

**Bring the Films Here
to Be Developed
and Printed**

Correct exposures insure good prints, if the finishing is done by our expert operators.

Try Us With Your Next Roller Pack. Charges Low

The Ross Drug Co.
LIMITED
Successors to Watsons, Ltd.
100 King St. 475 Main St. 599 Main St.

MOIR'S CHOCOLATES 67 Varieties in Stock

Soft Centres 50c. the pound
Assorted Centres 60c. the pound
Nut and Hard Centres 70c. the pound

SPECIAL COURSE DINNER - NEW YEAR'S EVE, 11 P.M.
HAVE YOU YOUR TABLE RESERVED?

Bond's - 90 King Street

URGES BOARD OF TRADE MEMBERS TO ACTIVITY

Timely Call Issued by Secretary Armstrong—St. John's Outlook Encouraging

In a letter to members, urging an active interest on their part for the coming year, Secretary Armstrong of the Board of Trade says:

"With the advent of the new year, a much wider field of endeavor will open up, and it will require all the wise counsel and practical assistance of the members of the board to successfully grapple with the new conditions. Many public needs are pressing upon us, including the extension of the West Side breakwater and the construction of a spur breakwater on Partridge Island; the continued prosecution of harbor development at both West and East St. John; furthering of negotiations for an extended dry dock; the erection of a grain elevator of large capacity by the Intercolonial Railway, to take the place of the one recently destroyed; the construction of additional piers at Lower Cove; the completion of Grand Trunk Pacific connection with the port; a closer working agreement between the city council and the board of trade, so as to avoid duplication of effort and secure more uniformity of action on matters affecting the city's welfare, besides other matters of almost equal importance. It is gratifying to know that St. John is standing up well under the stress of war, and that the future outlook is most encouraging."

WEEK END CASH SPECIALS
For Thursday and Saturday

FRIDAY Being NEW YEARS DAY Our Store will be Open From 8 a. m. Until 10 a. m. Only

VEGETABLES
25c. pkgs. Onions 8c.
10c. tin Sugar Corn 9c.
10c. tin Tomatoes 9c.
25c. tin Asparagus Tips 17c.

READY CUT MACARONI—Most wholesome and appetizing.
15c. pkgs. for 10c.

OATMEAL
25c. pkgs. Oatmeal 21c.
25c. pkgs. Quaker 22c.
6 lb. Fresh Roll 25c.

SOAPS, ETC.
5 cakes Sunlight 21c.
5 cakes Fairy 21c.
15c. pkgs. Pearline 14c.
15c. cake Pearl's Transparent Toilet Soap For 11c.
Pear's Assorted Odors 5c. cake
25c. pot Lemon Marmalade 15c.
25c. pot Green Gage Jam 15c.

QUALITY COCOA makes a delicious cold-weather drink.
10c. size 25c.
25c. size 21c.
45c. size 37c.

TRY UNCLE SAM HEALTH FOOD for indigestion and constipation. Large 30c. pkgs. 25c.

THREE GOOD RULES:
1st—Buy Standalone Coffee.
2nd—Make it properly.
3rd—Serve it freshly made and hot. There is no beverage in the world better to start the day than delicious fragrant coffee. Today's price 37c. lb.

Lemons only 17c. dozen
Shredded Coconut 19c. lb.
New Shelled Walnuts 39c. lb.
Pump Puddings 30c. size, 25c.

GILBERT'S GROCERY

Winter Caps
Inside Knit Bands, Fur Bands And Plush Bands, Drivers, Jockey The Tops And Golf Shapes
50c to \$1.50

Winter Weights in Golf Shapes
NEW SHAPES, NEW COLORS, PLEATED OR PLAIN SHAPES.
\$1.00, \$1.25 and \$1.50

F. S. THOMAS
539 to 545 Main Street

Furs for Milady's Comfort

Gifts that are Serviceable, Seasonable, Sensible

Style and Quality are uppermost, as usual, in our Holiday Showing of Muffs, Ties, Scarfs and Coats, in all popular furs, which you must see to really appreciate.

In Furs for Kiddies we offer an unusually attractive line which includes the newest and prettiest effects of the season.

J. L. Thorne & Co. - Furriers - 55 Charlotte Street

LOCAL NEWS

CLOSED SATURDAY NIGHTS
Macaulay Bros. Co's stores will be closed every Saturday evening during the winter months, January, February and March. The public are kindly requested to do their buying before 6 p. m. on each Saturday, as the cutting out of Saturday night's open store has been found a great benefit to the staff.

DEATH OF AMOS TOWER
The death of Amos Tower occurred on December 29 after a lingering illness. He was in the 88th year of his age. He leaves besides his father, one brother, George and two sisters, Mrs. Wesley Friars and Mrs. Chipman Sweet, from whose home the funeral will take place on Thursday afternoon at 2.30.

THE SATURDAY NIGHT CLOSING AT M. R. A.'s.
Commencing with Saturday, January 2, and thereafter every Saturday during the months of January, February and March, the stores of Manchester Robertson Allison, Limited, will close at six p. m.

CHILD DEAD
News reached the city this morning bringing the sad tidings that Mr. and Mrs. Donald McEchern, formerly of this city, had lost their only child, Arthur Donald, at their home in Presque Isle, Me. The boy, who had been a bright, healthy lad, had been sick only three weeks with spinal meningitis. Besides his parents, four other children, one a boy only a few weeks old, survive. The sympathy of many friends in St. John will be extended to the bereaved parents. A telegram announcing the death was received today by Mrs. E. N. Stockford. Burial will be in Presque Isle.

GAVE HIM FIELD GLASSES
Presentation to Sergeant George A. Biddiscombe Last Evening

Sergeant George A. Biddiscombe of the Divisional Ammunition Column, now in Fredericton, was in the city last night, and on his return today took with him a splendid pair of field glasses handsomely engraved, presented to him by the members of Court Log Cabin, I. O. F., of which he has been chief ranger for the last year. Sergeant Biddiscombe is the grandson of a Crimean veteran. He is the second member of Court Log Cabin to enlist, the first being Dr. George G. Corbet, who is now with the Canadian hospital at Salisbury Plain, and from whom a letter was read at the court meeting last night by E. W. Paul, the financial secretary.

After the usual business of the court Sergeant Biddiscombe requested to leave the chair, which was taken by Commissioner Russell. The latter referred to the fact that the court had included among its members a mayor, a senator, a member of the provincial government and others holding influential positions, and now it was to be presented in the Canadian contingents at the front.

Sergeant Daniel made a strong patriotic speech, in which he paid a tribute to the Canadian soldiers, referred to the great traditions of the British army, quoted Sir John French's eulogy of the British army at the front, dwelt upon the wonderful spectacle of British subjects of every race and creed rallying round the flag, and then presented to Sergeant Biddiscombe, and expressed the hope that after the war he would return safe and sound.

Sergeant Biddiscombe made a very feeling reply. A. M. Belding read a poem entitled "The British Born." George Scott, who is a boy and student at Pine Hill, Halifax, but is visiting the city, gave an inspiring address. Short speeches were also made by D. H. McNeill, S. B. Jack, High Chief Ranger Grass, High Secretary Todd, Deputy F. W. Jenkins, Commissioner Russell and others.

The letter from Dr. Corbet said that he was now with the hospital at Bulford Camp, Salisbury Plain, and that he expected to go to the front with the Canadian contingent. There were then 800 patients in hospital, suffering from minor troubles.

High Secretary Todd said that about fifty Foresters have enlisted in New Brunswick, and about 500 in Canada.

POLICE COURT
John Bent was arraigned before Magistrate Ritchie in the police court this morning on a charge of assaulting Regina Walsh in her home, off Drury Lane. He pleaded guilty and was remanded.

The case against a boy and young man charged with breaking into Philip McGuire's liquor store in Mill street, was resumed. The boy's mother testified that on the night in question the elder person came to her house and asked her son to show him to the home of a person residing in nearby street. Her son was out about two or three hours and when he returned he brought with him two bottles of liquor, which were produced in court and recognized by the witness.

The boy was then asked to plead and he said that the liquor was passed to him by the elder person. The case will be resumed on Saturday morning.

Two boys, who, it is alleged, broke into the stores of Isaac Williams in Mill street, and Thos. Dean's, Wall street, and stole a quantity of goods, were brought into court. Mr. Williams identified goods produced by Detective Killen and Policeman Rankine.

The latter testified that on the morning of the 24th he went to Mr. Williams' store, and was informed by the proprietor concerning his loss. He later met one of the boys walking up Dock street and accompanied him to his boarding house in Pond street, where he procured the goods produced in court. He said that the boy told him he got them in Williams' store which he had voted the into. He then arrested the boy. While on their way to the lock-up they met Detective Killen and the boy confessed that he had also broken into Dean's grocery store.

Mr. Dean testified that on the morning in question he learned that one of the windows in his store had been broken and that several bottles of syrup had been stolen.

Detective Killen testified and the prisoners were then remanded, and the case will be continued on Saturday morning.

James Smith, charged with being drunk and disorderly in the armory, pleaded guilty and was fined \$8 or two months in jail with and labor.

William Brophy, who, it is alleged, passed bogus checks on North End merchants, was committed for trial.

The Man In The Street

Happy New Year to you!
The fact that it begins on Friday and ends on Friday will probably cause many a one to seek a rabbit's foot for luck.

"Religion not needed in schools," says Boston pastor. Lately it hasn't been needed very much in the churches either the question of who started the war has been a more favored subject for sermons.

The Kaiser didn't have his Christmas dinner last week in Paris. As yet he hasn't informed us where he will have it served next year.

Don't forget to write it 1915 after Friday.
Instead of blaming God for not letting him dine at Christmas in Paris, the Kaiser ought to thank Him for letting him eat at all.

Is this the January thaw a bit ahead of time or a belated Indian summer?
Cheer up! The December bills will not begin to come in until Saturday.

Lucky that we have a clear week between the Christmas and New Year's dinners.
Have you worn that Christmas necktie yet?
Santa Clause had to share his popularity with the plumber last week. One was as welcome as the other in many households.

No Hard Times.
A young man told us yesterday that in a local office where quite a large number of girls are employed some 500 pounds of chocolates were received among them all for Christmas gifts. While his calculation may be slightly astray, and might cause him to become eligible for a post on the staff of the Berlin bureau, it is a safe guess that even if half that quantity were received, the young ladies will be the last to believe any stories of blue ruin.

If They Only Would.
A New Year's resolution for every policeman should be to make every motor car and wagon slow up going round a corner.

The Street Railway Company might also resolve to heat those new cars.
And the City Council might resolve never again to erect a public building in the middle of a street.

The Kaiser may decide to cut out his habit of declaring war and the allies will resolve to see that he does so.
The man who resolves that he will not run into debt in 1915 will have the enthusiastic support of his creditors.

Perhaps some one could persuade the poor man to refrain during the next year from telling of the clever things that little Willie says.
If the water pipes would only resolve not to freeze up again!
The high cost of living might make a good resolution to take a rest on its upward climb.

The policeman's earnest wish that the community would swear off on that investigation habit.
Hon. J. K. Flemming—"Never again, never again; not if he can catch me at it."
And someone may resolve that 1915 will not be a good year in which to introduce a foresters' bill.

Those chorus girls might resolve to avoid the danger of catching cold by wearing long stockings or something.

FAIRVILLE NEWS

C. D. Howard's Address Leads To Profitable Discussion of Important Matters
C. D. Howard of the Playgrounds Association addressed the Fairville Brotherhood last evening and his remarks called forth expressions from several members on conditions in Lancaster for the betterment of which something ought to be done. As a starter, a resolution of sympathy and appreciation of the efforts of the St. John Playgrounds Association was placed on record, coupled with the request that the brotherhood be informed as to the scope and details of the department in which Mr. Howard officiates, and also be notified at any time of services the local organization might be able to render.

Mr. Howard spoke of the Boys' Club and also the Girls' Club in the city, illustrating the good results achieved by relating experiences. He described the juvenile court system and the Big Brother movements, both of which he had thoroughly investigated in New York. He expected to do something toward working out these ideas in St. John.

The incidents of this reclamation work among the future citizens on whom so much will depend some day aroused interest among the brotherhood, and the speaker was questioned on various matters.

One member said that the Community Council in establishing a public playground last summer accomplished a good purpose, but did not go far enough. The boys from twelve to sixteen years had no place to go for a jolly time, which they were bound to have at any cost. The result was that they went to the city, where liquor was sold, driven from their homes by those who had voted the liquor out. The town without saloons and no healthy recreation to supersede them merely sent the youths across to the city and all its temptations.

Another speaker believed that some practical steps should be taken to secure an outdoor skating rink for the youngsters. The old reservoir might be utilized with consent of the owners and with a few hours work put in shape. Several agreed with this and it is understood that something will be done along these lines.

The Community Council apparently has not returned from the summer holidays; no doubt the war and other causes have delayed return to the scene of their endeavors, but with needs still existing it would seem as though activity might be renewed with profit to the community.

Macaulay Bros. & Co., King Street, St. John, N. B.

St. John's Greatest Hamburg Sale
Commences Tomorrow, Thursday

We placed a large order with one of Switzerland's most important embroidery manufacturers in June last, which we have been most fortunate in getting delivered, considering the war conditions of Europe; consequently are able to offer our customers the greatest Hamburg bargain St. John has ever known. Four prices only, 5c, 10c, 15c, 20c, a yard.

Edgings or Insertions of Cambria or Nainsook—Numerous designs; 2 to 4 inches wide, 5c. a yard.

Insertions, Beadings and Edgings—3 to 5 inches wide 10c. a yard
Embroidery Edgings and Insertion—4 to 6 inches wide 15c. a yard
Wide Edgings—Up to 14 inches wide, 20c. a yard

Watch the Papers for Our Announcement of Our Great Free Hemming Sale.

MACAULAY BROS & CO.

The 11,000 Dollar Extraordinary Shoe Sale is Now in Full Blast!

The Slater Shoe Business to be Wound up—Such Bargains Have Not Been Offered in a Life-Time.

\$5.00 Boots \$3.68	Women's \$5.00 Colonial \$2.78
\$4.00 Boots \$2.48	Women's \$4.00 Colonial \$2.28
\$6.00 Boots \$4.28	Men's Low Rubbers 45c.
\$7.00 Boots \$4.98	Small sizes, Women's High-class Boots 98c.

CASH ONLY NO APPROVAL

Slater Shoe Store - King Street

Dec. 30, 1914.

Wind Up 1914 By Taking Advantage of the Savings to Be Had In Our End-of-the-Month Sale

This sale offers greater values for lower prices than you've ever before experienced in such seasonable merchandise. Our End-of-the-month sales have become recognized as the greatest bargain-events in Saint John's retail life, the most fruitful in real savings—looked forward to and awaited by many. No one will be disappointed in the sale today—our offerings include just such seasonable, timely goods as you want and need right now at great saving in prices.

Boys' Winter Caps—Inside band to pull down over ears. Regular prices, 50c, 60c, 85c, \$1.25. Sale price, 33c, 40c, 60c, 85c.	A Big Special in Men's Sweaters. Regular prices, \$2.25, \$2.50, \$3.00. Month-End Price, \$1.69.	Men's Winter Caps—Regular 50c, 75c. Sale Price, 37c.
Boys' Washable Blouses—Regular price, 35c. each. Month-End Price, 3 for 77c.	Men's Heavy All-Wool Socks—Regular prices, 25c, 30c. Sale Price, 19c.	Men's Fancy Vests—Clearing out complete stock now on hand. Regular prices, \$2.50 to \$3.00. Sale Price, Only 98c.
Children's Play Suits—Regular price, \$1.50, \$2.00, \$2.25. Clearing Price, 98c.	Men's Heavy Black Leather Mitts with knitted Lining. Regular price, 50c. Sale Price, 39c.	Men's Worsted Trousers—\$3.00 Trousers—Now \$2.38
Boys' Winter Reefers—Ages 6 to 14 years—\$5.00 Reefers—Now \$3.95	Men's Silk Neckwear—Regular price, 25c, 35c. Clearing at 19c.	\$3.50 Trousers—Now \$2.70
\$6.75 Reefers—Now \$5.40	Men's Fur-Lined Mocha Gloves—Regular price, \$2.50. Sale Price, \$1.78	\$4.00 Trousers—Now \$3.10
\$9.00 Reefers—Now \$7.20	Men's Linen Handkerchiefs—Regular price, \$1.50 per dozen. Sale Price, 99c. per half dozen	Men's Velour Dressing Gowns—Regular prices, \$3.50, \$4.50. Month-End Price, \$2.68
Boys' Russian Overcoats—Ages 3 to 8 years. Regular prices, \$6.00, \$6.50, \$7.50. Clearing at \$4.95	Men's Flannel Shirts and Drawers. Regular prices, 50c, 60c. Month-End Price, 39c.	Men's Winter Overcoats—Odds and Ends. Regular prices, \$10.00, \$12.00, \$15.00. Month-End Price, \$7.85

NO GOODS ON APPROVAL.

KING STREET COR. GERMAIN SCOVIL BROS., LIMITED, St. John, N. B.

Overshoe Weather

We Have Them For All The Family

Men's One Buckle \$1.65	Girls' Two Buckle \$1.68
Men's Two Buckle \$2.25	Children's Two Buckle \$1.48
Women's Two Buckle \$1.75	Also Rubbers For All The Family At Lowest Prices.	
Women's T vo Straps and One Buckle \$2.25		

PIDGEON'S
Low Rent District

Invest Your Christmas Money in Magee's Furs

You cannot make an investment of your Christmas money to any better advantage than buying a FUR COAT, STOLE, SCARF or MUFF at MAGEE'S. You will get splendid returns in comfort and satisfaction from them.

Our stock is the largest in the city and our styles the best, and for quality our prices are right.

MUSKRAT COATS \$60.00, \$75.00, \$90.00 to \$125.00
NEAR SEAL COATS \$75.00, \$90.00, \$100.00
BLACK LYNX STOLE AND SCARFS \$45.00, \$50.00, \$55.00, \$60.00
BLACK LYNX MUFFS \$50.00, \$60.00, \$65.00
BLACK FOX STOLE AND SCARFS \$40.00, \$50.00, \$60.00
BLACK FOX MUFFS \$50.00, \$55.00, \$60.00
BLACK WOLF SCARFS \$15.00, \$16.50, \$18.00, \$20.00 to \$27.50
BLACK WOLF MUFFS \$22.50, \$25.00, \$27.50, \$30.00, \$35.00

We make all we sell and guarantee all we make.

D. MAGEE'S SONS, Ltd. HATS FURS 63 King St.