HALF PRICE SALE OF CHINAWARE

CROWNING SIMPSON'S OCTOBER SALE

Greatest Event that has ever been attempted in our China Department is heralded for Monday morning.

Thousands of dollars' worth of the finest Chinaware will be sold at HALF the marked prices AND LESS, and every variety of China from the most handsome Limoges to the simple breakfast service at a few dollars will be included. See window display.

Investigate your home supply and come as early as you can. These savings are quite extraordinary. Take for example the Gold Band Dinner Set, the most fashionable table equipment just now, and most desirable and useful at any time, just one hundred of them, $32.75 saved on every set!! Dozens of other items equally interesting. There are also many odd lots not listed here that will give extreme value to fortunate purchasers. There are some plums in Fancy China you'll want to hide away for Xmas Presents. Monday will be THE DAY OF DAYS for China buyers.

STORE OPENS 8.30 A.M. ***STORE CLOSES 5.30 P.M.***

Re-Upholstering Tapestries

A range of Tapestries unequaled. We have never shown a better selection, and the quality is equal to the regular $2.00 values. Have your old furniture re-covered and made as good as new at a small cost. Estimates given FREE at house, phone or call. All are 50 inches wide. Special value, yard 1.50

Watteau Velours in a beautiful range of shades, 50 inches wide; suitable for window hangings, portieres and light upholstering. Specially priced at, yard 1.15

Florentines for window hangings and portieres in a very fine range of colors and designs, 50 inches wide. Very special at, yard 1.75

$1.25 CURTAIN STRETCHERS, 79c SET.

Made from clean, white, kiln-dried wood; fitted with unbreakable and non-rusting pins. When not in use folds to 6 feet x 4 x 4 inches. Adjustable to any size of curtain. Regular value $1.25. Monday special, set ..... .79

$1.25 MONKS' CLOTH, 98c.

All wool, 50 inches wide, in all standard shades, for hangings and light upholstering. Looks and wears well. Especially effective when trimmed with a tapestry banding. Regular $1.25. Monday special ..... .98

See our All-wool Craftsman Cloth for portieres and hangings. Almost half-price. For Monday, yard ..... .69

75c WINDOW SHADES, 39c.

Insertion Trimmed Shades, 37 inches x 70 inches, in cream, white and green, mounted on reliable spring rollers; complete with brackets and pulls. Monday special, each ..... .39

70c OIL OPAQUE SHADES, 37c.

Hand-made Oil Opaque Shades, 37 inches x 70 inches, mounted on guaranteed Hartshorn rollers, in cream, white and green; complete with brackets and pulls. Monday special, each .37

A DOUBLE EXTENSION ROD FOR 50c.

Extends to 52 inches, rounded ends, strong and durable; suitable for bedroom windows, holding both the chintz curtains and muslin net curtains next window. Monday special at, set ..... .50

(Fourth Floor)

Women's Brassieres Reduced

These elegant brassieres will appeal to ladies who appreciate saving fully half the price of such dainty and popular garments. Phone orders filled.

Nearly 600 Women's Brassieres, or Bust Supporters, several beautiful styles, in fine white batiste, trimmed with elegant embroidery, also in all-over embroidery lined with fine net, cross-over back or hooked front styles, some with short steels in front; sizes 32 to 44 bust. Regular prices $1.75, $2.00, $2.50 each. Monday, each.....**.95**

(Third Floor)

Washable Fabrics

28-inch Satin Mercette Foulard, a beautiful fabric in rich designs, suitable for kimonos, and would also make lovely coverings for comforters. Regular value 39c. As a special for the Bazaar Opening, on the third floor, per yard ..... .14

ON THE BARGAIN CIRCLE
Main Floor

27-inch Tartan and Empress Wrapperettes on sale at..... 7½

Pleatings

New Pleatings. We are devoting more space to our Pleating Department, with an immense assortment in plain Brussels net, shadow laces, crepe de chene, chiffon, tulle, from 1½ to 3 inches wide.

Plain Brussels Net Pleatings, in white, cream, ecru and black. Simpson's special .....**.15, .25 to .50**

"Shadow" Lace Pleatings, in white, black, ecru and cream. "Simpson's" special .....**.19, .25 to 1.50**

Crepe de Chene Pleatings, in cream, white and black. Simpson's special **.40** to ..... **.75**

Net Pleatings, edged with fine narrow lace, in cream, white, black. Simpson's special ..... **.25 to 1.00**

(Main Floor)

Fireplace Equipment

Portable Baskets — A neat colonial design, heavily cast, solid front feet, hind legs mounted on castors, fitted with dump bottom. Monday:

20-inch size	5.00
22-inch size	5.50
24-inch size	6.00
Fender, to match above baskets	6.00

(Fifth Floor)

Seamless Imported Axminster Rugs

At Very Low Prices

A very nice lot of desirable Rugs are offered at these prices. Axminster Rugs are well known to housekeepers for their good wearing qualities—rich, deep colors in Oriental designs, beautiful floral medallions in greens and tans. Come and see these values before buying your new rugs. They will surprise you:

10.6 x 13.6	31.50
9.10 x 13.2	27.50
10.6 x 12.0	25.00
9.0 x 12.0	24.75
8.3 x 11.0	19.25
6.3 x 9.4	12.75

A Vacuum Cleaner and Carpet Sweeper Combined For $7.75

"THE MAPLE LEAF."

The suction is created by a series of small bellows, which work intermittently, so that there is no wasted labor, and all the threads and lint on the carpet are picked up by a small revolving brush, which throws them into a moveable receptacle, as an ordinary carpet sweeper. Our introductory price is, each 7.75

Hardwood Floors

The charm of a well-laid and well-finished hardwood floor, giving, as it does, such sure satisfaction, and making such a decorative, as well as practical, foundation for nice rooms, is exemplified in this work, to which we are giving very careful and close attention. Nothing but the finest selected materials are used and laid by thoroughly experienced workmen, familiar with all the peculiarities of both the lumber and the method of applying it. We shall be pleased to submit estimates and can guarantee perfect satisfaction.

(Fourth Floor)

Men's and Women's Umbrellas

Men's and Women's Umbrellas, fine silk mixed covers with tape edges, neat, close-rolling frame, silk cased. A large range of neat handles, including the new ebonized, with silver mounts. Regular $2.25, $2.50 and $3.00. Monday 1.75

Men's and Women's Umbrellas, well made, with steel frames and a good quality Austrian cloth covers. Large assortment of plain and mounted handles. Special ..... .79

(Main Floor).

Guaranteed Wall Papers

We sell the paper and decorations for thousands of rooms each season and know what will suit any style of room when given the facts. We will be pleased to assist you in the selection and decoration of your home, apartment, flat or rooms. Call, phone or write us. We will send a man to gives prices and ideas.

Hand and Machine-made Imported Papers for best rooms. Blinds 5 feet 6 inches wide. Per running yard ..... .60

Shand Kydd Plain, Burlap or design effects. Per roll, $1.50, $2.50, $3.50, $4.50, $5.25.

Tapestries and Leatherettes, rich colorings. Per roll, 35c, 50c, 75c, $1.00 to $2.50.

Soirettes, Tekkos, Silkettes and Tweeds, for drawing-rooms, parlors, reception halls; rich colorings. Per roll, 50c, 75c, $1.00, $1.50.

Imported Bedroom and Sitting-room Papers, in florals, stripes, figured, grass cloth effect, linens and crashes, light grounds and overprints. Per roll, 25c, 35c, 50c, 75c, $1.00.

Domestic Papers for any room in the house in set design, floral, stripe, or mauve designs. Full assortment of colorings. Per roll, 6c, 8c, 10c, 15c, 20c, 25c, 35c.

Burlape, per yard, 16c, 18c, 25c, 35c, 50c.

(Wall Papers—5th Floor).

Dinner Sets

21 sets Limoges China Dinner Sets, finest quality of pure white ware, with a very artistic border pattern, in Persian colorings between two broad gold lines; 102 pieces. Regular price $135.00. Sale price **67.50**

100 sets Limoges China Dinner Sets; best quality clear white china, with hard flint-like glaze; burnished coin gold band; handles on all covered pieces full gold; 102 pieces. Regular price $62.50. Sale price..... **29.75**

65 sets Limoges China Dinner Sets; 102 pieces; with a Greek key border in green; double gold lines; all covered pieces have burnished gold handles and feet. Regular price $59.50. Sale price **29.75**

10 sets French China Dinner Sets, 97 pieces, fine quality, beautiful white china, with a pink conventional design, and sprays of flowers. Regular price $60.00. Sale price ... **29.75**

50 sets Genuine Limoges China Dinner Sets, 102 pieces, decorated with a border pattern of tiny roses, in dainty pink coloring; gold edges and traced handles. Regular price $38.50. Sale price **19.25**

34 sets Genuine Limoges China Dinner Sets, 97 pieces, decorated with sprays of pink flowers; all pieces gold edged; kermis shaped cups. Regular price $20.00. Sale price.. **10.00**

73 sets Genuine Limoges China Dinner Sets, 97 pieces; clear, thin china; scalloped shape; decorated with violets in natural colors. Regular price $18.00. Sale price **9.00**

27 sets best quality Semi-Porcelain Dinner Sets, 97 pieces; clear, hard-bodied ware; light weight, with a fine finish; conventional border pattern, in artistic design. Regular price $18.50. Sale price **9.25**

37 sets Semi-Porcelain Dinner Sets, 97 pieces, medium weight; hard, finely finished glaze; border pattern of green, in conventional design, with three gold lines. Regular price $16.50. Sale price **8.25**

100 sets Austrian China Tea Sets, good, clear, hard china, dainty floral decoration; service for 12 persons; 40 pieces in the set. Regular price $4.50. Sale price **2.25**

144 sets Decorated Carlsbad China Table Sets, white and gold or tinted floral design. Regular price 49c. Sale price ... **.24**

Several hundred pieces of Fancy Pottery, "Hungarian," "Dutch," "Wedgwood's Jasper," "Zuid-Holland," "Royal Nippon." Prices ranging from $8.00 to $15.00 each. Choice at **4.00**

Rich Cut Glass Vases

10-inch, fancy shape, heavy star cutting. Regular price $4.95. Sale price **2.49**

10-inch, tall footed shape, very graceful, beautifully cut. Regular price $4.95. Sale price **2.49**

12-inch, tall footed shape, same as above 10-inch size. Regular price $7.50. Sale price **3.75**

Handsome, deeply cut, Glass Jelly Dishes, 9-in. size, with two handles, star pattern. Regular price $4.95. Sale price.. **2.48**

Ice Cream Trays, with rich cutting, in butterfly cutting. Regular price $4.95. Sale price **2.48**

Spoon Trays, fancy shape, excellently cut in combination star and diamond pattern. Regular price $3.25. Sale price.. **1.63**

Bon Bon Tray, fancy shape, with deep diamond cutting. Regular price $2.50. Sale price **1.25**

Bon Bon or Olive Dishes, in triangle or round shape, with star cutting, in heavy mitre style. Regular price $1.95. Sale price ..... **.98**

Fine quality Thin Water Tumblers, with engraved patterns, in pretty designs. Regular price 60c per dozen. Sale price, per dozen ..... **.30**

Brassware

Hammered Brass Jardinieres, brushed or bright finish, 7-in. size, ball feet. Regular price $1.25. Sale price ..... **.63**

Brushed Brass Jardinieres, 8-inch size, fancy shape, on three ball feet. Regular price $1.69. Sale price ..... **.85**

High Footed Brushed Brass Jardinieres, 8-inch size, flaring shape. Regular price $2.95. Sale price **1.48**

Gas and Electric Reading Lamps

Regular Prices $10.00 to $15.00. On Sale Monday at $4.95.

50 Gas and Electric Reading Lamps, brushed and polished brass, old English brass and verde green; high standard; fitted with art glass shades, in amber, green and assorted colors; one and two lights; pull chain sockets; six feet of cord and plug. Regular prices $10.00 to $15.00. On sale Monday **4.95**

Gas and Electric Table Lamps

Gas Reading Lamp, brass standard, fitted with green shade, tubing, mantle and burner all complete. Regular price $6.50. Sale price **3.25**

Electric Reading Lamps, verde green finish, with green and amber art glass shade, fitted with cord and plug and bulb, all complete. Regular price $25.00. Sale price..... **12.50**

Electric Reading Lamps, with 16-inch art glass shade, green and rose combination; all complete. Regular price $35.00. Sale price **17.50**

Electric Reading Lamp, with 18-inch large flaring art glass shade, in three colors, with cast frame, tall standard. Regular price $45.00. Sale price **22.50**

Hunters' Coats $2.25

Special Value

Made from a heavy brown duck that will wear well and give good satisfaction, cut to button to chin, with outside game pockets, inside game pocket and corduroy collar. Price 2.25

MEN'S TWEED AND WORSTED PANTS.

These Trousers are made from good wearing English tweed and worsted cloths, in assorted colors and patterns; they are stylish, well-tailored garments. Special price.. 1.75

MEN'S FASHIONABLE CORDUROY TROUSERS.

Made from good quality English corduroy, in fawn color; they are cut with cuff bottoms, five pockets, belt straps, neatly tailored. Price 3.75

(Main Floor)

Suit Cases $2.90

35 only, Fibre Suit Cases, made on steel frame, strong handle, brass lock and side catches, linen lined; sizes 24 and 26 inches. To clear, Monday 2.90

(Sixth Floor).

BOOKS Everyone is Reading

JUST NEW!

"Making Over Martha," by author of "Martha by the Day." Cloth 1.10

"Story of Waitsdill Baxter," by author "Rebecca of Sunnybrook Farm" 1.10

"Broken Halo," by author of "The Rosary." Cloth 1.10

"White Linen Nurse," by author of "Molly Make Believe" ..... .90

"Laddie," by author of "Girl of the Limberlost" 1.25

"Poison Belt," by author of "Sherlock Holmes" 1.10

"Inside of the Cup," by author of "Richard Carvel" 1.25

"Golden Road," by author of "Anne of Green Gables" 1.25

"Iron Trail," by Rex Beach 1.25

"Gold," by Stewart E. White 1.25

"Point of View," by Elinor Glyn 1.10

"Business of Life," by R. W. Chambers... 1.25

(Main Floor).

Eyeglasses

The Finger-Spring style. A new shipment just in; the finest quality. We offer them Monday, complete with fine chain, at..... 2.95

Testing by specialists without charge.

(Optical Dept.—Second Floor).

Boys' Caps

Boys' Varsity Caps, made from fine quality navy blue melton cloth, plain fronts or with emblems of scout or beaver on fronts, best finish and good caps to wear. Extra value ..... .39

Boys' Soft Hats, telescope crown, very neat and dressy style, colors gray, brown, tan, navy or black. Monday .95

Children's Hats, in velvet or corduroy, new shape, round crown and deep turban brim, large range of colors. Monday ..... .50

(Main Floor)

Snapshot Enlargements

Many of your Summer snapshots would make really beautiful pictures if enlarged, especially if finished in sepia. Bring in your films and let us advise you as to the best size to enlarge any particular picture. Some pictures will stand for enlarging ten or twelve times the size of the original. The results will surprise you. Best possible results from your films at moderate prices.

(Main Floor)

Basement Sale Items

Ash or Garbage Cans—Strong galvanized metal with fit-over cover and ball handle. Regular 63c size, Monday Basement Sale, **59c**; regular 75c size, Monday Basement Sale, **69c**; regular 95c size, Monday Basement Sale, **89c**.

Coal Hods—Strong galvanized metal, open pattern. Regularly 45c. Monday Basement Sale ..... .36

Stove Shovels, japanned black steel metal, in 3 sizes. Regular 5c size, Monday Basement Sale, **4c**; regular 10c size, Monday Basement Sale, **8c**; regular 15c size, Monday Basement Sale, **12c**.

Quick Boiling Tea Kettles, flat bottom, suitable for gas, coal or oil stoves. Regularly 15c. Monday Basement Sale.. .12

CLOTHES HORSES.

Regular 65c Line for 39c.

4-foot high Hardwood Folding Clothes Bars, in 3 sections for drying. Regular house size, worth 65c in the regular way. Special for Monday Basement Sale, each ..... .29

100 only Tub Stands, made of the best hardwood. A combined arrangement for wringer and 2 tubs. Folds up to take up small space when not in use. Regularly $1.50. Monday Basement Sale, each..... .93

HOUSE BROOMS, 34c.

Regular 45c, 50c, 55c Values.

1,600 only Corn House Brooms, of the best and most reliable make, full stock, whisk sewn, 5 strings. Extraordinary value for Monday Basement Sale ..... .34

(Phone orders to department.)

Clothes Horses—The style which extends in the width to give double the drying space. The most useful style of clothes horse, in three heights, 4 feet high, Monday Basement Sale, **$1.00**; 5 feet high, Monday Basement Sale, **$1.25**; 6 feet high, Monday Basement Sale, **$1.35**.

MANGLES—MANGLES.

Clothes Mangles, with 26-in. wide hardwood rollers, steel ball bearings, spiral steel springs with adjusting screw and clamps to fasten to table. Made of the best material throughout and by the most reliable Canadian manufacturer. These mangles we have priced at a low figure for speedy selling at Monday Basebent Sale 7.35

Clothes Wringers, with steel ball bearings and rubber rolls of a special quality and fully guaranteed, fitted with steel springs, adjusting screws and clamps. Regular $4.50 "Easy," Monday Basement Sale, **$3.97**; regular $5.50 "Viking," Monday Basement Sale, **$4.97**; regular $6.00 "Excelsior," Monday Basement Sale, **$5.27**.

High Stand Clothes Wringers, with tub stand combined, rollers of a very superior quality and fully guaranteed, with cog wheels covered, strong springs, adjusting screws, all complete, and selling regularly for $7.25. Special for Monday Basement Sale 6.72

Wooden Clothes Dryers, to hang on wall, 6-arm size, regularly 20c, Monday Basement Sale, **14c**; 8-arm size, regularly 25c, Monday Basement Sale, **19c**.

Hardwood Steak Beaters, Monday Basement Sale... .15

Hardwood Rolling Pins, with loose handles. Regular 15c line, Monday Basement Sale .10

Clothes Line Wire, braided galvanized wire in lengths, 100-foot lengths, reg. 25c, Monday Basement Sale, **19c**; 50-foot lengths, Monday Basement Sale, **14c**.

10c Packets of 5 dozen, Monday Basement Sale..... .8

25c Zinc Wash Boards, Monday Basement Sale..... .19

$1.15 Set of Nickel-plated Irons, Monday for ..... .97

$1.00 Polished Set of Irons, Monday for ..... .76

25c Iron Heaters, Monday for ..... .14

65c, 75c, 85c Willow Clothes Baskets, Monday for.... .48

25c Self-wringing Mops, Monday for ..... .17

25c Long-handled Shovels, for coal or for snow. Monday for ..... .14

25c Galvanized Ash Sifters, Monday for ..... .19

30c Black Metal Ash Sifters, Monday for ..... .14

40c House Strong Steel Furnace Shovels, with D handle, Monday for ..... .33

A CAST-IRON COOKING RANGE FOR $16.50.

This is a first-class Cooking Range, all cast metal throughout, with large spacious oven, 4 No. 9 covers, duplex grates, sectional iron firebox linings, separate ash pan and large front hearth with ventilated swing door to ash pit and ventilated feed door. Regularly $8.50. Monday 16.50

The same Stove can be had fitted with a large reservoir, with a lift-out copper pan, tinned inside. Monday..... 22.50

OAK HEATERS.

For Hard or Soft Coal or for Wood.

With a fire grate to shake and dump, suitable for hard or soft coal and separate grate for wood. Firepot is of the deep pattern and made of heavy cast metal. Base is separate and elaborately nickel plated. Heavy cast metal top with cast swinging dome and bronzed vase ornament. Two sizes. Regular $19.00 size, Monday **$14.72**; regular $23.00 size, Monday **$19.06**.

LAUNDRY STOVES.

Cast-iron Stoves, suitable also for light cooking, to burn coal or wood, with flat grate to shake and dump and large size heavy cast firepot, flat top with 2 No. 9 covers. Regularly $6.00. Monday..... 4.50

The Grocery List for Monday

Pearline, 1 lb. package	.10	Goldust Washing Powder. Large package	.23
Powdered Ammonia. 4 packages	.25	Lux Washing Powder. 3 packages	.25
Sunlight, Surprise and Taylor's Borax Soap. Per bar	.4	Taylor's Soap Powder. 2 packages	.9
Wide-Awake and Comfort Soap. Per bar	.4	Panshine Cleanser. 3 tins	.25
Fels Naptha Soap. Per bar	.5	So-Clean Sweeping Compound. Per tin	.23
Heather Brand Soap. 7 bars	.25	Royal Blue. 2 packages	.7
Simpson's Big Bar Soap. Per bar	.10	White Swan Lye. Per tin	.9
Old Dutch Cleanser. 3 tins	.25	Canada White Laundry Starch. Package	.7
Sapolio. Per cake	.5	Bon-Ami. Per cake	.13
[illegible] Package	.5	Parowax. 1 lb. package	.13
		Celluloid Starch 3 packages	.25
		Diamond Cleanser. 3 tins	.25

1,000 lbs. Pure Ceiona Tea, of uniform quality and fine flavor, black or mixed. Monday 5 lbs. 1.15

(Basement)

The Robert Simpson Company, Limited