

LA FRANCOPHONIE DISCUSSION GUIDE

(January 15, 1999)

1. INTRODUCTION

Introduce self, focus group procedures including audio-taping and one-way mirror.

Participant self-introduction: First name, occupation, type of family.

2. AWARENESS OF LA FRANCOPHONIE

How many of you are familiar with an organization called la Francophonie?

COUNT HANDS

What do the words *la Francophonie* mean to you?

PROBE:

What does it mean at the Canadian level?

What does it mean at the international level?

Explore perceived links between la Francophonie and Quebec nationalism, and Francophones outside Quebec.

3. CANADA'S PARTICIPATION IN INTERNATIONAL ORGANIZATIONS

As you know, Canada is a contributing member to a number of international organizations. Generally, how do you feel about Canada's participation in these international organizations?

What do you see as the benefits of Canada's participation in these international organizations for Canadians?

What concerns or issues do you have with Canada's participation in any of these international organizations?

4. DETAILED PERCEPTION OF LA FRANCOPHONIE

In this group tonight, we will be talking more specifically about an international organization called la Francophonie. I will first hand out a document describing this organization and ask you to fill out a questionnaire individually. We will then have a discussion about your opinion and views about this organization.

HAND OUT DOCUMENT AND QUESTIONNAIRE.