

Top Notch Rubber Footwear

TOP NOTCH

BOOT

BUDDY

It's patented, too-but we don't charge for that

This Boot is Top Notch in quality as well as in name. It's a better boot than you have ever had. Made of the finest Para rubber by an entirely new process.

Top Notch Rubber Boots look different and are different from the boots you have always worn. And they will give much better service.

If you want the latest and best thing in Rubber Boots, purchase a pair at once. We recommend them so enthusiastically because we know from experience that they will give you splendid satisfaction.

FOR SALE BY

Nicholle, Inkpen & Chafe, The Royal Stores Ltd., Fred Smallwood, Steer Bros., and Jesse

something like a political revolution. It glares at one from the map. The Republican party confined to a fringe of States the East and North. Even in Look at New England. The old assured Republican major ties are margins was victory won. And when we think of Ohio and Kansas lost, and the confident Republican ascendency in a half-dozen other States of the Northwest imly be blind to what is going on. is passing to the West in conjunction with the South and South west. It came very near doing so visibly in Bryan's first campaign. If he had not had a fatally weak issue, the thing might have been done then. Now it is virtually an accomplished fact. As clearly as Monroe marked the ending of the up our political maps and make Virginia line of Presidents, or Nov. 9. John Quincy Adams that of the New England line (Pierce was little more than a tool of the South), the election of the present year will be regarded by the historian Who Invented the New

MAIL AND ADVOCATE, ST. JOHN'S,

DROHIBITION will soon be upon us, so it behoves all those

WANT A DRINK!

YOU'LL SOON

NEWFOUNDLAND, NOVEMBER 24, 1916-2.

READ THIS!

Whatever has carried the elec- country, that hideous spell is who are now accustomed to partion, and whatever the precise broken. When the West resists take of the sparkling goblet to complexion of the popular and and resents this form of political try to discover a substitute. To electoral vote when all the re-turns are in, the United States may hope that the day is not far stands to-day in the presence of off when superstitious notions drink, we recommend the reading about protection will be put in the of the following:

Cocoa is acknowledged by all way of ultimate extinction. To this whole vast change com- authorities to be the most wholeing over the spirit of the political some beverage. In the extraction dream of America, one man has all of Cocoa from the Cocoa Bean them its former hold is broken, along been sensitive. No tribute however, harmful ingredients are to the political genius of Woodrow sometimes used, detracting from Wilson could be higher than that the health-giving effects which gone. Only by the narrowest of given by this year's election re- should follow the use of cocoa. turns. His prophetic soul, brood- The user of CLEVELAND'S ing on things to come, had flashes HEALTH COCOA can rest as of insight where Hughes saw no- sured that nothing harmful is thing but dull materialism. And used in its. manufacture. This the bold way in which the Presi- Cocoa is made by a process used perilled or shattered, we can hard- dent flung himself upon the free years ago with great success by and marching spirit of the West, the old Dutch settlers in America. The sceptre of political power staking all his political fortunes Through this process all the there, has brought him great dis- nourishing properties of Cocoa tinction and a great reward. For are retained to the fullest, withhe has shown himself a veritable out the admixture of any propor-Pathfinder, not only for his party tion of alkali. The result is a debut for the nation. In revealing licious, nourishing and invigoratthe true hiding of political power ing beverage, which you will in the United States, Mr. Wilson want to partake of often. has shown us all that we must roll Wholesale by

one entirely new.-The Nation, John B. Orr Co., Ltd. New Martin Bldg., St. John's.

would be much more effective if they

The Pedrail System.

ship." Immediately all information

upon the subject was gathered from

the British Isles and the United

turned his attention to aeroplanes, hit upon the notion of adapting the

The experiments which finally led Staes, and it was not long before the

AVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit. John Maunder

Whiteway.

3

THE

HALLEY & CO.

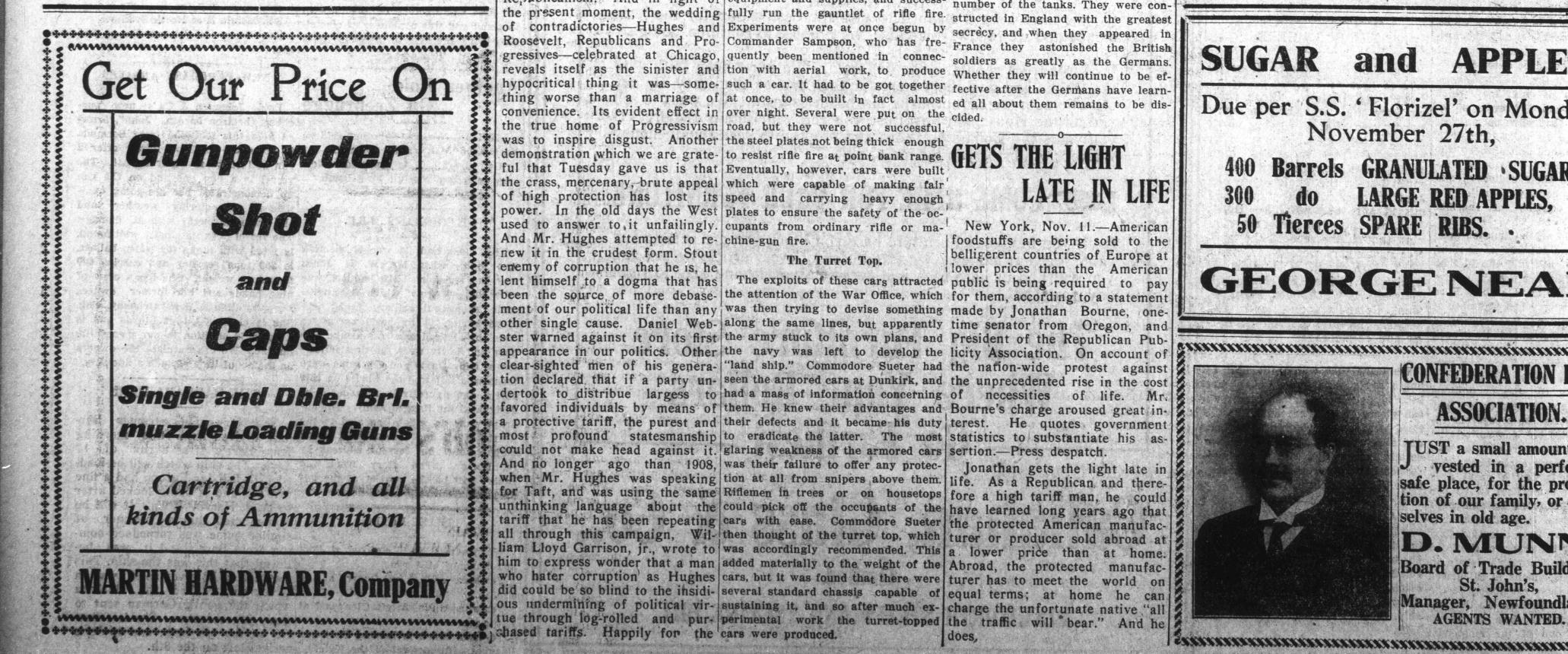
Mr. Merchant:

DO NOT FORGET that before you tell your customers that you cannot get what tl y want, that we have large supplies of everything pertaining to our line of business. We suggest that you always write or telephone us enquiring what we have in stock before admitting that it cannot be obtained.

HALLEY We beg to remind you that we have now ready for your inspection our Fall Stock, bought under favorable circumstances. A visit will convince you of the values we are showing, and will be appreciated by us.

HALLEY & COMPANY 106-108 New Gower St.

HALLEY & CO.

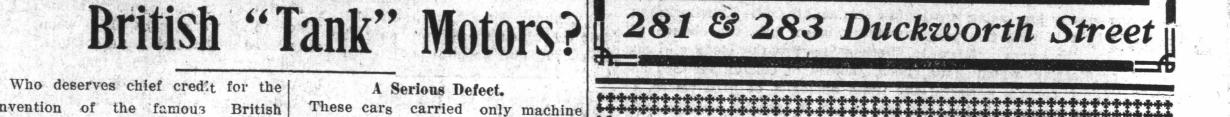


ter of American political develop Its significance is more than geographical. The alignment of States on the physical map of the invention of the famous British country is only an accident. What "tanks"? In the opinion of the Pall guns, and it was realized that they really tells is the spirit, the sentiment, the attitude behind the Mall Gazete it is Commodore Sueter, could carry a gun capable of hurling grouping. The change is one of whose name was mentioned with the a small shell. This, of course, involved soul, not of region. This we see names of two or three others by Mr. added weight and the strengthening when we note how the shrunken Lloyd George in the House of Com- of the whole structure of the car; but majorities and low estate of the mons. The Mail and Empire cor- the naval authorities tackled the Republican party in New Zealand respondent in London interviewed a problem, and Commodore Sueter was correspond to the astonishing re- Canadian who inspected plans which presently able to produce a car that turns from Western States. It is contained the germ of the "tank" idea could carry a heavy gun, was mobile, deep answering to deep. The ver- and which had been submitted to the and could resist gunfire, its occupants dict is in both sections against the War Office some time ago, but it ap- being absolutely protected. It seemed stand-pat policy of the Republic- pears that by this time the tank had that the "land battleship" had been ans, and the sit-tight campaign of been worked out independently by evolved, and Mr. Churchill and Lord Mr. Hughes. Of him in certain other inventors. Commodore Sueter Fisher both approved of it. Sir Percy portions of the West where he is a man who might well be expected Scott, however, threw cold water on campaigned, the old cynical com- to handle any problem in a highly the scheme, and argued that the size ment on Henry Clay might be r original and successful way, and since of the new car would make it an easy vived-that more persons, on me he was concerned with the invention target for hostile artillery, and that to hear him and fewer stayed to of the tanks, it is only natural for it would be wrecked before it could vote for him than in the case of those who know his record to give be brought into action. It was admitany candidate. The field was ready him the lion's share of credit. A few ted, of course, that against heavy arfor tilling by Mr. Hughes. If he had in even one of his speeches leading British authority upon subyears ago he was recognized as the tillery fire the tank could not survive risen to the height of his oppor- marines, and his work upon organiz- Instead of then abandoning the tunity, and shown himself a flame ing this branch of the service is still idea with which he had grappled for of fire to light the path to the regarded as the standard. Later on he nearly two years, Commodore Sueter future, he need not have left the voters puzzled, alienated, dismay-and has been called the maker of the Pedrail system to the "land battleed. But he never once seemed to Royal Naval Air Service. perceive that the great awaken ing of 1912, with the breaking up of parties which took place in that year, had any message for hill. to the perfected tank were begun builders of the tanks were able to give He could easily have won a mighty early in the war by the naval author- Mr. Churchill, Lloyd George and response from the progressive ities when they decided that it was others a demonstration of the powers West; as it was he merely baffled necessary to have an aeroplane base of the "caterpillar" n forcing wire and chilled it.

as having written finis to a chap-

in Dunkirk, with temporary bases as entanglements and surmounting ob-The chief lesson of the election far inland as possible. It became ne- stacles. It was then decided that the is that the spirit born of the striv- cessary to devise some sort of armor- idea had been carried far enough to ings of the past eight years could ed support cars that could go from he of great practical value, and orders not be exercised by a Bourbon Dunkirk to the other bases with were given for the building of a large Republicanism. And in light of equipment and supplies, and success- number of the tanks. They were con-

First an Armored Car.



WHOLESALE ONLY.

Tailor and Clothier

Ladies' Section Ladies' & Children's Fall & Men's Underwear. Winter Coats.

Ladies' & Children's Dresses. Men's Sweater Coats. Ladies' Skirt Waists. Ladies' & Misses' Costumes. Ladies' Costume Skirts. Ladies' Under Skirts. Ladies' Cashmere Hose. Ladies' Showerproof Coats. Ladies' Sport Coats.

Mens' Section Boys' Underwear. Men's Jerseys. Men's Shirts. Men's-Half Hose. Men's Ties. Men's Waterproof Coats. Men's Showerproof Coats. Men's Caps.

General Goods:

Flannels, Flannelettes, Percales, Cheviots, English and American White Shirtings, English and American Unbleached Calicos, Ginghams, Towels, Outing Flannels, Cotton Blankets, Ticks, Cotton Blankets, Blue Serges, Dress Goods of all kinds.

DISTRIBUTORS FOR Kearley & Tong, Colombo, Packet Teas, "Ceylindo Brand." British Aerated Water Co., Aerated Waters. P.C. MARS & CO., Smallwood Building, McMurdo's Lane & Duckworth St., 'Phone 696. St. John's.

