



## NO HOLIDAY SHOPPER SKOULD PASS THIS STORE TO-DAY

ME TAKE credit for having raised the standard of Furs in Canada. Before we put our "shoulder to the wheel"-merchants were importing fur garments ready made. Some of them are doing that yet. We started out by sending agents into the far north ern districts of our own country and to the sun-baked lands of the east. We manufactured the furs they brought into garments on the premises, and the result of our labors has made us the largest and most successful fur establishment on the continent. Our Xmas display awaits the convenience of your call.

# The Nicest Christmas Present

one can give a body-or buy for one's self-is a fur garment. Furs are sold in such a variety of materials that a seasonable present of this character is within the reach of any partly filled purse. Things to wear, especially fur things, and above all others Dincen's fur things, are nice to look at, comfortable to wear and make the wearer look nice and comfortable.

### ... FURS BY POST ...

Dineen Company sells thousands of doll ars' worth of furs every year to customers who never saw the big fur store. They buy through the mail. Dineen Company solicits mail orders and gives to every letter or post-card inquiry the same attention that would be given to a personal visit from a customer. A post card describing the piece of for or garment wanted will bring a prompt reply and a description and photo illustration of the article of stock that will suit.

If Dineen Company does not fill your mail order to your entire satisfaction the money will be retunded as promptly as you return the goods.

The W. & D. Dineen Company, Limited,

Cor. Yonge and Temperance Streets, Toronto.

for his efforts toward making it such. Mrs. Auden and Mrs. Crowdy receiv-ed the guests. Among the visitors Charge Will Be Withdrawn.

Anden and Mrs. Clowdy received the second resultation and Mrs. Willow appeared in the Po-lice Court yesterday, and Mr. Robin-i. and Mrs. Pellatt, Major Mason, ette obtained a remand until Monday, r Gunter, Mrs. Fraser McDonaid, when it is expected that the charge C. Robinson, Miss Biggar, Miss of theft of small articles from the n, Miss Baldwin, Miss Evans, Miss King Edward Hotel will be withdrawn. 

guests among the non-commissioned officers: Sergt.-Major Borland, Sergt.-Major Widgery, Sergt.-Major Johnson,

Major Widgery, Sergt. Major Johnson also representatives from the 13th RegIment. 91st Regiment (the new Hamilton Kilties) and the London orps. Major Fotheringham presided at the banquet. Over 100 gathered around the festive board. The toasi list was a long one, and very much en-loyed. The presiding officers proposed "The King." "Our Guests" and "Sister Companies," which were all fittingly pro-

The initial social function in military, the sector Company. Canadian Medical Corps, entertained a large number of guests to a theatre party and a surge per. The Princess was visited early the down and after wards the party adjourned to Web's, where a most and the ovening, and afterwards the party adjourned to Web's, where a most and the sector of the visited early the down a little blaze emanated. P. Tyre broke in the dor and extin anage was done. The true of Grandus Manana cigare that damage was done. The true of Grandus Manana cigare that damage was done. The true of Grandus Manana cigare that the officers commanding No. 4 Bearet Company. Among those pre-sent were: Col. Otter, D.C., Lieut. Col. Nattrass, P.M.O., Major Fother-fingham. Lieut-Col. Galloway, D.S., Col. Peters, Major Lang, Major Cottor for, Captain Grier, Captain Bruce Hajor world. Regrets were received from guests among the non-commissioned officers, Serget-Major Dained, Serget. We face the music of necessity-urgent room

We face the music of necessity—urgent room necessity; can't help ourselves, so we quote the most interesting prices ever offered in Canada on

**BLOUSES AND GENTLEMEN'S OVERCOATS** 

Some direct from the finishing touch of best Lon-don and New York tailors—others tailored in our own shop—every one marked with a pleusing fresh-ness and unmistakable tone of chic and smartness. They are service-giving materials, cut to the latest models and made to fit. If any little alteration is required we will make it gratis. Satisfaction assur-ed. We emphasize three out of our many lines :

LADIES' READY-TO-WEAR COATS AND

The Best to Be Had

for Love or Money.

Park 810. North 2998

Bread kneaded in our machines makes a larger loaf, closer grain and sweeter bread, with a peculiarly pleasant, rich taste, a soft, tender crust and a flakey, springy, elastic crumb and holds the

THE COLEMAN BAKING CO., LIMITED, 134-140 EUCLID AV., TORONTO

on Our Bread. Coleman's

The annual at home of the Jarvissireet Collegitate Institute was held last night. The attendance was very large and the halls and rooms of the institute were taxed to accommodate the crowds of pupils, their friends and the pupils of other days. The accountions were picturesque and the prom-cuaders were given every chance to enjoy themselves. The gathering did not break up until an early hour.

Established

1851

Bread

Canadian preference that it would prove so beneficial to British trade.

Visitors in England at Christmas tide wonder at the variety of AGAINST CANADIAN MEATS. beautiful little silver novelties to be had for a shilling. This year they include dainty little fixings suitable for the new neckwear,

as well as lace pins, brooches, etc., for misses and children. It's a tribute to our buyer and indicates a very close margin of profit that we sell them here for the British shilling after paying duty and transportation.

A British Shilling's Worth of

Sterling Silver.

860 Sterling Silver Brooches, Tie Pins and Novelties, a Christmas parcel of the neatest, most beautiful and newest silver jewelry from England. Some of the styles which we are selling for 25c are: A small Sterling Silver Brilliant, cut lizard, swallows and other birds, Hat Pins with colored stones, Crescerts, Baby Pins, Knot Brooches and floral designs. All sterling silver, only 25c each.

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## Roger's Spoons, Forks and Fancy Pieces at Simpson's Prices.

Tea Spoons, manufacturer's list facturer's list price \$0.50 price \$4.75 dozen, sale 74 dozen, sale price, set of 6. 1.47 



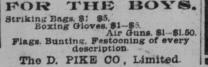
\$3 Saffron Red Leather Auto Bags, Monday morn1:50
75 dozen Walrus Grain Leather Wrist Bags, worth twice as
29
\$3,50,\$4,\$5,\$6,\$7,\$7,50,\$8, \$10,\$12,\$15 and \$18 each.

A value that appeals to smart dressers and discerning business men is our "special" of \$28 for our regular \$32 Overcoats-simply a value that is unapproached in high-grade tailoring in Toronto or elsewhere.

\$28=An Overcoat Value=\$28

R. Score & Son,

Tailors and Haberdashers, 77 King St. W., Toronto. Patterns and "alf-Measurement Chart Free to Out of Town Folk.



The Toronto Security Co

"LOANS."

Room 10. Lawlor Building. 6 King St. W

FOR THE BOYS.

CONSULAR APPOINTMENTS.

anadian Associated Press Cable.)

London, Dec. 19 .- The King has ap-

States at Halifax and of A. L. Eakins as Consul for Cuba at Yarmouth, Can-

MONEY

LOAN

It you want to horrow money on household goods pianos, organs, horses and wagons, call and see us. Wo will advance you anyarmouno; from \$10 up same day as you at piy for it. Money can be

s to suit borrower

Absolutely the cheapest place in town to borrow money on furpiture or plano. Se-curity not removed from your possession. asy payments. Strictly private, no in uiries of neighbors or employer. If you ant to centralize your bills so as to pay Il in one place, come and see us.

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moisture three times as long as ordinary makes. Try it.