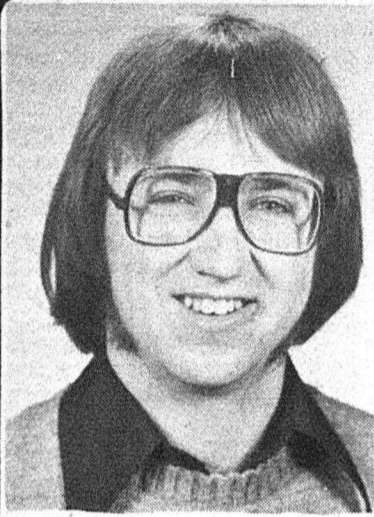


SPARKS



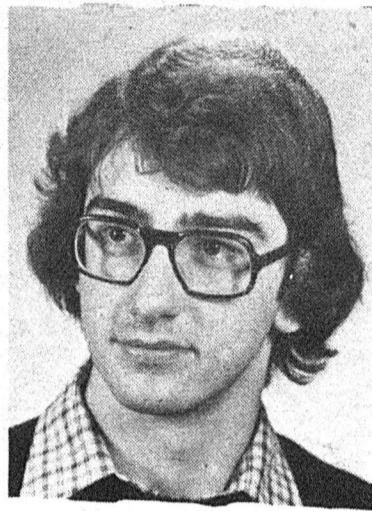
Services must be a highly utilized area of the Students' Union. At present, the SU offers 13 student services. Clearly, the position of vp services must be filled by a qualified, energetic and organized person. As being involved with service-oriented programmes in many different capacities, and most recently by acting as elected Lister Complex Co-ordinator, I know I have the ability, experience and enthusiasm to fulfill and develop the position.

In addition to maintaining the services which the current Executive already offers, the Spark team plans to improve and expand on these services. For example, the bookstore, like that at UBC, can be moved into the ice arena for the first few weeks of classes, thus decreasing line-ups and increasing efficiency.

One of the purposes of the position of vp services is to realize the full potential of the services offered to the student body and to maximize these.

Clearly, the area is one which is open to improvement and expansion. The position of vp services requires a person with imagination, enthusiasm and coordinating abilities. I can do it. Vote the Spark team, Friday, Feb. 11.

Shirley Armstrong
vp services candidate



As no duties are specifically assigned to the executive vice-president (other than being a stand-in in the President's absence) this position has been developed by the past executive into the public relations arm of the Students' Union.

As such, the position automatically involved membership on the Senate and chairing of the External Affairs Board. To effectively fill this position, the executive vice-president needs realistic "experience" — which means previously working with these bodies. Also, he *must* be accessible.

As executive vp, I will continue the custom of being responsible for the Students' Union Building policy. However, the major thrust of the office would be centred on two specific goals: (1) improving the student image in the eyes of the community and (2) improving the Students' Union for the student.

Only *one* slate can and does offer experience in the fields where the background is needed — that is the Spark Slate.

On Feb. 11 please vote David Rand.

Spark slate:
David Rand: executive vp

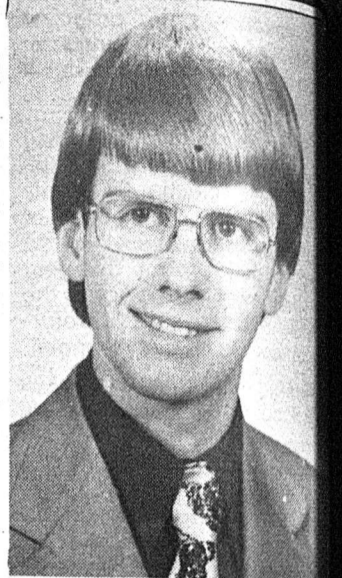
In the next year, the Students' Union will be faced with developing an efficient academic program that *works for you*, the student. Having dealt in the past with General Faculties Council and its executive, I am in a position to deal accurately with such a program and propose new ways for the student to get the most out of education for their dollars spent in attending University. Yet, what does this mean and how will the Spark Team accomplish their goals?

1. It's time the students received a course guide that provides them with accurate information on not only the course and content but also information concerning the professors and the examinations used in the course.

2. The Spark Team wants to see development of an exam registry to its full potential. The student did not receive one as promised by last year's executive and it's our job to see that the goal of compiling all previous examinations be available to the student as a valuable study aid.

All of the above programs can be carried out by an executive that cares more than putting the idea on paper. We will put the idea to work. Please vote Feb. 11, for the Spark Slate.

Guy Huntington
VP Academic
The Spark Slate



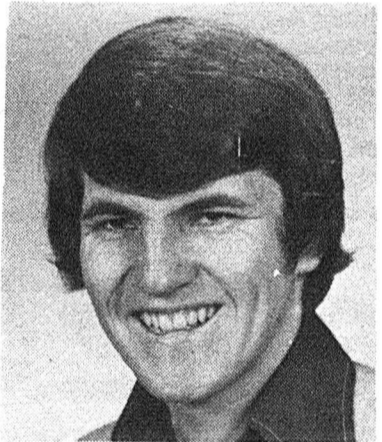
This year the Students' Union executive will be responsible for several policy changes that will affect all members of the Students' Union. Councilors must have all the relevant financial data to make the best decision for the student. From work experience with Chartered Accounting firm, have learned how to present the necessary financial facts for decision making, and cut out extraneous material.

Cost Control. Students Union needs an internal audit program to reduce theft and other causes of inventory shrinkage.

Cost increases. Increases are not needed in Campus Pub. Increases are not needed in the SU Cinema. Increases are not needed in Executive Member Salaries.

If you are really interested where your \$34.50 goes, make sure that you elect an executive that cares. Come to the Forum Wednesday in Tory, and make damn sure that you vote Friday, February 11.

Dale Somerville
VP Finance and Administration
The Spark Slate



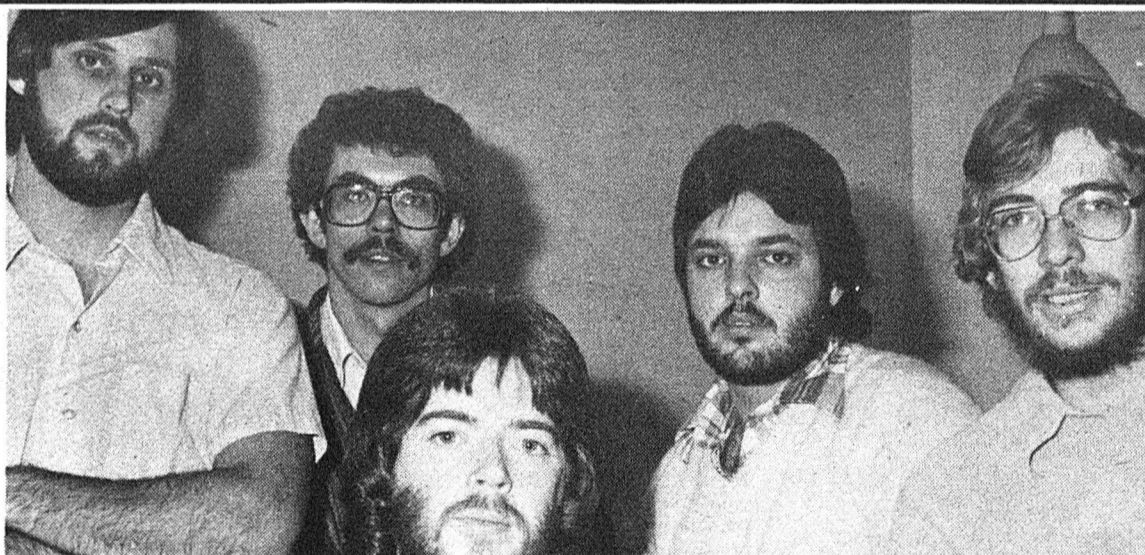
As Students' Union elections approach many candidates preach a "radical change" or a "new direction" to the SU. More often than not these individuals fail to outline what the radical change will be or in which direction they are proceeding.

The Spark Team realizes that to maximize the benefits of the Students' Union to students, there must be some degree of continuity in policy from year to year. The consolidation and improvement of SU services must follow a rationally thought out pattern or they will never be developed to their fullest potential. The Spark Slate offers this type of development and at the same time plans innovative programs in the areas of the bookstore, freshmen orientation and the more efficient use of SUB.

When you consider the choice of the next SU executive, judge by three criteria: experience, unity, and enthusiasm. The Spark Team offers genuine experience in many areas of student government. Our slate has worked together effectively in the past and will function as a coordinated Executive when elected.

Jay Spark
President
The Spark Slate

REYNOLDS



Left to right: Janssen, Agar, Reynolds, Robinson, McKenzie.

The Reynolds Slate is a slate of five individual members well qualified to hold their respective offices. Our platform is one of compatible policies and priorities, well thought-out and shaped by experience:

- Ken Reynolds for President
- 4th year Arts student
- Arts rep. Students' Council 1977.
- SU Returning Officer 1976.
- founding executive Arts Student Association 1976.
- SU constitution and bylaw committee.

Doug Robinson for EXECUTIVE VP

- Economics student.
- Arts rep. Students' Council 1977.
- Executive member Arts Student ASSOCIATION 1/2 & 3/4.
- SU publications board 1977.
- SU constitution and bylaw committee 1977.

Dale Janssen for vp finance.

- fourth year Commerce.
- Commerce rep. Students' Council 1977.
- SU Finance and Administration Board 1977.
- U of A Senate member.
- BACUS grievance committee chairman.

Kim McKenzie for vp academic.

- fourth year Arts student
- Arts rep. Students' Council 1976.

- director Student Help.
- FOUNDING PRESIDENT Arts Student Assoc. 1976.
- SU service policy board.
- Doug Agar for vp services
- Education student.
- Education rep. Students' Council 1977.
- SU Finance and Administration Board 1977.
- NAIT graduate
- equivalent vp services NAIT.

The platform of the Reynolds Slate will provide the most direct, refreshing leadership in years. Inherent in the slate philosophy is (sic) the three functions of the SU:

1. to provide student representa-

- tion at all levels of student affairs.
2. to provide services.
3. to develop a people-orientation to encourage involvement in campus affairs.

Each of the individual planks in the Reynolds Slate platform is directed at these three objectives. Each plank indicates an in-depth look at the SU. Each plank is designed to focus on the aims and objectives of the SU in order to provide a strong, unified sense of direction.

1. Representative Government
 - review of Campus Security as to purpose and effectiveness.
 - proposal to GFC for ad hoc committee reviewing book store

- procedures.
- continued support of FAS as provincial lobbying body.
- oppose all tuition fee increases.

—examine state of loan and remission policy for U of A students.

2. People Orientation
 - develop effective inter-faculty associations.

—people rights: concern over sexual assaults; academic discrimination against women and day-care.

- develop a student code of rights.
- establishment of new system promoting student involvement

in campus clubs and organizations.

—a voluntary Big Brother-Big Sister program in conjunction with FOS programs.

3. Services

- renovation of "Bear Pit" into coffee-house like the Hovel.
- SU workshops of graduate studies and professional programs.
- parking review as to allocation priority.
- possible development of "disco" facilities.
- SU sponsored used-furniture exchanges and auction of student goods.

The platform of the Reynolds Slate is devised with the student in mind. They are new advances designed to revitalize the U of A campus. They form a new direction; a direction that appeals to the student-at-large. They are offered with proven competency and a willingness to act.

Consider your vote. Consider the Reynolds Slate. It is the slate of proven compatibility, proven experience and a comprehensive platform.

- The Reynolds Slate
- Ken Reynolds-President
 - Doug Robinson-Executive VP
 - Dale Janssen-vp finance
 - Kim McKenzie-vp academic
 - Doug Agar-vp services