

Men's

Pocket Watches

\$16.95

spring. The cases are the

well-known "Fortune" quality, gold filled, double

jointed. Choice of pat-terns. A watch that will give a lifetime of service.

Regularly \$28.00. To-

Ladies' Bracelet Wrist

Watches \$16.95

watches, thin model move-

ments in the popular size.

Set with 15 jewels — fitted in a 10-K. gold case and gold expansion brace-

let, with adjustable links.

companies each watch. Today, special .... 16.95

Simpson's-Main Floor.

written guarantee ac-

A high

pocket watch

in the popular

model, set with 17 ruby

jewels; patent regulator and

brequet hair-

1898-TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-1919 Market Adelaide 6100

STORE OPEN ALL DAY TODAY.

8:30 A.M. TO 5:30 P.M.

## At Simpson's--Men's \$9 to \$11 Boots \$7.50 Pair Today

1,500 Pairs in the Sale

Styles which will appeal particularly to young men, and at present shoe prices affording an unusual opportunity to save. Because of a fortunate purchase several months ago from the

Tetrault Shoe Co., we are able to sell these boots 'at less than we would have to pay for them today.

New and snappy models for street and dress wearblucher and straight lace-wide and narrow English recede toes. Gunmetal, Havana brown calfskin, storm calf and patent leathers. Heavy and medium weight viscolized dry-foot soles. No phone, mail or C.O.D. orders on these boots. All sizes 6 to 11. Today ...... 7.50



Black Kid Boots, \$11.00

Shoes which conform to the requirements of men who find difficulty in securing comfortably fitting footwear-built on a "Kid Cosy" last, blucher style and kangaroo tip-3 widths, D. E and EE. Heavy Goodyear welted slip sole. Medium heel. Sizes 5 to 11. Today ...... 11.00

Simpson's-Second Floor

Black Calf Boots, \$12.00

Built on the new Foch last, so popular with young men and all careful dressers. Neat fitting. recede toe, blind eyelets to top-best oak tanned sole, Goodyear welted. These are neat, stylish boots, suitable for wear on any occasion. Widths B to E. All sizes .. 12.00 Velour Calf Boots, \$12.00

These shown are unique, in that they preserve the graceful lines of the ultra fashionable boots and yet are constructed to endure exposure and hard wear. They are heavily built with extra heavy slip sole, and are admirably suited for wear in winter. Straight last, neat perforated tip, oak tanned soles. Widths C, D and E. All sizes .... 12.00

Neckwear for Christmas Gifts

#### 3000 Silk Knit Ties 79c Each

Regular \$1.00, \$1.50, \$2.00 and \$2.50 Values

Seconds and Slight Defects Undoubtedly this is one of the most eventful offerings that we have made to men in a long time. Knit ties are ever popular with the careful dresser, but when they are obtainable at a fraction of the regular selling price, imagine how they'll go.

These ties are seconds - that is, they contain imperfections, but in this case so slight as to escape

\$4.00 Flannel Shirts, Today \$2.79

Each has separate collar to match. Neat conservative two-tone stripes of blue, pink, green, gray. Sizes 14 to 16½. Regularly \$4.00. Today. 2.79

Simpson's-Main Floor.



# Overcoats that Are Popular With Young Men

If you are contemplating the purchase of a new winter overcoat it will be to your advantage to consider this offering. A special purchase from a large manufacturer enables us to sell these coats at less than their usual selling price.

They are carefully fashioned from smart heavy coatings, in attractive shades of gray and brown. Double-breasted, waist-seam models, also double-breasted ulsterettes. Sizes 35 to 42. Today 29.95

Ulster Coats for Men at \$35.00

Made up from heavy weight coatings in rich shades of dark brown. Double-breasted, convertible collar, half-belted back. Sizes 36 to 44 ...... 35.00

Navy Blue Worsted Suits, \$38.50 For Men and Young Men

Tailored from a fine-finished navy blue worsted, in the singlebreasted, 3-button, soft roll, semifitted sacque model. Sizes 36 to

Simpson's-Main Floor.

Worsted Suits for Stout Men at \$48.00

Especially tailored for this particular type figure, from a plain dark gray fine-finished worsted, in the single-breasted, 3-button sacque. Sizes 38 to 48.

# CHRISTMAS SHOW



SANTA CLAUS PUNCH AND JUDY THE MARIONETTES

A vast assortment of Christmas Toys, with Santa Claus in the midst waiting to receive and welcome every boy and girl in Toronto. Punch and Judy and the Marionettes have delighted thousands of children-and grown-up people, too. They play for you every hour-at

10, 11, 12, 2, 3 and 4 o'clock

576 Dolls, 49c Each

See These Gift Specials Today

Pistol Flashlights, \$1.25

Delight the boys and girls. "Press the trigger, shoot the light." Nickelplated, with strong battery and bulb ...... 1.25

Coat Pocket Sizes, like cut, with battery and burb, nicker-prated .80 Similar, but smaller ...... Simpson's-Fifth Floor

BIZZY ANDY TRIP HAMMER, 59c. fun for the little fellow, painted green and red, complete

with six big marbles. 

HARMONICAS, 49c.

Doll Carriages, \$5.89



These are very handsome little dolls, 8 inches long, composition body, jointed limbs, bisque head with hair light, medium and dark, 75c 

Toy China Tea Sets,

Sale of Dupont's French Brushes



Hair Brushes, 9, 11, 13 and 15 rows, pure bristle, flat and concave backs, solid French Ivory, Regularly \$3.50 to \$12.00, Extraordinary



Red Velocipedes

inch front wheel, today, \$5.75; 20inch front wheel, today, \$6.70.

20 inches long, price \$1.50; 24 inches long, price \$1.78: hardword slat tops, varnished and stenciled, solid wooden Witeels, steel axles and steer-

Kiddo Wagons



## Double-Breasted Form-Fitting

The material is a heavy weight navy blue coating; double-breasted, form-fitting, self collar, peak lapels, general waisty line. Sizes 35 to 42 ..... 42.50

## Overcoats at \$42.50

### Boys Are Keen for These Warm, Comfortable Chinchilla Overcoats

\$15.45 Regularly \$18.00 to \$22.00

Warm, cold-resisting great coats that bring with them the maximum of comfort.

They come in blue chinchillas, gray and black, brown and black stripes and mixed effects and overchecks in tweed.

Belter, Waist-Line and Ulster models, with convertible collar -lined throughout with twill body linings. Not every size in every style and pattern, but all sizes are represented. Sizes 26 to 34. Usually sold from \$18.00 to \$22.00. Today's clearance spe-

#### **BOYS' TWEED SUITS \$13.45**

Distinctive tweeds for boys who demand something out of the ordinary. Brown and purple mirtures, with invisible over-check patterns and green and gray mixtures with blue stripe pattern—designed in Celter model with vertical pockets.

Bloomers are full-fashioned, have belt loops and governor fasteners. Sizes 7 to 12 years, 25 to 30. Today, 8:30 special ......... 13.45

#### MEN'S SOFT HATS

\$1.45

Regular \$2.50. \$3.00 and \$4.00 Lines

Many shapes and many colors in the popular styles. We assure you that they will

return you splendid service. English, Italian and Canadian makes. Fedora shapes with flat and slightly curled brims -some have high-grade satin lining.

Shades of gray, green, fawn, brown, navy and black. No Phone or C.O.D. Orders accepted. Today, 8:30 a.m. 1.45 Simpson's-Main Floor.

The SIMPSON Company 

FOUR 39TH YEAL

PUBL

Estimate One-H Infort

Hamilton, N ails of the ro revenues and vided by Elmira and

erloo to E min tween Waterl ships in the station. From the Ga't-Kitc' will extend th and fo'low to the Speed riv-city of Gue'p The capital \$6530.659, in

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