock, 25 HD. CHOICE CATTLE.

Campbell & McKay,
oct21, 21 Auctioneers

AUCTION. BONELESS BEEF.

Thursday next, the 23rd inst., at 11 o'clock, AT BECK'S COVE, 20 brls. NEW BONELESS FLANK BEEF.

1 4-H.P. FERRO ENGINE N. B.—This beef is in prime condition and will be sold without reserve to the highest bidder.

M. A. BASTOW,
oct21, 21 Auctioneer

Postponed Auction. DRY GOODS.

At the Auction Rooms, THURSDAY, 23rd inst., at 11 a.m.

- 40 doz. Boys' Denim Overalls (assorted sizes).
- 10 doz. Overall Coats.
- 90 cases Men's and Women's Job Rubbers (assorted sizes).
- 1000 yards Cotton Serge.
- 300 yards Pongee.
- 9 pieces Voile.
- 50 Ladies' Coats.
- 50 doz. Men's Woolen Socks.
- 6 doz. Men's Sweaters.
- 3 doz. Boys' Oil Coats.
- 10 doz. Ladies' Silk Waists.
- 25 doz. Child's Cotton Dresses.
- 10 Ladies' Suits.

R. K. HOLDEN,
oct21, 21 Auctioneer

AUCTION. To-Morrow, Thursday

at 11 o'clock, in the field adjoining the residence of T. B. Clift (entrance from Gear St. or LeMarchant Road),

- 1 DRIVING MARE, weight 1000 lbs.
- 1 HEAVY DRAFT HORSE, weight 1600 lbs.
- 1 MARE, weight 1300 lbs.
- 1 MARE, weight 1200 lbs.

And

- 1 HORSE, 1100 lbs. (with reserve).

T. B. CLIFT,
oct22, 11 Auctioneer

PUBLIC AUCTION.

There will be sold by Public Auction at my office, Grand Falls, on Saturday, the 22nd day of November next, at 12 o'clock noon,—

That piece or parcel of land belonging to the estate of the late George Howard, known as Lot No. 6, Exploits River, near Bishop's Falls, together with the dwelling house thereon.

Also at the same time a small quantity of household furniture belonging to said estate.

For further particulars apply to

H. F. FITZGERALD,
Admr. Said Estate, Grand Falls.
oct22, 22, nov5, 12, 19

BLUE PUTTEE HALL—
(Cor. Gower St. and King's Road, St. John's)
May be hired for small dances and meetings. Rates: Evenings \$12.50 up. Afternoons \$7.50. Apply N.F.L.D. ENTERTAINMENT CO. LTD., King's Road. Jan2, 1917