

# News Release

Minister for  
International  
Trade



# Communiqué

Ministre du  
Commerce  
extérieur

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May 29, 1989.

APPOINTMENT OF CAROLE M. LAFRANCE TO THE  
BOARD OF DIRECTORS OF THE CANADIAN COMMERCIAL CORPORATION

International Trade Minister John C. Crosbie today announced the appointment of Carole M. Lafrance of Montreal, Quebec, to the Board of Directors of the Canadian Commercial Corporation.

Carole M. Lafrance is the President of Cala Human Resources Communications, an advertising agency specializing in recruitment advertising with offices in Montreal, Ottawa, Toronto, Calgary and Edmonton. The firm is associated with companies in the United Kingdom, and the United States.

Active in a number of professional and community organizations, Ms. Lafrance is a member of the Montreal Chamber of Commerce, Human Resource Professionals of Quebec, and the Harvard Business School Association of Montreal. Since 1981, she has served on the Board of Directors and as Chairperson of EPOC Montreal (Education, Placement, Orientation Communication), an organization dedicated to the retraining of young people. Ms. Lafrance is also a member of the Executive Board of the Public Policy Forum.

The Canadian Commercial Corporation is a federal Crown agency that contracts on behalf of Canadian suppliers with foreign governments and international agencies. During 1987-88, Canadian suppliers sold goods and services worth \$774 million through the Canadian Commercial Corporation. The Corporation reports to Parliament through the Minister for International Trade.

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