

9. On the basis of what criteria is a Foreign Service Officer or an Administrative Trainee assigned to the office or the staff of the Secretary of State for External Affairs?

**Hon. Mitchell Sharp (Secretary of State for External Affairs):** 1. 495 Foreign Service Officers and 9 administrative trainees.

2. (a) 15. (b) The number of separations for reasons other than retirement or death for each of the last ten fiscal years is as follows: 1959-60, 8; 1960-61, 12; 1961-62, 8; 1962-63, 7; 1963-64, 10; 1964-65, 18; 1965-66, 11; 1966-67, 9; 1967-68, 10; 1968-69, 14.

3. (a) 3. (b) The Administrative Trainee Programme was begun in 1967. There was 1 resignation in 1968.

4. 223 Foreign Service Officers and 11 Administrative Trainees.

5. 3.

6. Such persons are drawn from normal resources of the Department.

7. The Departmental Assistants to the Secretary of State for External Affairs share a number of functions. These are: scanning the flow of reports from Canadian missions abroad and making selections and summaries for the Secretary of State for External Affairs and the Prime Minister; following proceedings of Parliament with particular reference to items relating to the Department of External Affairs; coordinating the preparation of replies to parliamentary questions and returns; assembling material from Departmental sources for statements and speeches by the Secretary of State for External Affairs; preparing replies to correspondence on Departmental matters addressed to the Secretary of State for External Affairs; and generally acting as liaison officers between the Minister's office and the various divisions of the Department of External Affairs and the Canadian International Development Agency.

8. See answer to part 7.

9. An attempt is made to provide officers who have the qualities required for the effective performance of the duties mentioned in the answer to part 7 and who will benefit from the general experience provided by such duties.

CANADIAN BROADCASTING CORPORATION—  
EXPENDITURES FOR NEWSPAPER  
ADVERTISING

Question No. 2,672—**Mr. Peddle:**

1. What is the total expenditure for advertising on behalf of the CBC in papers belonging to the

Canadian Weekly Newspapers Association or Les Hebdomas de Langue Française du Canada, in each of the ten provinces in the fiscal year 1968-69?

2. What was the total expenditure for advertising on behalf of the CBC in each of the following newspapers in the fiscal year 1968-69:

*Canadian Middle East Journal, Bielaruski Holas, The Chinese Times, The Chinese Voice, The New Republic, Shing Wah Daily News, Bratstvo, Glas Kanadskih Srba, Hrvatski Glas, Kanadski Srbobran, Nas Put, Slovenska Drzava, Kanadsky Slivak, Nase Hlasy, Novy Domov, Slovensky Hlas, Modersmalet Communist-Contact, Compass-Under Ons, Duca-Post, Goed Nieuws, Hollandia-News, De Nederlandse Courant, De Nederlandse Post, Pioneer, Meie Elu, Vaba Eestlane, Canadian Utiset, Vapaa Sana, Der Courier, Dies und Das, Hamilton Journal, Ihre Brigitte, Kitchener Journal, Mennonitische Rundschau, Montrealer Nachrichtex, Montrealer Zeitung, Der Nordwesten, Torontoer Zeitung, Die Zeit, Estia, Greek Canadian Tribune, Hellenic Echo, Hellenic Free Press, The Hellenic Postman, Hellenic Tribune, New Times, New World, Fuggetlen Magyarorszagot, Kanadai Fuggetlen Hirlap, Kanadai Magyar Ujsag, Kanadai Magyarsag, Kepes Vilaghirado, Magyar Elet, Magyar Hirlap, Menorah-Egyenloseg, Sporthirado, Logberg-Heimskringla, Il Cittadino Canadese, Corriere Canadese, Corriere Illustrato, Corriere Italiano, L'Eco d'Italia, La Famiglia Christiana, Il Giornale di Toronto, Il Mondo, L'Ora di Ottawa, La Tribuna Italiana, The Continental Times, The New Canadian, Canadian Jewish News, Canadian Jewish Weekly, Chronicle Review, The Daily Hebrew Journal, The Jewish Eagle, The Jewish Post, Jewish Western Bulletin, The Yiddish Press, Latvia-America, Liaudies Balsas, Nepriklausoma Lietuva, Teviskas Ziburiai, The Malta Herald, Norrona, Czas, Glos Polski # Gazeta Polska, Zwiazkowiec, Correio Portugues, O Jornal Portugues, Lusitano, Luso-Canadiano, O Mesageiro, Voz de Portugal, Correo Hispano-Americano, Canada Svensken, Canada Tidningen, Nya Svenska Pressen, Batkivshchyna, The Canadian Farmer, Homin Ukrainy, Moloda Ukraina, My I Svit, Nasha Meta, Novi Dni, Novy Shliakh, Postup, Promin, Svitlo, Ukrainsky Holos, Ukrainsky Visti, Vilne Slovo, Yevanhelsky Ranok, Yunak, Zhinochy Svit?*

3. What was the total expenditure for advertising on behalf of the CBC in daily newspapers in each of the provinces in the fiscal year 1968-69?

**Hon. Gérard Pelletier (Secretary of State):** I am informed by the CBC as follows: 1. Newfoundland, Nil; Maritime Provinces, Nil; Quebec, \$5,900; Ontario, Nil; Prairie Provinces, \$316; B.C., Nil.

2. CBC spent a total of \$127 on advertising in the ethnic press. It has not been customary to require the Corporation to disclose individual payments since such specific details could adversely affect business relationships.

3. Newfoundland, \$3,900; Maritime Provinces, \$3,085; Quebec, \$56,448; Ontario, \$12,433; Prairie Provinces, \$50,664; B.C., \$2,000.

*Note:* The above figures represent cash expenditures only. The bulk of CBC advertising is in daily newspapers on a contra-account basis.