

# Excalibur

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## Four way contest for BOG

By Patricia Smiley

Four candidates will be contesting the student position open on the Board of Governors. Peter Brickwood of Calumet, Michael Deverett of McLaughlin, and Ingrid Lutter of Osgoode will be running against incumbent Paul Hayden of Atkinson.

Hayden, elected in the November by-election, is running again because he feels his present term of office has been too short. "Now I'm only asking to have the mandate again to do the job." Hayden pointed out the number of elected student positions he has held.

"I'm asking the students to support me for my experience and knowledge."

Peter Brickwood was successful in the first November campaign for BOG, declared invalid, but was defeated in the second. He is running again for the same reasons he ran in the previous two elections. He sees the BOG as "a forum for politicizing the mess of education. It's the idea of consumer sovereignty."

Brickwood perceives the role of the student governors as that of a lobbyist for student concerns. "I don't think it's a power position. We have to convince people to consider the students' position and argue for it."

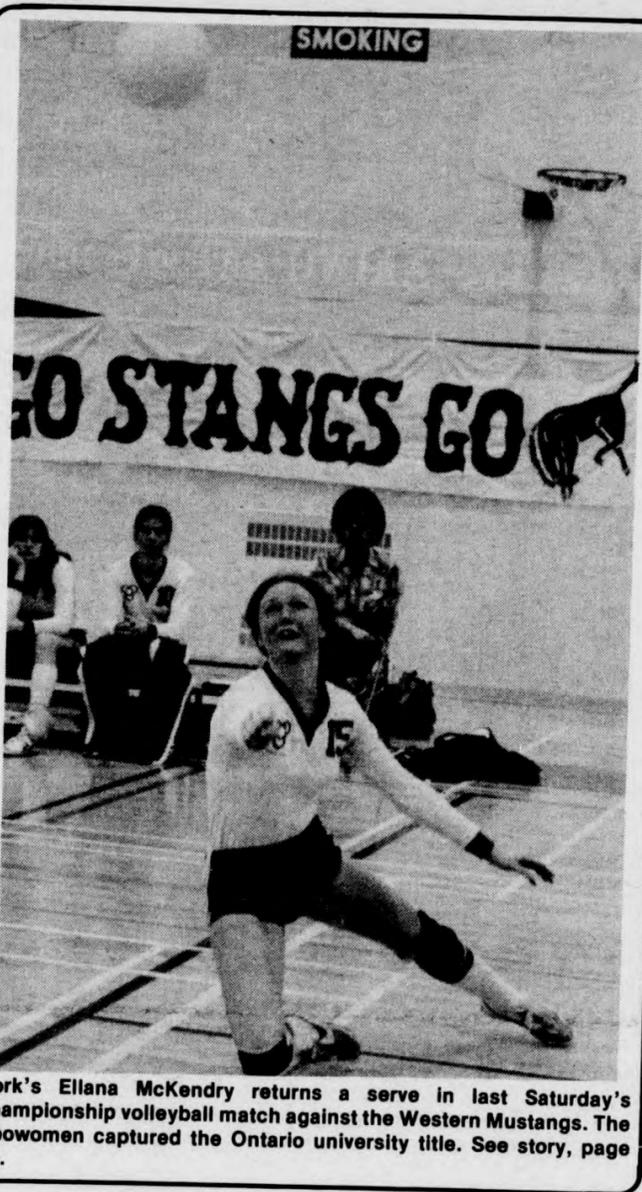
"I've never heard of anything going on in the Board of Governors, and I've been a student here for two years," says Michael Deverett, presently the Chairman of the Political Science Students' Council and the Course Unions Administrative Commission. "I'd like to see what I can do to keep the students informed by publishing a monthly report, at least."

"I thought I could do a good job," says Ingrid Lutter. "I've spent time at almost every faculty. I think I have a general feel for what's going on."

Lutter sees the shutdown of Glendon as a possible issue. "Glendon students, every year, are freaked out totally by the big bad wolves at York who are doing them in," she says.

All four candidates feel that cutbacks and financing will be a major issue in the campaign. Hayden sees the fundraising programme now being initiated as the answer to the problem. Brickwood would like to see student governments receiving guaranteed funding. Deverett asks, "What is the Board of Governors doing about it? I'd like to find out." Lutter feels that the Board must do more long-range planning to assess priorities instead of simply searching for year-to-year solutions.

All interested members of the community are invited to attend a meeting today at 3 pm in Room S170 Ross to discuss organizing Anti-Cutbacks Week.



Bryon Johnson

York's Ellana McKendry returns a serve in last Saturday's championship volleyball match against the Western Mustangs. The Yeowomen captured the Ontario university title. See story, page 12.

## Empey, Smockum throw hats into presidential race

By Patricia Smiley

Two current vice-presidents of CYSF, Keith Smockum, University Services VP and Gary Empey, Finance VP, will be the only contenders in March 14's central student council presidential election.

Barb Taylor, president of Winters college council, and Jon Simon, McLaughlin reps on CYSF, were acclaimed to vice-presidential positions for the 1979-80 school year, Taylor as External Affairs Vice-President and Simon as Services Vice-president. Nominations closed Monday afternoon.

Presidential candidate Keith Smockum is running because "I worked on programmes I'd like to carry on with." Smockum, as Vice President of University Services, has worked on CYSF's bid for the contract for the Central Square cafeteria. Smockum feels the way to interest students in CYSF to "stir a bit of controversy. We have to draw the students in and let them know what we're doing."

His opposition, Gary Empey, cites "my long-standing interest in CYSF," as a reason voters should support him March 14. Empey has been on the council for three years. Empey sees the overall rising costs of university, its impact on students and CYSF's role in alleviating those costs as the major issues of the campaign. He feels CYSF must continue to support student services on campus without increasing the financial burden on students, through proper administrative management.

Without being specific, Empey says the problem can be dealt with by creating more self-supporting student services, "small businesses that are not in conflict with the administration."

Acclaimed vice-president Barb Taylor told Excalibur it was "disgusting" she had no opposition for the position.

Jon Simon also indicated he was "disappointed" by the apathy of students toward their central government.

Simon does not feel apathy will be an issue in the upcoming campaign between Smockum and Empey. "Student politicians don't care about the students they're representing, they care about the people who are voting for them. I ran my campaign for McLaughlin rep last year because of the apathy, but only 10 per cent of the student body showed up to vote."

## Student recruitment criticized

By Hugh Westrup

A major initiative for recruiting new students has been stifled by inter-faculty warfare and lack of administrative action according to a former York recruitment officer.

Dave Logan, professor of biology and guiding force behind the short-lived recruitment drive begun last summer has said that outreach to potential students this year is "less effective than last year, when it should be more."

Logan was contracted a year ago to gather the separate recruitment campaigns of each faculty into a centralized program. He claims he was able to bring together five faculties and initiate or expand 33 recruitment activities.

But when he left the program after presenting a report to the administration in September, he says the momentum built up over the summer rapidly declined. Logan attributes this to the administration's failure to appoint a successor in his place and follow through with his recommendations and actions.

He also points to the tension between faculties who have traditionally conducted independent campaigns and are resistant to cooperation.

"The deans appear to be putting the interests of their faculties ahead of the university," said Logan.

"The application of budgetary pressure has made each faculty insular. Nobody is concerned about the university as a whole."

Logan says York's recruitment

initiative has characteristically been a "stop-start", one which plunges into a short period of activity and then dies.

He believes York should have long range plans and utilize marketing techniques like those commonly used by American schools.

"This university hasn't the slightest idea about marketing and commitment to long-term selling," he says.

"We're in a tough competitive

situation. Other universities have well-gearred programs."

Logan is particularly disappointed by the administration's lack of cooperation with Georgian college which has been eagerly waiting for York to join in a joint education program.

Because of the drop in Ontario's grade 13 population, Logan also emphasizes the need for a stepped-up campaign to recruit mature students.

see Campaign page 3



Gary Hershorn

Big Mac Interview - pg. 6

## Controversial exam is declared invalid

By Laura Brown

At the Thursday, February 22 meeting, the University Senate agreed to accept the recommendation made by the Committee on Examinations and Academic Standards that the December 18 Economics 340.3 examination "be declared null and void".

This decision followed Senate CEAS' investigation of Dean of Arts Harold Kaplan's decision to offer an optional makeup exam to replace the poorly supervised exam which was disrupted by noise and cheating.

In their report to Senate, CEAS noted that "Senate Guidelines on Academic Honesty do not provide clear direction for incidents such as the cheating in Economics AS 340.3 where the cheaters were not identified."

What was clear to them, the report continued, was "examinations provide an opportunity for students to demon-

strate their ability and serve as a device by which students' mastery of course content can be measured. The December 18 examination did not serve this purpose".

The nine-member committee

concluded that the resolution of this issue "should be guided by concern for maintaining the academic standards of the university."

see Exam. page 3

Give Blood

Stong College	March 5
Vanier College	March 6
Ross Building	March 7

12:00 noon until 4:00 p.m. daily