To the Lover

of children, the CRADLE ROLL will mean much.

Every baby has a right to the environment which will promote in him a "clean heart and a right spirit."

In many ways, the CRADLE ROLL is considered the most important Department in the Sunday School. It sets the parents thinking EARLY of the spiritual welfare of the child. Often parents are brought into the Church through this department's influence. Altogether the atmosphere of the home is raised to a higher plane.

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	"MALL COLUMN TO III - 44	-
1	"Made in Canada" Cradle Roll\$0	50
12	Application Cards	10
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1	Cradle Roll Birthday Book (for keep- ing record of the Birthdays by months)	25
6	Cradle Roll Birthday Cards, assorted at 30c. doz.	15
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2	Cradle Roll Leaflets—How to Organ- ize and Carry on the Work F	ree
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Our Special Price, \$1.00, postpaid

P.S.—The week commencing May 4 has been set apart as **Children's Week**. This includes the **Cradle Roll**. Workers among the tittle ones will receive new inspiration for the opportunities opened up. Be ready.

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