## POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., TUESDAY, AUGUST 7, 1923



good results, but if this installation is contemplated it is advisable also to use a vacuum tube to replace the crystal detector, as batteries for filament heating and plate voltage must be provided for the amplifying stages and are therefore available for use with a detector tube. Sometimes, however, the crystal detector is advisable to give clearer and less distorted reception.

Latest Radio Development.

Calais, France, Aug. 7.—The Canadian swimmer, Omer Perrault, entered the water here at eight o'clock Sunday evening in an attempt to swim the English Channel but was obliged to give up when only six miles from the English coast. The failure is attributed to the roughness of the sea.

Perrault was still swimming strongly when he decided to abandon the attempt. He returned here yesterday aboard the launch which accompanied

Latest Radio Development.

Two elements of radio receiving sets which have been perfected during the last year or two have gone far to help in making it convenient and satisfactory to use radio receiving sets outdoors. The first of these is a cry battery tube, electron tube detectors and amplifiers which require only a small dry battery rather than a heavy storage battery to light the filaments. The second is the development of more satisfactory loud speakers which furnish a cansiderable volume of sound without undesirable distortion. Thus it is possible now, with small portable receive ing sets which can be purchased or which can be fairly easily assembled, to receive satisfactory radio broadcasting while camping or boating or making automobile tours.

For the Notebook.

Exceptionally long distances are

With the change of tide at 6.15 o'clock Monday evening Sullivan made better progress toward his goal, and the occupants of the boat could see the crowds on the sands in front of the Calais casino watching his stringgle with the choppy channel waters. An hour later the swimmer was exactly opposite the lighthouse, one mile from

wimming strongly.
At 7.30 o'clock the athlete expressconfidence that his seventh attempt
wim the channel would be successAt this time he was making 32
co ics to the minute and was gradualsorging ahead.

wam 56 Miles. It was five minutes after eight when Sullivan first felt bottom. He attempt-ed to stand but staggered as though intoxicated, and one of the crew jump-

water.

"I don't want any help," cried Sullivan.

"I'll finish this myself."

He swam nearly 56 miles, although the point to point distance by airplane is only approximately 22½ miles. To Get £1,000 Prize.

Dover, Aug. 7.—The Daily Sketch announced today that it had decided to award to Henry Sullivan the £1,000 prize it offered some time ago for techannel swim. The newspaper says that although Sullivan entered the contest, he did not fulfill the conditions inasmuch as there was no representative of the paper in the accompanying tive of the paper in the accompanying boat, but that in view of his pluck and the fact that there is no doubt of his having accomplished the feat, the prize will be awarded.

Dover, Eng., Aug. 7.—Mrs. Clemngton Carson, the U. S. long distance

#### TO CLEAN SOILED **CANVAS SHOES**

With a box of White-O and a few ninutes' time, you can keep your can-vas or buckskin shoes always spot-lessly' white. There is nothing which boks more "sloppy" than soiled can-as or buckskin shoes. Takes only a minute or two to apply white-O and

WHITE-O for White BLACK-O for Black TAN-O for Tan

Boston Blacking Company MONTREAL "Shina the Surface and Save the Shoe

ed her attempt to swim the English Channel when at a point six miles off Cape Gris-Nez on the French coast.

Cape Gris-Nez on the French coast. She is said to have become very exhausted during the last half hour she was in the water.

London, Aug. 7.—A Dover despatch to the Evening Standard today reports that Mrs. Clemington Carson, U. S. woman swimmer, abandoned her effort to swim the channel owing to cold and exhaustion. She had made excellent speed throughout the entire distance and it is said that but for a choppy sea encountered six or seven hours at a stretch in mid-channel, she is confident she would have accomplished the feat. At times the waves were so high that they obscured the pilot boat from the swimmer's sight.

Canadian Gives Up.

Calais, France, Aug. 7.—The Cana-

Exceptionally long distances are heard late at night or early in the morning.

Good headphones will detect a curGood headphone will detect a cur-



You can't expect a car or truck to last unless you keep the chassis properly lubricated, and you can't keep it properly lubricated unless it is Alemite-

ALEMITE SALES & SERVICE Maritime Distributors

MORE THAN 30.000.000 SMOKED EVERY MONTH

# effort dand villent lance sea ut t. CANADA'S FASTEST GROWING CIGARETTE CIGARETTE

EN-AR-CO MOTOR OIL ARBONtroubleisoften the result of using poor motor oil. Change to En-arco and White Rose Gasoline and note the difference. CANADIAN OIL COMPANIES, LIMITED Canada's Largest and Oldest Independ-ent Refiners of Gasoline and Lubricants WHITE ROSE GASOLINE

Under the new plan low temperature

similar plant for distilling benzol from



### Won't Ignite Gasoline!

AROUND a car an Eveready Flashlight provides the handiest possible temporary illumination. And it's safe. Costs only a small fraction of one per cent of the car's value—yet consider the saving it may effect!

Always keep an Eveready in the car and make a habit of using it whenever you need extra il-lumination. Then forgetfulness or accident will have no opportunity to cause expensive loss.

CANADIAN NATIONAL CARBON CO. Limited TORONTO

coast of Alaska will be scarce, according to Charles Coach, who has spent much time in the lower Cook Inlet The squaws refuse to marry full-blooded men because the white men are better providers and offer better opportunities for social advancement, Mr. Coach explained. Only the educated native who has some regular mode of earning a living has a chance to win a young squaw.

MAKES ROCKEFELLER WIGS. Lidoff of Washington Says Each Takes Six Weeks' Work.

Washington, Aug. 8.—It was learned recently that a Washington man named Lidoff has been making wigs for John D. Rockefeller ever since the oil king first resorted to artificial hair.

Mr. Lidoff, who used to be foreman for Hearth was it takes six weeks to for Hepner's says it takes six weeks to fashion each of the Rockefeller cov-erings, as they must be formed hair by

Canadian distillery will handle 400 tons a day.

The low temperature system is the result of experiments carried on for the Ford Company by Emil Piron, a New York chemist, and V. Z. Caracristi, a New York consulting engineer. The practicability of the plan was tested in a demonstration factory recently built at Huntington, West Virginia, As soon as the process had been satisfactorily demonstrated, plans were made for installing the system in Ford plants here and in Canada.

fashion each of the Rockefeller coverings, as they must be formed hair by hair.

Mr. Rockefeller has one wig for golf, another for church, and several other ordinary wigs.

Easily Won.

The biggest liar in the country was strolling through an orchard with his friend. Pointing to a tree covered with hundreds of red apples, the friend remarked:

"I'll bet you a box of cigars you cannot be a provent apple or were apple. "I'll bet you a box of cigars you

can't tell me a lie for every apple on FULL-BLOODED ALASKAN NATIVES ARE DYING OUT FULL-BLOODED ALASKAN
NATIVES ARE DYING OUT

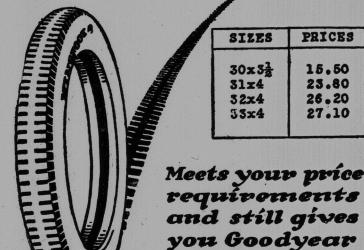
Anchorage, Alaska, July 10—(A. P. by mail)—Within a few decades full-blooded natives along the southwestern

Can't tell me g he for every apple on that tree."

"Just a moment," broke in the fabricator de luxe. "Before we go any further, I wish to inform you that those are not apples. They're bananas!"

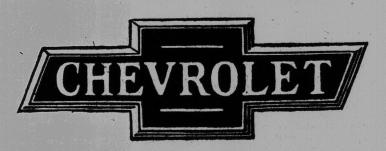
He won the cigars then and there.

GOODFYEAR WINGFOOT CORD



Goodyear means Good Wear

quality



# Economy Definitely Proven

BY THE RESULTS OF THE NATIONAL ECONOMY CONTEST

# 55.4 Miles to the Gallon

CHEVROLET owners themselves have proven beyond all doubt their claim that Chevrolet is the most economical car in the world to operate. 55.4 miles to the gallon of gasoline is an almost unbelievable record for any car to make, yet this record was made by a Chevrolet in Edmonton, driven by its owner. It was a stock car in every sense of the word and no special appliances were installed on the motor or carburetor. Many Edmonton people witnessed the test from start to finish, including F. H. Needham, Automobile Editor of the Edmonton Journal, and one of the best known automobile men in Western Canada. Though this record was the highest of the many received, there were many others almost as remarkable, such as 41, 42, 44 and 45 miles to the gallon in all parts of Canada. Runs were made under ordinary road and climatic conditions and were witnessed by at least two independent witnesses who rode with the owner.

One of the most remarkable features of the contest was the very high average mileage obtained.

#### An Average of 34 Miles to the Gallon of Gasoline

was obtained by the great number of owners who entered the contest. The list of prize winners from the different Provinces is given here. What these Chevrolets have done any Chevrolet can do. Economy is just one of the many desirable features which have made Chevrolet the fastest selling, completely equipped automobile in the

Dealers wanted in territories not adequately covered.

	Here Are the Winner	5
g	Prize Name Town Miles 9	
Į	GRAND PRIZE-100 CASH:	
Ē	J. B. Starkey Edmonton	55.4
8	BRITISH COLUMBIA:	
9	1. C. E. Bowlsby S. Wellington	44 67
ì	2 P. E. Thomas Vancouver	42.1
	2. P. E. Thomas Vancouver 3. L. W. Heaslip Vancouver	37.2
	4. A. P. HallidayNew Wellington	.35.8
	ALBERTA:	
	1. J. B. Starkey Edmonton 2. L. H. Large Calgary	.55.4
	2. L. H. LargeCalgary	_44.57
	3. Alex. HudsonEdmonton	39.8
		₩6.4
	SASKATCHEWAN	
	1. W. A. Reid	_30.67
	2. L. CarelessWatrous	29.0
	3. and 4. No Award.	
	MANITOBA:	
	1. W. J. Macauley.Fort Rouge.	34.9
	2. E. NicholsonWinnipeg 3. and 4. No Award.	<b></b>
	ONTARIO:	45 1
	1. J. M. SaddlerBeachville	41.8
	3 P Halliday Ottawa	.40.8
	4. L. Petegorsky Cummings Bridge	.40.5
	QUEBEC:	
	1. Toseph Pelland Coaticook	45-
	2 T T Rorest Coaticook	38.33
	3. A. A. SmithStanstead	.35.17
		.34.5
	NEW BRUNSWICK:	
10	1. R. M. Johnson St. John 2. A. Cormier Moncton	.31.47
3	2. A. CormierMoncton	.31.33
	3. and 4. No Award.	
	1. E. McLennanTruro  2. A. MackayLittle Bras d'or	
	Bridge	_30
	3. W.A.Hennessey.Joggins	.27.67
	4. No Award.	
	NOTE Prizes in Each Province we	re as
	follows:-	
	First Prize\$50.00	Cash
	Second Prize\$25.00	46
	Third Prize \$15.00	es .

CHEVROLET MOTOR CO. OF CANADA, LIMITED Subsidiary of General Motors of Canada, Limited

**OSHAWA** and **WINNIPEG** 

