

# JOHN CATTO & SON

ESTABLISHED 1834.

CONTINUE THEIR

## Semi-Annual Sale

and invite the special attention of house-

holders to the magnificent display of

### FINE LINEN DAMASKS

which they are showing in Table Cloths,

napkins, towels, etc., including

an exceptionally fine lot of Table Cloths

from 2 to 6 yards long, slightly imperfect.

### 1-3 Less Than Regular Prices

The following is a partial list of the very

attractive household linen offered at this

sale:

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# WOMAN'S WORLD.

6800

A DRESSY WAIST IN NET.

6800—Every woman who touches so much as the hem of society life needs

a dainty waist, which she may don with the suit or another skirt, and be pre-

sentable for any sort of afternoon or evening function. The woman of moderate

means will find the simple waist of embroidered net or crepe de chine, in

some delicate color like champagne, pink or blue, exceedingly becoming

and very serviceable, not to mention its inexpensiveness. A suggestion for

such a waist is shown, but any number of variations may be added. The

yoke, which extends out a bit over the shoulder, giving that broad effect so

much sought for this season, may be of tuckered chiffon or silk, or even tuckered

organdy, with a simple lace gable as finishing. No other trimming material

for the waist is needed except a girde of velvet, if desired. The sleeves are

pleasing, with their soft fullness, shirred in to arm size above the elbow. The

long cuff may be attached, and the sleeves finished to the wrist. A veiling,

chiffon, soft silk or Swiss, may be developed in this way, the medium size

calling for 2-3 yards of 27-inch goods.

6800—Sizes 32 to 42 inches, bust measure.

PATTERN DEPARTMENT TORONTO WORLD.

Send the above pattern to

Name.....

No..... Street.....

Town..... Province.....

Measurement—Waist..... Bust.....

Age (if child's or miss' pattern).....

NOTE—Please enclose above illustration and mention size of pattern

wanted. If the pattern is bust measure only mark 32, 34, or what-

ever it may be. When in waist measure, 22, 24, 26, etc. If a skirt,

give waist and length measure. When miss' or child's pattern write only

the figure representing the age. It is not necessary to write "inches"

or "yards." The price of each pattern is 10 cents. Do not send

stamps.

ADDRESS THE WORLD PATTERN DEPT., 33 YONGE ST., TORONTO.

Moral Training.

The absolute essentials in moral

training may be summed up in two

words—obedience and truth. Yet, mo-

thers are sometimes overzealous in the

methods they pursue when they culti-

vate these qualities. Says Margaret E.

Sanger in The Woman's Home Com-

panion for January:

"The first is taught tenderly and lov-

ingly, when tiny hands are held away

from a forbidden object, and when a

little child, by frequent repetition, learn-

the meaning of the word 'no.'"

The second, which is the keystone in

the arch of character, depends almost

entirely upon the mental habit and

daily practice of the parent.

If you are invariably sincere your-

self, if you expect truth from a child,

and never deceive it in any way, your

child will be true.

Some of us are so literal that we

never make allowance as we ought

for the vivid imagination of children

in a world where everything to them

is new.

Both obedience and truth may be

taught with the minimum of punish-

ment. Discipline is needful, but

harshness is no part of discipline.

Alas, parental vanity often keeps pace

with parental anxiety, and the first

child comes in for an amount of dis-

cipline far too deeply colored by se-

verity.

Never punish a child in anger, or by

depriving it of food, or by thrusting

it into the dark. Terror of darkness

is a spectre that shadows too many an

infantile life.

The dark is dear and friendly and

sweet if a child has been taught

aright. The old notion that a child's

will must be broken is worthy of sa-

vagery, not of civilization. The will is

not to be broken, but to be trained

and guided.

If I could persuade every mother

who reads this, says Mrs. Sanger, that

the object of punishment is to

emphasize attention and not to in-

fllict pain, I would rejoice.

More and more it has come to me

that many children suffer keenly from

misunderstanding and injustice, and

from the mistaken desire of parents to

have them appear models of good be-

havior, and the whole sum of the mat-

ter is an infringement of the rights

and privileges of childhood.

At best, childhood soon passes. Let

us make the child happy while we

can.

Bible Cranning.

Reading Mrs. Sanger's article

made me think of how many grown-

up men and women there are who

stay away from church and never

read the Bible, simply because their

religious have been forced down their

throats when they were children.

You know how you hate to do a

# M. A. Murray & Co.

—Business Hours Daily—

Store Opens at 8.30 a.m. And Closes at 6 p.m.

## A Rousing January Sale of

## Rich Ready-to-wear Furs

You'll find a blue pencil mark on every garment in our well-assorted stock

of Handsome Ready-to-wear Furs; the blue pencil figures show price reduc-

tions ranging from \$2 to \$30, according to the value of the article. When

one considers that this store's furs represent the choicest selections from

strictly first grade skins, the important nature of our January sale of furs is

immediately apparent. Remember, we are not reserving a single article for

regular selling; everything in the fur stock is positively slated for clearing

at bargain prices.

Grey Squirrel Scarfs, \$9.50, were \$13.50. Grey Squirrel Scarfs, \$9.50, were \$13.50.

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