

## In Buying from This Store

Customers have the assurance that quality is right, and that nowhere can they get same quality at lower prices.



Radium and Hosiery  
\$1.25 to \$1.95

More new Carpets this week. More new Linoleums and Rugs. More new Net and Marquisette Curtains.

After housecleaning a little money spent in Fancy Drapery, Chintz, Cretonnes, adds so much to the home. Drop in and see the pretty drapery at this store.

### A Big Clearing Sale of Boys' Suits

Suits made up in mannish style. Just what the dressy young chap wants. There's a chance this week to get a suit at less than manufacturer's price. To see them means to buy them. Bring your boy in to be fitted this week.

J. N. CURRIE & CO.

### Wonderful Values in Spring and Summer Underwear

For men, women and children. Prices getting back within reason, and quality more pleasing. Watson's celebrated makes; are made to fit, and include all the new improvements in make. Seams all overcast and reinforced. Every advantage, and at same prices as others ask for the ordinary kind.

### More Homespuns for Women's Skirts and Suits

The great demand for homespun suitings makes large sales at this store. Special quality in wide width at \$2.50 to \$3.35.

### Men's English Worsteds Suits, \$29.50

These include the newest materials of pure wool English worsteds, made up in very best way by expert tailors, assuring suits to retain that shapely, snappy style.

Other special values at \$18.50, \$22.50 and \$27.50.

### Oxfords in Big Demand for Both Men and Women

The new "Liberty" Oxfords for men are hand-made welt, new French and coin toe, on walking last, "snappy," with the real value in them. \$6.98 and \$7.50. Other lines at lower prices.

### Empress Oxfords & Boots for Women

Real dressy, serviceable and comfortable. Prices—\$5, \$5.75, \$6.50. We are getting the family shoe trade because our present stocks offer real value.

### WHY SHOULD I ADVERTISE?

A press agent, travelling ahead of a circus, called on the owner of a general store, the only merchant in a little town.

"Brother," he said, "when the show gets in town we'll have the usual parade. And I want to rent you advertising space during the parade."

"Whereabouts?" the storekeeper asked.

"On the elephant. He's the greatest thing in the procession. I'll paint your name on each side of the elephant, and there won't be a man, woman or child for miles around who won't see your ad."

"There's not one of 'em don't know me already," replied the merchant, "and what's more, they all trade here. Why should I advertise? I don't need it."

The circus man reflected. He looked across the street and felt stumped. He looked up the street and decided that he was stumped. Then he looked down the street, as far as the church. Then he turned to the storekeeper.

"Nice church down there," he said. "How long has that been there?"

"Forty years, I guess," said the merchant. "Most everybody around here is a member."

"That church has been there forty years," said the circus man, "and most everybody in town belongs; AND YET THEY RING THE BELL EVERY SUNDAY MORNING."—New England Printer.

### RUSSIAN FAMINE FUND

The Transcript acknowledges receipt of the following donations for the Russian famine fund:

Previously acknowledged	\$98.30
Melbourne Helper	2.00
Humanity	1.00
Kilmartin Dramatic Club	25.00
Kenneth McRae	5.00
John Smith	2.00
Peter Smith	2.00
In His Name	1.00
Total	\$134.50

Popular Varieties of the Fruit. From the beginning of time, and stretching back to 1850, the Large Early Seedling was the favorite variety grown in the United States. About 1860 the Wilson variety appeared, because it was more adapted to distant markets, and its hardiness and good bearing qualities helped to make strawberry growing more popular in Ontario. From about 1880 varieties began to replace each other in more rapid succession, until at present 25 sorts constitute about 90 per cent of the total commercial strawberry acreage. The Elmdale, the leading variety in the Southern States, heads the list, constituting 28 per cent of the total strawberry acreage. The popular varieties commercially are the Glen Mary, Williams, Dunlap, Gandy, Splendid, Parsons, and Sample. Among the fall bearers the Superb and Progressive are preferred.

**Feeding the Cow Before Calving.**—The proper time to begin feeding a dairy cow is six or eight weeks before calving, and practical dairymen agree that this preparation has more to do with the amount of milk and butter fat which a cow produces during the lactation period than does the feeding during any other period.

For cows calving during the summer or early fall most dairymen like to have a small pasture away from the herd but with an abundance of grass, and, in addition, they like to feed a suitable grain mixture. Corn silage, with clover or alfalfa hay and unlimited grain ration of three parts ground oats, two parts of bran, and one part of oil meal is especially good for cows calving during winter or early spring. After calving the cows should be brought slowly up to full feed and thereby steadily to a higher production.

**Feeding Young Chickens.**—Young chickens should be fed from three to five times daily, depending upon one's experience in feeding, says the United States Department of Agriculture. Undoubtedly chickens can be grown faster by feeding five times daily than by feeding three times daily, but it should be borne in mind that more harm can be done to the young chickens by overfeeding than by underfeeding, and at no time should they be fed more than barely to satisfy their appetite and to keep them exercising, except at the evening or last meal, when they should be given all they will eat. Great care must be exercised not to overfeed young chicks that are confined, as leg weakness is apt to result.

Rev. John Elder, of Melbourne, has been appointed a commissioner to the Presbyterian General Assembly. The death occurred recently of Miss Claire French at the home of her grandparents, Johnston Grosbecks, near Middlemiss.

Oliver Deleary, of the Muncy Reserve, who had been ill for some time, died on April 10th, in his 61st year. He is survived by his wife, seven sons, father and mother and two brothers.

The death occurred at his home in Middlemiss on Friday of Robert B. Campbell, aged 82 years. Mr. Campbell was born near the McIntosh bridge, Ekfrid-Caracoe township, and was a son of the late Donald Campbell, one of the earliest pioneers of Ekfrid township. Mr. Campbell was unmarried. The funeral took place on Monday afternoon.

If you feel tired, worn out, nervous and all unstrung, take Tanlac. It will straighten you out.—P. E. Lumley.

Old papers for sale at The Transcript office.

Wedding cake boxes at The Transcript office.

## "The Irresistible Marmaduke"

A Delightful English Comedy in 3 Acts

COMING TO GLENCOE OPERA HOUSE

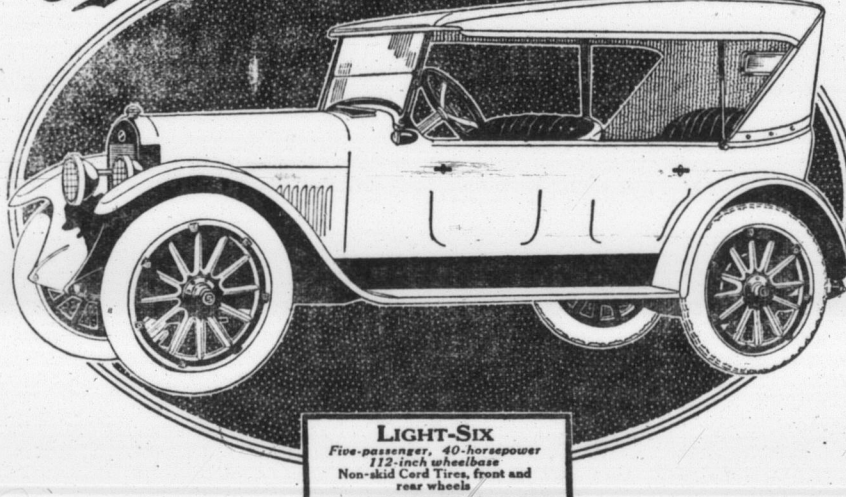
**Friday - April 28th**

Given by the Young Yeople of St. George's Anglican Church, London, under the auspices of the Methodist League

Adults, 50c; Children, 35c

Plan at Lumley's Drug Store

"Built-in-Canada"  
**Studebaker**



**LIGHT-SIX**  
Five-passenger, 40-horsepower  
112-inch wheelbase  
Non-skid Cord Tires, front and rear wheels

THE Studebaker LIGHT-SIX will appeal to every buyer who wants a low-priced car that will be satisfactory in performance, appearance, comfort and endurance.

And in addition to its recognized superiority in these essentials, the LIGHT-SIX carries refinements found only on more expensive cars.

The LIGHT-SIX is equipped with cowl ventilator operated from the instrument board; cowl parking lights; inside and outside door handles and large rectangular plate-glass window in rear curtain. A thief-proof transmission lock, which reduces the rate of insurance to LIGHT-SIX owners 15 to 20 per cent, and cord tires are also standard equipment.

Long, semi-elliptic springs (50-inch in rear; 36-inch in front) and soft, gen-

uine leather upholstered cushions, nine inches deep, provide unusual comfort.

Its 40-horsepower motor delivers ample power for the hard pull. And vibration is practically eliminated by Studebaker's method of machining the crankshaft and connecting rods.

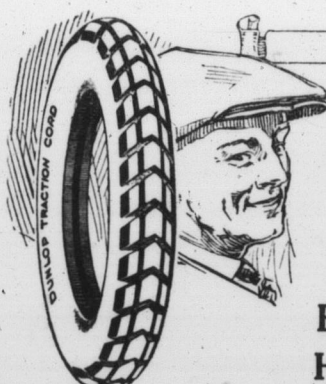
The intrinsic value of the LIGHT-SIX is unmatched at anywhere near the price because Studebaker does not skimp on materials or workmanship but uses the best. It is built complete by Studebaker in its own Canadian factories, making possible its low price of \$1495, f. o. b. Walkerville, Ont.

Studebaker has been building quality vehicles and selling them at fair prices for nearly three-quarters of a century and is the largest builder of six-cylinder cars in the world.

Touring, \$1495; 3-Passenger Roadster, \$1495; Coupe-Roadster, \$1925; Sedan, \$2425. All prices f. o. b. Walkerville, Ont.

WM. McCALLUM  
Dealer - Glencoe

THIS IS A STUDEBAKER YEAR



**DUNLOP TIRES**

Ensure  
HIGH-MILEAGE—DOUBLE-LIFE

- Q Dunlop leadership in Tiredom is most manifest. Mileage records almost unbelievable are piling up all over Canada.
- Q The Special Mileage-Making Process, which is the basis of our Fabric Tires, has worked wonders.
- Q Perfect shape and balance, stronger side walls to resist curb and rut abuse, special wear-resisting anti-skid tread, etc., add the last touch to popularizing to the full a tire that has long stood in high favor.
- Q Dunlop "Cords" made good from their inception.
- Q These tires taught motorists to expect more resiliency, greater air space, larger amount of material, better carrying capacity—in short, bigger mileage; and that is the standard by which all Cord Tires are judged to-day.

**Dunlop Tire & Rubber Goods Co., Limited**  
Head Office and Factories: TORONTO. Branches in Leading Cities.

## 7 Sutherland 7 Sisters' HAIR GROWER Grew This Hair

Victoria Sutherland



Victoria Sutherland was only one among the thousands of women whose luxuriant hair has furnished living proof of the wonderful results obtained through treatment with the Sutherland preparations.

**Simple, Home Treatments**  
Beautiful hair, lustrous and abundant, is not a matter of chance. Simple, easy home treatments with Seven Sutherland Sisters' Hair Grower end scalp troubles and promote a new and healthy growth of hair.

**Hair Grower—Hair and Scalp Cleaner—Colorator**

Guaranteed safe and pure by:

H. I. JOHNSTON  
DRUGGIST - GLENCOE

## GRAND TRUNK RAILWAY SYSTEM

### THE DOUBLE TRACK ROUTE

between  
MONTREAL  
TORONTO  
DETROIT  
AND  
CHICAGO

Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk Ticket Agent or C. E. Horning, District Passenger Agent, Toronto. C. O. Smith, Agent, Glencoe; telephone No. 5.

## Irwin's Novelty Store

Phone 24

Cheapest and Most Satisfactory Place in Town to Get

STATIONERY,  
SMALL WARES,  
FANCY GOODS,  
CROCKERY, ETC.

Agency for Parker's Dye Works and Pictorial Review Patterns

## Geo. Highwood

Purveyor of all kinds of  
FRESH AND SALT MEATS  
Deliveries from 8 to 10  
Saturdays all day

Highest prices paid for all kinds of Fowl, live or dressed.  
Cash for Eggs, Butter, Hides, Wool.  
On sale—all kinds of Canned Goods.

### FLOUR AND FEED

The C. E. Nourse Company wish to announce that they have purchased the flour and feed and other business connected therewith from Bruce McAlpine, and are prepared to give their best attention to the wants of the community in their line. The business will be conducted on a strictly cash basis.

They are also prepared to buy all kinds of grain, paying the best market prices.

J. D. McKELLAR, Manager.

## A FEW THINGS ABOUT Massey-Harris Engines

Easy to start.  
Easy on fuel.  
No packed joints or gaskets to leak.  
Four-ring piston gives good compression.  
Extra heavy crank-shaft and fly-wheels.  
Large water space around cylinder and valves.  
Valves set in easy removable valve cage.  
Storage tank in cast-iron base.  
No pumps to get out of order.  
All engines supplied with magnetos.  
Call and see one before buying.

**D. M. McKELLAR**  
MASSEY-HARRIS AGENT  
GLENCOE

## The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

**Advertising.**—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townpeople. It is a first-class advertising medium. Rates on application.

**Job Printing.**—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc. A. E. Sutherland, Publisher.

Competitions in oratory such as that introduced in the Glencoe High School Literary Society and presented in public last Wednesday evening we believe to be an educational feature that cannot be too strongly commended. One of the greatest accomplishments to be desired and one that has potential value in every-day life is to be able to express oneself at a public gathering in a fluent and graceful manner. And where is the more fitting time and place for acquiring that quality than in early life and in the school where the training of the mind should and does comprise a large portion of one's education? While the students who distinguished themselves so remarkably are receiving no little meed of praise and congratulation, the High School principal and staff are to be heartily commended for the encouragement they are giving to this branch of education.

The time is at hand when quarrels take place in regard to the roosting of hens. Spring flowers are showing through the ground in many places already and a flock of hens can soon do a good deal of damage to a tulip bed on which considerable time and money have been spent. Later on the family gardens will be calling for tender care, and here again the hens can make endless trouble. Just a little thought for others in these matters and there need be no trouble or unpleasantness. The law is for those who fail to have this thought and consideration for others, and owners of hens are responsible for any damage that may be done by their feathered pets.

Perhaps all of us are tempted to take that short cut across—if not somebody's lawn, at least over the grass of the park and at the street corners. The time gained by such a practice is not worth considering when balanced against the damage our thoughtless footsteps can inflict after the passing of the winter's snows. It may seem a small matter, but if we want to make a town beautiful we will have to pay attention to the little details which make or mar the appearance of the town. Well-kept lawns and boulevards play a big part and it is the duty of every citizen to assist by using the walks instead of the sward just now, when taking a short cut may result in lasting damage being done.

Perhaps some day some of those charming-voiced solo singers will pass to their audience a printed copy of their song, then others than themselves will know what it is all about.