

**New Hats.**  
 Having the largest and most  
 assortment of Men's Velour  
 hats in the country. Our  
 prices to the minute, our stocks  
 are so large that our prices will meet the  
 requirements of the whole city, when  
 quality is considered.

**Wool RUGS,**  
 9 feet.  
 In the house. The service  
 is kept clean will result  
 \$5.77.

**John's.**  
 Consideration.



**WERY.**

...res of oppor-  
 ...the lifetime  
 ...vision of at-  
 ...and rare artis-  
 ...and in the  
 ...mings, gives  
 ...before you,  
 ...ur inspection

...owing  
 ...to-Wear.

**'S**



**LIKE THE**  
**SOR PATENT**  
**E PAST.**  
**White Flour.**

# AT THE HEAD OF THE LIST AGAIN

Not only with the very newest and best in Autumn Goods, but some of the very best values that we have ever presented to shoppers during

## FRIDAY, SATURDAY AND MONDAY.

**Autumn Attire in the Men's Outfitting Dept.**

It is really to your advantage to see this brand new Store of ours crammed to the doors with the newest and most distinctive Autumn attire for Men and Boys. Worthy Overcoats, Natty Suits, Stiff and Soft Felts, Neckwear, Underwear and a hundred and one other things that a man must need for the coming season. Don't pass our door. Come in to-day.

*James Baird*

**Autumn Attrie in the Showroom**

Come and see how well all the promises of beauty, distinctiveness and originality in Fall Fashions have been carried out. See in the garments we have now ready for you—the finest and most skillfully developed style features. In short, come and see a complete display of the best the new Season has to offer for Ladies' wear.

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**Just the Cloths and just the Shades for Autumn Wear at just the prices you want.**

**CORDUROY VELVETS**—Rich shades of Navy, Brown and a good Black. Just the materials for Fall Costumes or Fall Skirts. We are offering these at last season's price. Reg. \$4.70 yd. Friday, Sat. & Monday **\$1.48**

**60 INCH CRAVETTE CLOTHS**—At our Special Sale Price for these they represent top-notch value to-day. Shades of Fawn or Grey; very suitable for costumes, skirts or reglans. The value is away above the ordinary. Regular \$3.60 yard. Friday, Saturday and **\$3.29** Monday.

**COSTUME CLOTHS**—Several pieces of splendid quality Amazon Cloths; very suitable for Fall Costumes for Ladies and Misses; shades of Navy, Amethyst and a very good Black also. Reg. \$7.20 \$7.50 yard. Friday, Sat. & Mon. **\$7.20**

**DRESS TWEEDS**—Pretty Tweed mixtures for autumn dresses for ladies or for school girls; tweeds that look well on young or grown up folks. We are offering these at last season's price. Reg. \$2.30 yard. Friday, Saturday **\$2.58** and Monday.

**Superior Quality English Wool Dress Serges**

Two years ago Serges like these would be regarded as good value; to-day they soar above ordinary value; 54 inches wide, pure wool make, likeable shades for autumn wear, Navy, Electric, Brown, Green and Black, and their extra full width is very helpful. Good value at \$3.50 per yard. Friday, Saturday and Mon. **\$2.90**

**QUILTING COTTONS**—36 inch quality Cottons; new floral patterns on crimson ground; a few pieces at last season's price. Reg. 50c. Friday, Satur- **47c.** day and Monday.

**COSTUME LININGS**—Double width Costume Linings with a very nice finish; mostly striped patterns in Fawn, Light Blue, V. Rose, Navy and Brown, with white stripe. Reg. \$1.00 yard. Friday, Saturday and Monday. **94c.**

**WINDOW LACE**—A couple of pieces of White Nottingham Lace Curtains, 46 inches wide; new striped patterns with lace centre. Reg. 65c. yard. Friday, Saturday and Monday. **58c.**

**ART SCRIMS**—The very newest in darkly patterned Scrims. The colorings in these are well arranged and just what you would appreciate for cosy hangings about your living room. Reg. 80c. yard. Friday, Sat. & Monday. **75c.**

## Oh! Such Beautiful SILK UNDERSKIRTS

**SILK WAISTS**—Seldom were Waists of such loveliness associated with such a low price. They come handsomely striped in good Surah Silks, with reverses showing pearl button trimmings, shades of Pink and White, Sky and White, Hello and White, Grey and White, and Black and White; sizes 36 to 42. Reg. \$4.50. Friday, Saturday and Monday **\$3.98**

**LADIES' and MISSES' SATEN BLOOMERS**—Made of good grade Black Saten, with elastic at waist and knee. These are shapely, well made and come in snug-fitting sizes. Reg. \$1.70 pair. Friday, Saturday and Monday **\$1.48**

**INFANTS' FEEDERS**—Several dozen of good Terry Cloth feeders, made in plain White, others in Pink and Pink checks. These are good wearers. Reg. 33c. each. Friday, Saturday and Monday **29c.**

**CHILDREN'S SLEEPING SUITS**—To fit 2 to 10 years, fine fleeced Jersey make, in pure White, buttoned behind, cosy, comfortable and best for the coming season. Reg. \$1.40 suit. Friday, Saturday and Monday **\$1.08**

**LADIES' PYJAMA SUITS**—"Billy Burke" style and others in linen and brilliant, all White, Pink and Pale Blue, with colored facings, long pants, and others belted and elastic at knee; assorted sizes. Reg. \$2.80 suit. Friday, Saturday and Monday **\$2.49**

**LADIES' SILK UNDERSKIRTS**—At their regular price they represent excellent value; the quantity is small. Rich Taffeta Silk Underskirts and others in Satin; shades of Sky, Saxe, Mole and Black; wide flounce shirred and tucked. Such Underskirts at such a price is rare. Reg. \$9.00. Friday, Saturday and Monday **\$7.69**

**NECK RUCHINGS**—Now neck ruchings in Net, Lace, Muslin and Chiffon; shades of Paris, Taupe, White and mixed Black and White. Just what you need for round neck dresses and waists. Reg. 35c. yard. Friday, Saturday and Monday **29c.**

**FEATHER BANDING**—Some of the very newest for millinery purposes, and in the shades that are most required, such as Mustard, Taupe, Sky and Hello, etc. Reg. 30c. yard. Friday, Saturday and Monday **23c.**

**CHILDREN'S SWEATERS and CAPS**—Becoming sets for Fall and Winter wear. The Sweater has a buttoned front and roll collar; shades of Saxe, Brown, Cardinal and White; assorted sizes. Reg. \$6.50 set. Friday, Saturday and Monday **\$4.89**

**SPLENDID VALUE IN HAND BAGS**—Strong, serviceable Black Leather Hand Bags, with leather linings, medium and larger sizes; a bag for years, and ones you can depend upon at all times. Reg. \$2.50. Clearing Friday, Saturday and Monday **\$1.48**

## New HATS, CAPS, SHIRTS and other things Underpriced in the Men's Dept.

**MEN'S SOFT FELT HATS**—Hats that possess style, and reflect good taste on the part of the wearer. The shades include Grey and Brown and Black. These hats hold their shape, we know that, and we want you to come in and see these now. Reg. \$7.00. Friday, Saturday and Monday **\$6.75**

**MEN'S WORKING SHIRTS**—Black drill shirts with fine white pin stripes; always strongly made. These are particularly so; assorted sizes. Regular \$2.30. Friday, Saturday and Monday **\$2.10**

**MEN'S WEAR-WELL SHIRTS**—Better wearing shirts in very fine twill, showing fine pin stripes; always strongly made, made, not coat style. If you want shirts out of the ordinary, they are right there underpriced. Reg. \$3.80. Friday, Saturday and Monday **\$3.50**

**MEN'S UNDERWEAR**—Underwear of a medium weight, with very slight sheering. We offer shirts and pants of this at a special clearing price for Friday, Saturday and Monday, the garment **\$1.48**

**SOFT CUT BUTTONS**—The Cut Button that will not open easily; it's a pull apart patent button particularly suited for soft cuffed shirts; assorted patterns. The Clearing Friday, Saturday and Monday **60c.**

**MEN'S ENGLISH CAPS**—In these you get style and that full shape that a man likes. Pretty mixed tweed, some with one piece crown, others pieced crown, light and medium tweek patterns; caps here worth \$1.70. Friday, Saturday and Monday **\$1.40**

**MEN'S TOP SHIRTS**—Soft bosomed, soft cuffed, good looking patterns, true fitting sizes, every thing to stamp them as shirts of distinction, and our special price gives them distinctive value. Reg. \$3.20. Friday, Saturday and Monday **\$2.90**

**MEN'S HANDEKERCHIEFS**—Soft, White mercerized Kerchiefs for men. Wide hemstitched border, plain, made in full size. It's the kind he likes. Friday, Saturday and Monday each **24c.**

**MEN'S CHAMOIS GLOVES**—Men's washable Chamois Gloves, of the better kind; natural shade one button wrist; a nice glove for the motorist, strongly stitched. Reg. \$3.75. Friday, Saturday **\$3.50** and Monday.

**MEN'S WOOL SOCKS**—With our hosiery values come along a few dozen pairs of really good Heather Wool Socks, and we are anxious to have you see these. Fall for \$1.40 pair. Friday, Saturday and Monday **\$1.25**

**You are spending wisely and well by availing of these special values in Home Linens**

**SOILED LINEN BAGS**—Handy size strong White Linen Bags for soiled linens; very suitable for keeping his laundry. Hang one on the bedroom door; they have an embroidered front. Reg. 75c. value. Friday, Saturday and Monday **65c.**

**TEA CLOTHS**—Beautiful and generously embroidered White Linen Tea Cloths, with wide hemstitched border. Just the cloth you would like to give as a gift for birthday or like occasion. Reg. \$2.35 each. Friday, Saturday and Monday **\$1.98**

**PLAIN PILLOW CASES**—Several dozen of finest quality American Cotton Pillow Cases, all plain with deep hem at the open end. These are value for 65c. each. Friday, Saturday and Monday **57c.**

**SIDE-BOARD CLOTHS**—Lace and insertion trimmed White Linen Side-board Cloths; lace motifs at each end; uncommon looking side-board cloths. Reg. 80c. Friday, Saturday and Monday **75c.**

**CHEMISES**—The word handsome does not fittingly express the unusual prettiness of these beautiful White Nottingham Lace Table Covers; 50 inches in diameter, striped border, elegantly patterned; they wash splendidly and do up like new. See them! Reg. \$1.75. Friday, Saturday **\$1.60** and Monday.

**WASH STAND CLOTHS**—Plain White Linen Cloths with wide hemstitched border. These are good washers, and just the right size for your wash stand; a limited supply. Reg. 90c. Friday, Saturday and Monday **79c.**

## HOSIERY!

**Some Very Special Values await shoppers here this week**

**LADIES' HOSE AT 85c.**—This line brings to you a variety of fast Black Hosiery at a very popular price, suitable for all Fall wear; some very good medium weights here. Regular 45c. lines. Special Friday, Saturday and Monday **38c.**

**LADIES' BLACK HOSE**—Assorted makes in good Black Cashmere, others a shade heavier; all very worthy Hosiery for Fall wear. Usual values to 70c. Friday, Saturday & Mon- **59c.** day

**FASHIONABLE HOSIERY**—Ladies' Heather Hosiery, pretty Heather mixtures in extra fine Cashmere makes, plain finish, high spliced heel and toe. These are all the rage in London to-day. Reg. 90c. Friday, Saturday and Monday **80c.**

**LADIES' HEAVIER HOSIERY**—Stout ribbed Hose for fall or winter wear. Already we have a steady demand for this line; the value is good. Regular \$1.35 pair. Friday, Saturday and Monday **\$1.20**

**Oversize Suit Cases**

You sometimes find your Suit Case taxed to the utmost to hold all those things you wish to take along with you. That's just where a Suit Case of this kind—this proportion—comes in; it's deeper and takes along half as much again, and the price is not out of the way for such a handy grip. **\$3.35** Special Friday, Saturday and Monday

*James Baird*

**Every price here is a special price on wanted things in BOYS' WEAR**

**BOYS' PYJAMA SUITS**—Enjoy the warmth of these snug-fitting Union Pyjama Suits, pretty striped patterns and sizes to fit chaps from 6 to 12 years; collared and pocket. Reg. to \$3.50 suit. Friday, Saturday and Monday **\$3.20**

**BOYS' TWEED CAPS**—Best quality English Tweed Caps, made in full fitting shapes, light, medium and dark patterns. These are the genuine English Golf Caps that boys like. Reg. 85c. Friday, Saturday and Monday **85c.**

**BOYS' BLACK RUBBER COATS**—Assorted sizes in real good quality English Rubber Coats for boys; strap collar, strap cuffs, reinforced and particularly desirable as a rainy-day coat. Reg. \$9.50. Friday, Saturday and Monday **\$9.15**

**LITTLE BOYS' CORD VELVET HATS**—Neat becoming shape in good quality corduroy velvets, shades of assorted Browns; pieced crown, roll brim shape, with cord. Special Friday, Saturday and Monday **65c.**

**BOYS' SAILOR CAPS**—Popular and becoming Navy T.O.S. Caps for Boys. Small naval shape with name band, made of extra good cloth; assorted sizes. Reg. 1.40. Friday, Saturday and Monday **\$1.28**

**BOYS' COAT JERSEYS**—These come in a nice Grey shade with a convertible roll over collar, 3 side pockets; it's a style a boy likes, and very suitable for school wear or play time. Reg. to \$2.90. Friday, Saturday and Monday **\$2.70**

### Hon. J. G. Stone's Address to the Electors of Trinity.

In once again appealing to my constituents in Trinity Bay for their support on behalf of myself, Mr. Andrew Carnell and Mr. Robert Matthews: I feel that a very few remarks in addition to the Manifesto of the Hon. Sir Michael P. Cashin, with which we are heartily in accord, will be necessary. My reason for severing my connection with the section of the party which was formerly presided over by Mr. W. F. Coaker have already been put before you and require no further comment from me in this note. I shall be only too willing to restate them and explain them in the frankest and fullest possible way at any time to any individual asking for information, or on any public platform should occasion arise. I am honestly convinced that in acting as I did, I was doing the only right, correct, and proper thing possible in the interests of those who had sent me to the House to act as their Representative and to do so in the best possible way. This I have done regardless of personal abuse, vilification and slander, and I feel certain that my action in so doing will have the fullest support from the thinking men of this District and that my confidence in their common sense and loyalty will be more than vindicated on polling day.

Sir Michael Cashin's platform as to Cattle compensation, Railway Extension, Steam Service, Hospital accommodation, Old Age Pensions, Roads and Education, as set forth will have our fullest support. As a practical man knowing the District of Trinity as I do, I feel that I can be of service to him and his Government and I shall endeavour to assist him and put the claims of this District first on all occasions. The extension of the railway in Trinity District has been advocated by me, and having done so I need not now comment upon its importance to the people concerned or assure them of my constant and steady support. The time has more than arrived for better accommodation and facilities on the Labrador Coastal Service and no one knows this better than I do.

While we have been kept back owing to war conditions in the above respects during the past five years, I look forward to better things now that peace is once more declared and I shall leave no stone unturned to help bring them about immediately. As one born and bred in Trinity Bay, and as one who knows the requirements of the fishermen and as Minister of Marine and Fisheries for the Colony, I feel that I have received, and am receiving, a training which should fit me to continue to be your representative and as such I ask frankly for your support. My friend and colleague Mr. Matthews, comes to you straight from the Royal Navy, with First Class discharges and with the rank of First Class Petty Officer. He is the first of loyal old Trinity's Sons—having served his King and Country faithfully and well, to come forward as a candidate and I feel sure that your support will enable him to carry on his splendid record to date, in the further service of his Country and his native District. My other friend and colleague, Mr. Andrew Carnell, is a new comer amongst us, but brings with him a sterling reputation as a manly man, straight forward in his dealings, courageous in his support of his convictions. A man who in business is carrying on and maintaining the good name of a firm against which for nearly a century not the slightest criticism has ever been made. His whole capital invested in Newfoundland, all his interests are centered in the Colony, and no one is better qualified to represent you on the floors of the House. These few remarks are made with the full consent and agreement of both my colleagues and I am certain that when we are elected, Trinity Bay will be well and faithfully represented.

J. G. STONE.  
 St. John's, Oct. 1, 1919.

### No Use for Reformers.

**OF THE COAKER-SQUIRES TYPE.**

It is very gratifying to learn that an immense majority of the voters of St. John's have no use whatever for the Coaker-Squires candidates. This is glorious news and goes to prove the intelligence of the city voters. It would make the average man sick to hear a few party hee-lers talk about the Coaker-Squires gang, Reformers and Liberals how are you! Why—some of the most notorious of that gang would strip the last shirt from the back of an honest industrious workman, and cut the boots from off the feet of his children in order to satisfy their shylock propensities for money, money, money. There is no necessity for me to dwell on any other of the later characteristics of the wolves in sheep clothing, as St. John's is determined to turn them down badly. Let the outports do their share and the gang will be hurried into political oblivion—LIBERAL.

**Doing It Too.**

The Telegram stands for the cause of true Liberalism, and that is why it is in this fight to prevent interloper Squires from masquerading as a Liberal.