

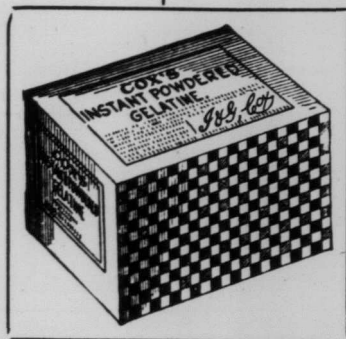
**"The World's
Best."**

The cook who uses

COX'S GELATINE

knows in advance exactly what to expect, namely, exactly what she (and all other cooks) want. *satisfactory results.*

There are no adulterations in Cox's Gelatine—no by-products to lessen the purity at the expense of a little extra profit for the maker.

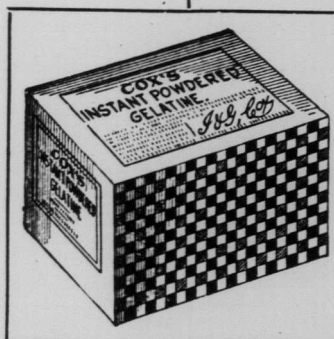


ONE PACKAGE of COX'S

Gelatine makes

TWO QUARTS OF JELLY

**The Purest, the Cheapest,
the BEST.**



For greater convenience to meet most modern requirements it is put up in powdered form.

STRONGEST, PUREST, BEST

The maximum of quality at the minimum of price to the grocer who buys and sells it. The Gelatine that established the standard.

ABSOLUTELY PURE

A. P. Tippet & Co., Agents

8 Place Royale
Montreal

84 Victoria Street
Toronto