

# Canadian Food Bulletin

No. 13.

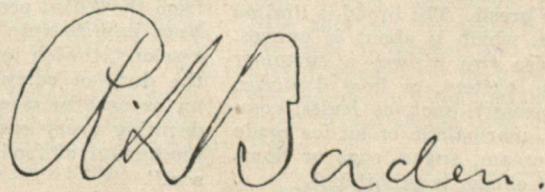
Ottawa, Thursday, March 28, 1918

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## SIR ROBERT BORDEN'S CALL TO FOOD PRODUCTION.

THE CAMPAIGN for increased production of foodstuffs now launched by the Canadian Food Board is of the most vital importance to the victory of the Allied cause. Because of our geographical position, the United Kingdom and the Allied Nations are depending on Canada for food as never before. Specific suggestions will be issued from time to time by the Canada Food Board for the guidance of the people: and it is the earnest hope of the Government that every citizen will realize his or her personal individual duty to adopt and carry out these suggestions. Mere perfunctory observance will not be enough; the crisis is grave and urgent beyond possibility of exaggeration; and it will only be through an earnest sense of individual responsibility that Canadians will be able in this matter to honour their obligations to their heroic soldiers overseas, who are defending our liberties at a cost beside which any personal inconvenience or discomfort on our part is insignificant.



R. Borden.

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