

by 83% during this period.⁵⁸ U.S. tourists spent, on average, \$87 per day in 1993 compared to \$67 per day in 1988.⁵⁸

The number of visits by tourists from Asian countries other than Japan has grown rapidly in recent years. These tourists made 428,000 over-night visits in 1993 compared to 374,000 in 1988.⁶⁰ Their spending in Canada has also increased substantially from an average per visitor of \$53 per day in 1988 to \$90 in 1993. Japanese tourists have the highest average spending of any group. They spent on average \$157 per day in 1993 compared to \$110 in 1988. The number of Japanese visits grew from 324,000 in 1988 to 409,000 in 1993.

Although their number is smaller than that of tourists from Asia, spending by tourists from Latin America has grown substantially. Tourists from South America spent on average \$96 per day in 1993 compared to \$64 per day in 1988. In 1993, average spending per day by visitors from Mexico (\$114) was surpassed only by Japanese tourists.⁶¹

Europeans are the second largest group of visitors to Canada after Americans. The number of visits by Europeans has grown from 1.6 million in 1988 to 1.8 million in 1993. Average spending per day by Europeans was comparatively low at \$70 in 1993. Visitors to Canada from the oil producing states of the Persian Gulf are lumped into the "other" Asian category by Statistics Canada because of their small number. There is no easy way to break this number out.

10. TRADE POLICY PARTNERSHIPS

The most important trade policy partners for Canada will continue to be the major players in the world's economy: the U.S., Japan, the EU (i.e., the EU Commission)⁶² and the most important economies in the EU (i.e., the UK, Germany

⁵⁸ Statistics Canada, *Canada's International Transactions in Services 1992 and 1993* SC 67-203, p. 30.

⁵⁹ Statistics Canada, *Touriscope 1993* SC 66-201, p. 15 and Statistics Canada, *Touriscope 1989* SC 66-201, p. 14.

⁶⁰ These and the statistics which follow in this section are taken from Statistics Canada, *Touriscope 1993* SC 66-201, p. 19 and Statistics Canada, *Touriscope 1988* SC 66-201, p. 18.

⁶¹ There were 90,800 over-night visits from South America in 1988 and 79,000 in 1993. There were 67,200 over-night visits from Mexico in 1988 and 86,000 in 1993. Statistics Canada, *Touriscope 1993* SC 66-201, p. 19 and Statistics Canada, *Touriscope 1988* SC 66-201, p. 18.

⁶² With Canada, the trade ministers of these three economies meet on a regular basis as the Quadrilateral Group to discuss issues affecting the development of the international trade and investment system.