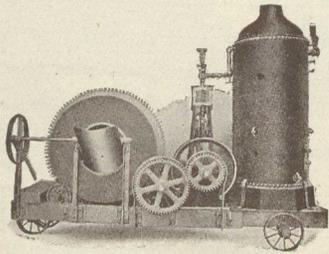


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A NATIONAL WEEKLY

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CONTENTS

IN THE PUBLIC VIEW	5
REFLECTIONS	6
THROUGH A MONOCLE	8
OUR CAPACITY FOR GOVERNMENT	9
A FRENCH THEATRE IN CANADA	10
CURLING IN CANADA	11
LIFE'S CHEQUERBOARD, Story	13
MR. DONALD MACDONALD, Story	15
DEMI-TASSE	16
MUSIC AND DRAMA	18
AT THE SIGN OF THE MAPLE	19
BRITISH GOSSIP	20
FOR THE CHILDREN	21
LITERARY NOTES	22



PUBLISHERS' TALK

A PROPHET is not without honour except in his own country and among his own kindred. This is true of Canadian newspapers and periodicals; many people seem to think that enterprise and a progressive spirit are confined to New York and London. To say that it is our ambition to change this state of affairs would be so extremely frank and egotistic that we are not really capable of it. Yet we desire to announce that "The Canadian Courier" has arranged for a series of short stories by some of the world's best writers. Among the first of these will be tales by Kipling and Jack London.

AS might be expected, the Kipling story will come first. It will appear next week. Those who admire his short stories will appreciate the delightful account of how a young British assistant-commissioner in an outlandish district of Africa managed to secure enough fines to devote to his pet hobby of cotton culture. Such old friends as Stalky and Strickland, to say nothing of the Infant, reappear and listen to another plain tale. Mr. Kipling's recent visit to Canada and appreciation of the makers of our Dominion make this buoyant tale of an enterprising financier all the more enthralling.

The story by Mr. London is a characteristic account of a Yukon trek and of how a comrade kept trust through the perils of the wilds. Both of these stories tell of frontier life—a white man's struggles against titanic forces.

WE are pleased to be able to tell our readers and patrons that the general reception accorded the enlarged "Courier" has exceeded our expectations. The sales receded slightly at first, have since recovered and are now forging ahead at the higher price.



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