

GRESHAM

Life Assurance Society, Limited

Founded 1848

Funds : FIFTY MILLION DOLLARS.

**Applications are wanted
for Agencies. Liberal
commissions would be
arranged for Agents and
Brokers.**

ADDRESS :

**ARCH. R. HOWELL,
Manager for Canada,
MONTREAL.**

Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital,	\$30,000,000
Total Assets,	55,955,389
Deposited with Dominion Gov't,	326,310
Invested Assets in Canada,	4,477,934

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager	Montreal
ESINHART & EVANS, Resident Agents	Toronto
MEDLAND & SON,	Winnipeg
ALLAN, LANG & KILLAM,	

**Fire Insurance Expiration Books 50c. & \$2.00
THE CHRONICLE, - MONTREAL.**

"What's in a Name?"

Asks Shakespeare.

THERE IS ONE NAME AT LEAST—

"The Mutual Life Assurance Co. of Canada"

that is significant, for among all the Canadian legal reserve companies, it is

the only one organized on the Mutual principle.

In a Mutual Company there is no stock, there are no special dividends; the policyholders are credited with the whole surplus. It is co-operative and economical life insurance—"straight from Manufacturer to Consumer."

**The Mutual Life Assurance Co. of Canada
Waterloo, Ontario**

CANADA'S ONLY MUTUAL

A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies

Continental Life Building, . . . TORONTO

THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

Large profits to policyholders.
Unusually strong policy reserves.
High interest rate on sound investments.
Favorable mortality experience.
And absolute security to policyholders.

Several good agency openings for producers.

THE

**IMPERIAL LIFE ASSURANCE COMPANY
of CANADA**

Head Office - TORONTO

THE LIFE AGENTS' MANUAL - - \$3.00
Published by The Chronicle, Montreal.

THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA.

Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO

ELIAS ROGERS, President. ALBERT J. RALSTON, Vice-President and Managing Director.

Business in force, June 12th, 1913,	\$22,000,000.00
Applications for new insurance received since January 1st, last to June 12th, 1913	\$4,500,000.00

On June 12th the Company again reports no arrears of interest or principal on any of its invested funds, a continuous record covering a period of over fourteen years. For Agencies apply direct to Head Office.

Branch Office for the City of Montreal - - - IMPERIAL BANK CHAMBERS