

REGULAR MONTHLY PRIZE COMPETITION

**\$1,000 in Cash Will Be Paid in Prizes To
Successful Competitors Each Month.**

Nothing is more interesting and entertaining in the cultivated family circle than a bright Prize Competition, which will bring into active use the abilities of competitors, when it is known that such competition is to be carried out by the originators in a perfectly fair and honorable manner. As a means of advertising and introducing the LADIES PICTORIAL WEEKLY, which is universally acknowledged by those acquainted with it as the *par excellence* of popular Canadian literature, its proprietors will appropriate \$12,000 of their capital to be distributed during the coming year to successful competitors in these popular monthly Prize Competitions. **\$12,000 in cash:** not in trips to Europe, silverware or jewelry, but in cash prizes. Successful competitors in these monthly competitions will be given an opportunity of investing their own prize money and will not be obliged to accept prizes, which, in many cases, they have no particular use for. Any intelligent person can readily form an opinion as to the *bona fide* of these Monthly Competitions by simply obtaining a copy of the LADIES PICTORIAL WEEKLY for inspection. It speaks for itself; in fact, it is the only publication in this country equal in every respect to the high priced English and American illustrated weeklies. Sample copy can be procured through your newsdealer or will be mailed **free** by the proprietors on receipt of your request for it.

Prize Competition for December.

For the largest list of **nouns** made from the letters contained in "LADIES PICTORIAL WEEKLY," the proprietors will pay \$400 in cash; to the person sending the second best list will be paid \$250 in cash; to the person sending the third best list will be paid \$150 in cash; to the person sending the fourth best list will be paid \$50 in cash; the fifteen persons sending the next best lists will be given \$10 each, making a total of \$1,000 in cash to be given to the successful competitors in this, our December Competition.

RULES:

This month's Competition will be open to persons residing in Canada or the United States. To place all competitors (residing near or at a distance) on an equal footing, no list will be received bearing an earlier postmark than November 20th, and none must bear postmark later than December 20th. Prizes for this Competition will be paid in cash, so that they will reach successful competitors by Christmas. The names of successful competitors, together with the best list received, will be published in the LADIES PICTORIAL WEEKLY. No letter can be used in the construction of any **noun** more times than it is contained in "LADIES PICTORIAL WEEKLY." No noun is admissible not found in the last edition of Webster's Dictionary. Proper or common nouns can be used in either singular or plural, but not in both numbers. Lists must be written on one side of paper only, and contain the name and post office address of competitor, with the number of nouns contained therein. **All lists will be carefully examined.** The editors of the LADIES PICTORIAL WEEKLY cannot undertake to enter into personal correspondence with anyone concerning these competitions, but no list will be thrown out on account of containing a few mistakes.

This Competition is open to **any person**, but as the object in offering these cash prizes is to introduce our large, handsome, illustrated sixteen page Weekly to **ladies**, who are the most apt to become permanent subscribers to it, the name and address of **some lady**, together with \$1.00 for six months' trial of the publication to be sent to her address, must be enclosed with list of nouns for this Competition. Prizes will be awarded by disinterested parties whose decision will be final. Send your address on a postal card **at once** for **free** sample copy of the LADIES PICTORIAL WEEKLY and commence work on your list **to day**. It should be mailed as early as possible after Competition opens, for in case of a tie the list bearing earliest postmark will take precedence. No additions can be made after it has been mailed. Address, LADIES PICTORIAL WEEKLY, Canada Life Building, Toronto, Canada.

(If Interested Cut this Announcement Out.)