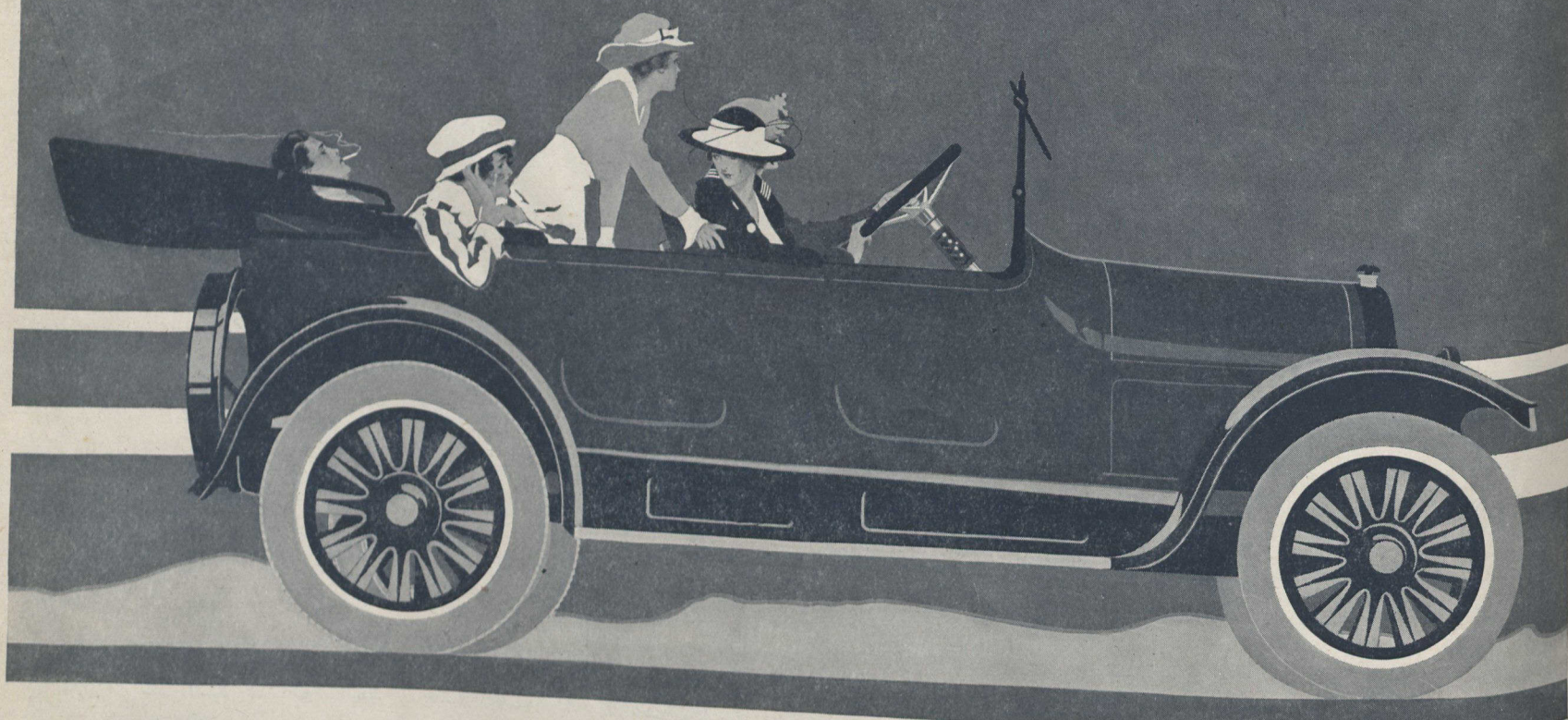


Overland

TRADE MARK REG.

Announcement



What 1000 Cars a Day Make Possible

These two latest Overland developments again emphasize the enormous economy of enormous production.

No one has ever before made 1000 a day of cars of this size and class—nor half that many.

1,000 cars a day enable us to use materials of a much higher quality and not only permit but actually enforce an accuracy of workmanship which smaller productions of cars in the same price range neither permit nor require.

1,000 cars a day make possible better, larger, much more comfortable cars than have ever before been possible at anywhere near the price.

This newest Overland is the largest Four ever offered for so low a price.

In the first place, note the longer wheel base—112 inches.

The en bloc 35 horsepower motor which has made the Overland famous is continued.

True—it is perfected even more and now it is a fitting climax of the experience obtained from a quarter of a million of these Overland motors in daily use.

Shock absorbing cantilever type rear springs are a big improvement.

The gasoline tank placed in the rear is another improvement. The vacuum system insuring a steady, even gasoline flow at all times is still another improvement.

The famous and complete Auto-Lite electric starting and lighting equipment is furnished.

All electric switches are on the steering column—right within reach.

The artistically designed streamline body with one piece cowl makes this car one of the year's most attractive models.

Yet the price of this, our greatest Four cylinder value, is less than any car of its size ever sold for before.

No less a pace maker is the newest Overland Six.

Here is the Six of Sixes! A snappy five passenger long stroke 40 horsepower model—easy to handle, light, economical, mighty comfortable, having all the advantages of higher priced Sixes, yet it comes absolutely complete at a lower price than any other six of its size.

Its smart body design is long and low—having lines of artistic simplicity.

And the motor! This will warm the heart of every Six cylinder enthusiast in the country.

You've heard all about fast get-aways—smoothness—crawling and climbing on high. This Six does all that and then some!

The wheel base is 116 inches. It has cantilever springs and even-flow vacuum system with the gas tank in rear.

The tires are four inch. It has the complete Auto-Lite electric starting and lighting equipment with all switches on the steering column.

Some Six! Yet the price is lower than any other six of its size.

But go to the nearest Overland dealer and see these new models. Go over them—note all the very real and important improvements.

The Overland dealer is ready to make demonstrations of both models now.

The New Four \$11115

Model 85-4 f. o. b. Toronto.

35 horsepower enbloc motor
112-inch wheelbase
32 x 4 inch tires
Cantilever rear springs
Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches on steering column

The New Six \$1295

Model 85-6 f. o. b. Toronto

35-40 horsepower en bloc motor
116-inch wheelbase
32 x 4 inch tires
Cantilever rear springs
Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches on steering column

Catalogue on request. Please address Dept. 769

Willys-Overland, Limited
Head Office and Works, West Toronto, Ont.