



# North American Life Assurance Co.

"SOLID AS THE CONTINENT."

→ 1911 ←

EDWARD GURNEY,  
President.


L. GOLDMAN,  
J. K. OSBORNE,  
Vice Presidents.

TOTAL CASH INCOME . . . . . \$2,295,176.98  
TOTAL ASSETS . . . . . 12,313,107.57  
NET SURPLUS to POLICYHOLDERS.. . . . 1,300,784.00  
PAYMENTS TO POLICYHOLDERS . . . . . 988,313.49

L. GOLDMAN,  
A.I.A., F.C.A.,  
Managing Director.

W. B. TAYLOR,  
B.A. LL.B.,  
Secretary.

HOME OFFICE, - - - TORONTO.



## Good Salesmen make money

"Big" money is made by good Life Insurance salesmen. Be a money-maker.. Sell Prudential policies—the kind the people want.

WRITE US ABOUT AN AGENCY.

**The PRUDENTIAL INSURANCE COMPANY OF AMERICA.**  
Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America.  
FORREST F. DRYDEN, President. HOME OFFICE, NEWARK, N.J.  
Incorporated as a Stock Company by the State of New Jersey.

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WANTED.—Commercial Travellers for a profitable side-line required by all business men; no samples. Address, in confidence, A.B.C., P.O. Box 1405 Montreal.

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## PERPETUAL CALENDAR

1912	MARCH						1912
Fri	Sat	SUN	Mon	Tue	Wed	Thu	
1912	APRIL						1912
Mon	Tue	Wed	Thu	Fri	Sat	SUN	
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

Jan., Mar., May, July, Aug., Oct., Dec., 31 Days. April, June, Sept., Nov., 30 Days.

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