

TODAY STARTS ST. JOHN'S GREATEST MERCANTILE EVENT

Oak Hall's Annual Mid-Summer Sale



The Values offered at this sale this year are better and more numerous than ever before—and this is possible only through our great special purchases for cash at rock bottom prices as well as the drastic reductions made on our entire stock.

Although St. John has been full of "Sales" this season, yet the mere announcement of the commencing of Oak Hall's Great Annual Event, stirs up a feeling of anticipation among those thousands who know from past experience just what this event means to them. For those who don't know from past experience, we'll say that here's the greatest money-saving opportunity of the season, because—Large Volume at Minimum Profit is our motto—we do such an enormous volume at this time that we can afford to make each individual sale at a very narrow margin of profit, depending on the total turnover for final returns.

WE KNOW that all kinds of wearing apparel are from 10 p.c. to 25 p.c. higher in price for next fall, and yet, in spite of this fact we are following our usual custom of offering our entire stock at radical reductions on present day prices, meaning savings to you of 15 p.c. to 35 p.c. on wearing apparel for present needs and as an investment for future needs representing 25 p.c. to 50 p.c. savings. This is your real opportunity to save without sacrificing, and when you have the well known Oak Hall guarantee to back up every article you buy at such savings, you should not hesitate to take full advantage of it at the earliest moment.

EVERYBODY KNOWS that this is a bona-fide sale in every sense of the word—but let us emphasize one important point: The reductions are from original prices that were very low—they represent the lowest margin of profit on which this business ever operated; and that greatly increases the measure of value you get at these sale prices.

BOYS' WASH SUITS

Middy Suits, Russian, Oliver Twist, Johnny Bright.
Reg. \$1.50 to \$1.75, Now \$1.23 Reg. \$2.75 to \$3.15, Now \$2.38
Reg. 3.25 to 3.50, Now 2.68 Reg. 3.60 to 4.00, Now 3.09
Reg. 4.35 to 5.00 Now 3.48
Boys' Blouses, Reg. \$1.35 Now .98
Boys' Domet Flannel Blouses. Regular \$2.00 Now 1.59

BOYS' CLOTHING

BOYS' SUITS in prevailing styles, made from fabrics that will stand boyish usage and workmanship that is of the best.
Reg. \$13.50 \$18.00 \$20.00 \$25.00
Sale 11.48 15.30 16.95 21.25
REEFERS of navy blue with brass buttons and sleeve emblems.
Reg. \$9.00 \$12.00 \$15.00 \$18.00
Sale 7.65 10.20 12.75 15.30
BOYS' SEPARATE PANTS—
Long Pants, Reg. \$3.50, Now \$2.98
Khaki Bloomers, Reg. \$2.00, Now \$1.69
All Lines of Boys' Bloomers at Drastic Reductions.
JERSEY SUITS, Sizes 2 to 8 yrs., \$3.85, Regular \$5.00 to \$6.00. An exceptional opportunity.
BOYS' SUITS, extra Bloomers, 8 to 17 yrs. Special Sale Price, \$17.85 and worth much more.

BOYS' FURNISHINGS

Balbriggan Underwear, Specially Priced, 52c. gar.; Porous Knit, Specially Priced, 39c. gar.; Pyjamas, 6 to 14 yrs., Specially Priced, \$2.62; Cotton Jerseys, Specially Priced, 52c.; Outing Shirts, sizes 12 to 14, Reg. \$1.25 and \$1.50, Now 98c.; Bathing Suits, Reg. 65c., Now 52c.; Bathing Suits, Reg. 85c., Now 68c. Substantial reductions on everything—Braces, Belts, Hats, Caps, Hosiery, Ties, Collars, Garters, Underwaists.

MEN'S CLOTHING

\$25 SUITS, Now \$19.98. Dark Brown Tweeds Sizes 36 to 42. An excellent bargain.
\$12 WATERPROOF COATS, \$4.98. Fawn covert rubber lined waterproof coats, triple front, snap fasteners.
SUITS for Men and Young Men—the usual Oak Hall standard, but greatly reduced in price.
Regular \$30.00 \$40.00 \$50.00 \$60.00
Sale 25.40 34.85 42.90 52.30
Waterproof Coats, trench style, fancy mixed tweed effects, also plain brown and grey. Specially Priced, \$12.98
75 Pairs Only Overalls either blue or black, elastic strap backs, roomy cut. Regular \$3, Now \$1.98
SPRING AND FALL TOPCOATS
Regular \$25.00 \$30.00 \$40.00 \$50.00
Sale 21.30 24.95 34.60 42.65
Outing Trousers—White Duck, Khaki Duck, Homespuns, Flannels.
Regular \$3.00 \$5.00 \$7.00 \$9.00
Sale 2.65 4.30 5.95 7.65

OVERALLS AND COVERALLS

75c. Overalls, Now 66c.; \$1.00 Overalls, Now 87c.; \$1.25 Overalls, Now \$1.09. Rough and Tumble Coveralls—the greatest play suit ever for kiddies. Sizes 2 to 7 yrs. Reg. \$1.75 Coveralls, Now \$1.53; Reg. \$2.00 Coveralls, Now \$1.74; Reg. \$2.25 Coveralls, Now \$1.97.

BLOUSES

\$1.59		\$2.50
White Voile Blouses trimmed with Val. Lace, V-neck, buttons on side.		Voile Blouses, white and colored Peter-Pan collar; some have turned back cuffs and panel front.
A Big Special.		
Every Blouse in the store at a radical reduction. Georgette, Crepe-de-Chine, Organdie, Batiste, Voiles.		
Regular Price	\$2.65	\$6.00 \$9.00 \$15.00 \$27.50
Sale Price	2.12	4.80 7.20 11.85 21.85

MIDDIES

Jack-Tar Middies here exclusively—
Regular \$3.85 to \$5.75 Now \$3.27 to \$4.89
Many other Middies in numerous styles—
Regular \$1.75 to \$5.75 Now \$1.49 to \$4.89

DRESSES

One very specially selected range of street dresses in serge, of navy, black, brown; and Jersey Cloth in taupe, navy, brown; charmingly designed and of superior workmanship. Regular prices, \$29.00 to \$40.00 Sale Price, \$22.85
Silk Frocks for all occasions, artistically trimmed with embroidery and hemstitching, or in perfectly plain styles of refined beauty.
Regular Price \$39.00 \$45.00 \$48.50 \$64.50 \$67.50
Sale Price 31.20 35.85 38.85 51.40 53.85
Serge Dresses in many smart models.
Regular Price \$25.00 \$29.00 \$48.75 \$58.50 \$66.25
Sale Price 19.85 23.20 38.85 46.85 52.85
House Dresses—A charming array of Gingham and Chambrays in plaids, checks and stripes.
Regular Price \$3.25 \$4.50 \$8.75 \$10.00 \$11.00
Sale Price 2.60 3.60 6.85 7.95 8.85
Girls' Wash Dresses—Pretty Chambrays and Gingham, in Blues, Pinks, Greens, Browns, Whites; plain colors, stripes or plaids. Sizes 2 to 14 years.
Regular \$3.45 \$5.00 \$5.75 \$8.00 \$12.00
Sale 2.76 3.95 4.60 6.40 9.85

WHITEWEAR

Underwear of Silk, Wool, Cotton, etc. Nightgowns, Pyjamas, Chemise, Step-ins, Bloomers, etc.
Sale Prices LESS THAN TODAY'S WHOLESALE PRICES.

GLOVES AND HOSIERY

LISLE HOSE—48c. Grey, Brown, Black.
CHAMOISETTE GLOVES—88c. Regular \$1.25. Black, White.
All lines Gloves and Hosiery are reduced to irresistible prices.

WOMEN'S SUITS AND COATS

CLOTH SUITS of Men's-wear Serge, Tricotine, Poplin, Gabardine, Velour, Tweeds, in Navy, Black and prevailing 1920 shades.
Regular Price \$41.25 \$57.75 \$67.50 \$74.25
Sale Price 32.85 46.20 53.85 59.40
CLOTH COATS in Velours, Serges, Poplins, Donegal Tweeds, Fawn Covert Cloths.
Regular Price \$35.25 \$44.25 \$55.50 \$62.25
Sale Price 28.20 35.40 44.40 49.80
LEATHER AND LEATHERETTE COATS are all drastically reduced.
Regular Price \$28.25 \$37.50 \$72.00 \$81.00
Sale Price 22.60 29.85 57.60 64.80
RAINCOATS—Women's Fawn Fine Rubber Coats, strap on sleeve, snug fitting collar.
Regular \$12.00 Now \$9.35
Children's Navy Waterproof Capes. Regular \$4.50 Now \$3.45
All Lines of Raincoats at Great Reductions.

MEN'S HABERDASHERY

Drastic Reductions in all lines of Furnishings whether mentioned here or not.
NEGLIGEE SHIRTS
Regular \$2.50 Shirts. Now \$1.98
Regular 3.00 Shirts. Now 2.48
Regular 4.50 Shirts. Now 3.82
BIG SPECIAL—\$2.00 Black and White Chambray Shirts, Now \$1.39
Many other prices not mentioned here, including our entire stock of Silk Shirts.

MEN'S HOSIERY

600 Pairs LISLE HOSE Regular 75c. 3 Pairs for \$1.40	FINE SILK HOSE Extraordinary Value, 98c. All Plain Colors
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Interwoven Lisle Thread Hose, Regular 85c. Now 69c.
Black Cashmere Hosiery, Regular 85c. Now 69c.

UNDERWEAR

Merino Shirts and Drawers. Regular \$1.50 Now \$1.09 gar.
Balbriggan or Fancy Naincheck Combinations. Regular \$2.00, Now \$1.69
Mercerized Spring Needle Combinations. Regular \$4.50, Now \$3.48
Fine Mesh Shirts and Drawers. Regular \$4.50 Now \$3.29
Balbriggan Shirts and Drawers in either natural or white shade. Regular \$1.00 and \$1.25, Now 84c.

NIGHTSHIRTS AND PYJAMAS

White Twill Cotton Nightshirts	Regular \$1.75	Now \$1.39
	Regular 2.25	Now 1.69
Cotton Pyjamas, military collar	Regular 3.00	Now 2.39
Mercerized Pyjamas, plain colors	Regular 4.50	Now 3.69
Shaker Pyjamas, silk frogs	Regular 4.50	Now 3.48

Many other lines not mentioned here.

HATS AND CAPS

Men's Soft Felt Hats in broken lots, all at greatly reduced prices.
Knox, Mallory and Canadian Makes. Regular \$7.00 to \$9.00 Sale Price, \$5.48

STRAW HATS

1-3 Off Regular Prices
\$2.25 Tweed Caps Now \$1.84
3.00 Golf Caps Now 2.48

No Goods On Approval

OAK HALL - Scovil Bros., Ltd.

Mail Orders Filled