

The Union Advocate

VOL. LVII. No. 48

NEWCASTLE, NEW BRUNSWICK, TUESDAY, NOV. 25 1924

FIVE CENTS PER COPY

A Merry Christmas

One FREE Day

The A. D. Farrah & Co., not only wish their patrons and friends a Merry and Joyful Xmas but substantially help to make the wish a reality

St. Claus shall proclaim one day's sale free to our customers in the 33 days Christmas Campaign. Trade with us you may get a bill of goods free if your purchase is made on the free day. Purchases from \$4.00 four dollars and upward will be entitled to the free day. Beginning Wednesday Nov. 26 we shall keep record of all purchases made. Be sure to give your name and address also take your duplicate sales slip with you.

Wholesale customers are not included.

Details of the Plan will be given in later announcements. If you do not receive our advertising regularly, kindly send us your name and address.

Just think what it means to you in dollars and cents if your purchase is made on the FREE day

Start Now! Make It Big!

The more you buy—The Bigger is the Gift.

A. D. Farrah & Co.
Newcastle, N. B.

REGULAR MEETING TOWN COUNCIL

The regular monthly meeting of the Town Council was held in the Town office, on Thursday, November 20th 1924 at 8 o'clock p.m. Present: Mr. Creaghan, Ald. Atkinson, Crocker, MacKay, Russell and Dickson.

The following accounts were passed and ordered paid:

Finance Committee	
Revisors	\$60.00
Public Works Committee	
P. Hennessy	\$17.15
Park & Fire Committee	
Lounsbury Co. Ltd.	\$3.85
Light & Water Committee	
W.S. Anderson & Co.	\$28.54
Mrs. D. Geikie	2.00
T. McAvity & Sons Ltd.	25.94
Coal Mining Co Ltd.	21.70
Imperial Oil Co Ltd.	21.70
Canada Brass Co Ltd.	85.68
P. Hennessy.	11.05
Northern Electric Co Ltd.	11.74
Lounsbury Co Ltd.	16.80
Can. Gen. Electric Co Ltd.	153.87

The petition of W.E. McEvoy presented last meeting was considered and finally the matter was referred to the Finance Com. for settlement. Pursuant to notice the Chairman of the By-Law committee submitted a draft of proposed amendment to the Building By-Law No. 24. After a short discussion it was decided that further consideration of the matter be deferred until next meeting.

On motion the council resolved itself into a committee of the Whole to discuss with the assessors who were present, some proposed changes in the mode of assessment. On the Council re-assembling it was moved, seconded and carried that the matter be deferred until next meeting and that the attention of the assessors be called to the necessity of increasing the valuations of properties on streets where new sewerage has been laid and where the proportion of cost due from the property has not been paid.

On motion of Ald. Russell seconded by Ald. Dickson it was resolved that after November 21st the rental of the Town Hall for dances would be \$25.00 per night.

On motion the council adjourned.

FIND REID GUILTY OF MANSLAUGHTER

St. John's, Nfld., Nov 21—Leonard Reid, son of the late Sir William Reid, founder and one-time head of the Reid-Newfoundland Railroad,

is to be made and ice arrangements this year will be such that members will have an opportunity to enjoy more curling than formerly.

GETTING READY FOR CURLING

The recent cold weather has naturally made the curlers think of the grand old game of curling. The Newcastle Curling Club has already had several well attended meetings at which officers were elected and strong committees appointed and these have taken hold of their duties enthusiastically and

everything points to a successful season this year. Next year the North Shore Bonspiel is to be held in Newcastle and it is desirable to have as large a membership as possible. To make provision for the Bonspiel and other expenditures, to improve the Club rooms, the annual dues this year have been increased from \$5.00 to \$7.00, which are payable to the Treasurer Mr. J.E.T. Lindon on or before December 20th.

A drive for increased membership is to be made and ice arrangements this year will be such that members will have an opportunity to enjoy more curling than formerly.

BIG THRILLER IS COMING TO TOWN FOR TWO NIGHTS

"The Ninety and Nine" Should Pack 'Em in Every Performance — It's full of Action.

Under the Auspices of the Newcastle Fire Department

"The Ninety and Nine," which will be shown at the OPERA HOUSE under the auspices of the Newcastle Fire Department, on Monday and Tuesday DEC. 8TH and 9th. is a real smashing special and oh, what a thriller! Given first a smashing plot, full of the big scenes that lead logically, and with the utmost of suspense, up to the big climax, Director Smith made the most of his material.

The big, record-breaking thrill is the rescue of an entire countryside from the fury of the flames, as the forest fires races towards the surrounded town. It is destined to be received as one of the finest things of its kind, even seen on the screen. Great stretches of burning forests, whole towns in flames, hundreds of men, women and children running frantically to cover. The little telegraph office is besieged with shouting, cursing, praying men, demanding an engine to take the trapped inhabitants to safety. There is not an engine on the division. Beside himself, the dispatcher remembers that an official's engine, with a private car is on the siding at the nearest station. But the official declares that it is a fool's chance, and will not permit the use of the engine. Then the one man appears—the young derelict who chances to be on the scene. Without hesitation he rolls the steel monster out on the main track, and heads into the furnace of roaring flames ahead.

Then, when you reach this point in the footage, you just naturally grab the back of the seat ahead of you and with your mouth half open you ride with that chap. You feel the hot breath of the smoke laden gale; you hear the rhythmic roar of the great machine, and the crashing fall of the pines at the side of the track. You literally ride with the courageous engineer as the locomotive sweeps through that hell on its errand of mercy.

And, somehow, you sense the immense amount of expense and time required to produce this prolonged thriller, which is not a few feet of faded disaster, but a veritable panorama of destruction, appalling in its terrible grandeur.

Warner Baxter is the volunteer engine driver in this great production, and beautiful Coleen Moore is the winsome Ruth Blake who is his inspiration.

THIEVES ENTER NEWCASTLE STORE

The store of E.E. Benson was broken into early Thursday morning and a large cash and book-keeping register weighing 200 pounds, a few figs of tobacco and a small amount of candy was stolen.

The thieves entered the store through one of the windows upon which there was no lock and were evidently looking for money. Thinking the register contained cash, they took it to the outskirts of the town on a small sled and broke it open. However it contained only a few coppers and accounts of more than \$1000.

The accounts were scattered over a radius of 100 yards. They were collected and returned to Mr. Benson on Thursday by Chief of Police Hopkins. The police have arrested one man on suspicion and are working on further clues.

"MAE EDWARDS CO" HERE THIS WEEK

The Mae Edwards Players will open a four night's engagement in the Empress Theatre on Wednesday night, presenting one of the biggest and best shows to visit Newcastle for years. This company has just completed a week's engagement in Sydney, N.S., and the Sydney Post made the following remarks concerning it:

"The fascinating comedy 'Adam and Eva' captured the audience from the very start, and kept them laughing, cheering and applauding until the close. No wonder this sparkling play had a 52 weeks run in New York, as it has an abundance of whirlwind action, many romantic situations and plenty humor of the richest sort.

The Ben Otis 7 piece orchestra came in for a liberal share of applause. They played in the Strand lobby before the show opened between the acts and for vaudeville numbers.

The vaudeville artists, are a strong support to the Mae Edwards Players, and their splendid cabaret and musical comedy numbers were repeatedly encored. A wild storm of applause broke forth when John Farr, one of our own Cape Breton boys appeared in his popular ventriloquist specialties. Mr. Farr is a born entertainer and his many friends will be delighted to hear of his success in the theatrical profession.

Newcastle C. W. L. Holds Card Party

The Newcastle sub-division C.W.L. held a very enjoyable card party in the assembly hall of St. Mary's Academy on Thursday night. Bridge and auction forty-five's were played and the prizes were won as follows: Auction Bridge—Gentlemen's Prize—A.L. Barry.

Ladies' prize—Miss Dorothy Nicholson. Auction forty-fives, —Gentlemen's prize—D.P. Doyle; Ladies' Prize—Mrs. Edward Dalton.

Delicious refreshments were served at the conclusion of play. The affair was well attended, a number coming from Chatham and Nelson. The proceeds amounted to \$55.00.

Town Topics Tid-bits on the Tip of Everybody's Tongue

Vol. No 48 NEWCASTLE, N. B. NOV. 25 1924 FREE

The Maritime Merchant

Using Moirs Ltd. as an illustration of how the Maritime Provinces can successfully establish useful industries, states...

"He and his business produced goods of quality and sought to put new lines on the market calculated to interest consumers."

A firm in St. John's Nfld., sends this cable: "Sold contents hampers two hours many disappointed and sure Tuesday's best, three hampers all five layers cake and everything new when a firm will order goods without knowing their name, kind or price's evidence of the reputation of the maker."

MITCHELL'S

The place where thrifty people buy a full line of:

Meats, Fish, Fruits and Groceries

Always in Stock

Come and see Our New Meat Department

FLOUR & FEEDS MITCHELL'S MEAT MARKET PHONE 79

Always At Your Service