

"Multiplex" means "many ply" and many ply means "service." Ask for MULTIPLEX BRAND HOSIERY—made in sizes for men, women, and children.—Main Floor—Yonge Street—

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos size 2 3/4 x 4 1/4 inches, for 75c—New Photo Gallery, Camera Section, Main Floor.

Saturday the Store Opens at 8.30 a. m. and Closes at 5 p. m.

Get the Boy's New Clothes Before Thanksgiving

One of the Finest and Most Extensive Varieties of Fashionable Suits and Overcoats Seen Here in Years Awaits Your Selection Saturday

IT IS USUALLY about Thanksgiving time that the leaves on the trees commence to fall, to form a covering for the protection of mother earth during the cold, stormy months of winter. It is at Thanksgiving time also that folks begin to think of cold weather and warmer clothing. And Thanksgiving being a festive occasion, almost everybody desires to be dressed up—to wear for the first time their new fall and winter clothes, the same as spring apparel makes its initial appearance on Easter morn.

That red faced, cheerful individual, THE BOY, who bubbles over with enthusiastic delight when it is time to get new clothes, will certainly want to sport his new overcoat or suit on Thanksgiving Day, so it behooves every parent to supply his needs beforehand, and no better day could be chosen than Saturday, for we've made unusual preparations for one of the biggest days of the year.

Great Array of Smart Substantial Suits for Boys, Big and Small

REALIZING how vigorous a life the average boy enjoys and how strenuous he is on clothes, we've been very vigilant in making and selecting suits of strong, durable materials that will give satisfactory service.

Neither style nor pattern has been sacrificed in our selection of Suits this fall, for never have we had Boys' Suits that possessed such smart, fashionable shape and seldom have we seen such a variety of colors and patterns as this pre-Thanksgiving display.

The following items estimate to a certain degree the low prices of these Boys' Suits, but to really appreciate these EATON values you must actually examine the goods.

OUR "LEADER" SUITS for big boys are made in many attractive shades of mixed grey or brown tweeds, showing fancy mixtures, fine stripes and check patterns. They mostly all are in fancy Norfolk styles, featuring the popular and fashionable pleated back, in many fancy effects. All have three-piece belt sewn at back, and patch pockets. Have strong, substantial body linings and bloomer pants. Price 5.00.

A Navy Blue Serge Suit certainly always looks neat and refined on the boy, and particularly well-tailored and finished are these made in our own workrooms. They are made of a twill worsted finished serge, in three-button style, with yoke, box pleats and belt at waist, and twill linings throughout. Bloomer pants. Sizes 29 to 34. Price . . . 8.50

In fancy tweeds, in smooth or rough finishes, and in worsteds, there's an unusually desirable selection, including an interesting variety of patterns, such as hairline and wider stripes, distinct and broken checks, heather mixtures, diagonal and herringbone weaves. About a dozen styles from which to choose, the most popular being the smart pinch-back effect, with fancy seams and sewn-on belt at back. A very fashionable style, too, is the three-piece belt effect, with patch pockets. All are finely lined throughout. The bloomer pants are full-fitting and have belt loops, watch pocket and expanding knee bands. Sizes 29 to 34. Prices . . . 6.50 to 12.50

Stylish and Comfortable Overcoats, Ulsters and Raincoats for Boys of All Sizes

SOME boys are bigger now than they were last year and have naturally outgrown last year's overcoat. Others have simply got to get one through necessity. But no matter why or what size he now takes the immense variety we boast of in both ulsters and overcoats, as well as waterproof raincoats, makes choosing easy and satisfactory. The most stylish models are those with belt at back.

The following items tell how very low are the prices of this year, despite the great advance in everything entering into the making of clothing of every description.

Boys' Ulsters in double-breasted style, with convertible collar, made of strong overcoatings, in dark grey or brown, showing diagonal weave; belted back and wind strap on sleeves; lined throughout. Sizes 29 to 34, \$6.00; sizes 35 to 36 7.00

Heavyweight Ulsters, with shawl collar that can be rolled to fit snugly to neck. These are double-breasted and have two-piece belt across back, centre vent and wind strap on sleeves. In dark shades of grey or brown mixtures; strongly lined. Sizes 29 to 34. Price 7.50

Boys' Chinchilla Overcoats, in plain shades of grey, brown or blue. All in double-breasted style with notch or shawl collar. Some are in plain full-fitting back, while others have belt. A great many of these coats are cut in the smart swagger length. Sleeves are split and have cuff; lined throughout. Sizes 29 to 34, prices, \$10.50, \$11.00, \$11.50 and \$12.50. Sizes 35 and 36, prices, \$12.00, \$12.50 and \$14.00.

A very smart Coat for the small boy is made of plain grey chinchilla cloth. It is double-breasted and buttons close up to neck, with self collar. Back is belted, and the coat is lined with a fancy check material. Sizes 3 to 10 years. Price 4.00

Small Boys' Overcoats, made of heavy-weight overcoating materials, in rough-finished mixtures of grey and brown, showing faint large overcheck. These are double-breasted, with back in yoke effect, with knife pleat down each side, and also with belt across back. Have small patch pockets with flap on left sleeve and fancy check linings. Sizes 3 to 10 years. Price 5.50

Other smart Coats for small boys are made of mixed tweeds and plain blue or grey chinchillas. Some have belt at back, others with belt all around, while others show smart pinch-back effects. All are double-breasted and have close-fitting or convertible collar. Many also have patch pockets and fancy cuffs on sleeve. Lined throughout. Sizes 3 to 10 years. Prices, \$6.50, \$7.50, \$8.00, \$10.00, and \$12.50.

Boys' Fall Reefers, in a big variety of shepherd plaids, in large or small checks, fancy mixed grey tweeds or plain shade of brown cheviot serge. All are double-breasted, with self or velvet collars. Back is loose-fitting and has side vents. Sizes 3 to 8 years. Price, \$6.00 and \$6.50.

Boys' Navy Blue Cheviot Finished Serge Reefers, in dark navy. They are double-breasted and have black velvet collar. Have box back and brass buttons. Sizes 3 to 10 years. Price 7.50

Boys' Topper Coats for fall wear are in rough-finished tweeds of grey, brown and greenish grey. They are three-button, single-breasted models, in neat swagger length. Have peaked lapels and are lined in sleeves only. Sizes 29 to 34. Prices, \$7.50, \$8.00, \$10.50 and \$12.50.

Boys' Paramatta Raincoats, in light olive shade. In single-breasted style, buttoning close up to neck, and with loose-fitting back with centre vent and wind straps on sleeves. All seams sewn and cemented. Sizes 6 to 16 years. Price 4.75

Boys' Waterproof Tweed Raincoats, in small broken check of grey or brown. These are single-breasted and have close-fitting collar, Raglan shoulder and fancy cuff on sleeve. Fancy check rubberized lining. Sizes 6 to 16 years. Price 6.00

Boys' Tweed Raincoats, made of rough-finished tweed, in shades of grey or fawn. They are single-breasted style, with convertible collar, full-fitting back, split sleeve, with cuffs, patch pockets with flaps, and fancy check rubberized linings. Sizes 6 to 17 years. Prices \$8.00, \$10.00 and \$10.50.

Here Are Two Big Specials Saturday in Boys' Overcoats at \$2.95 and \$3.95

As an extra special attraction for Saturday, we've marked these two lines to prices that are almost the cost of the materials alone. Take advantage of the saving and bring the boy at store opening Saturday.

For small boys are Overcoats made of warm, heavy overcoating material in dark mixtures of faint stripes or diagonal weave. They are in Russian style with double breasted and close-fitting collars. All have black velvet collar and are belted at back. Sizes 3 to 8 years. Clearing Saturday, each 2.95

For larger boys are Ulsters made of heavyweight overcoating material in dark grey, plain pattern. These are double-breasted and have convertible collar, two-piece belt at back, with centre vent. They have wind straps on sleeves and are firmly lined throughout. Sizes 24 to 30. Extra special, Saturday 3.95

—Main Floor, Queen Street.

