

AT THE

❖ GOLDEN RULE ❖

CLOTHING STORE

YATES STREET, VICTORIA, B. C.

YOU WILL FIND THE LARGEST AND BEST
ASSORTMENT OF

Men's, Boys' and Youths'



ever shown in this city. These goods were specially
made for this establishment. It is the intention
to make the

GOLDEN RULE

the Leading Clothing Establishment of the Province,
keeping a Large and Great Variety of Stock of the

NEWEST ^{and} BEST GOODS

that can be procured in the Eastern Markets, and
selling at

❖ PRICES LOWER ❖

than any to be found North of San Francisco.

W. J. JEFFREE, - PROPRIETOR.

PROVINCIAL ARCHIVES OF B. C.

From
land.
clagg
Expr

Vicr
Alert
Burg
Bost
Bridg
Bark
Bella
Cach
Cassia
Covic
Com
Chilli
Clinto
Depar
Fort I
Fort S
Granv
Grand
Horse
Hope
Harris
Kaml
Koot
Langh
Lytton
Lilloo
Ladue
Maple
Matsq
Missio
Maple