
MEXICAN MARKET: BASIC DATA

LOCATION	See map.
CLIMATE	Tropical in the south, temperate in the central highlands, and dry to the north.
LANGUAGE	Spanish.
POPULATION	Approximately 89 million.
TIME	Mexico City is 2 hours behind Ottawa. (EST)
ECONOMY	GDP (current \$US billions) = \$280.3 in 1991. Labour force (millions) = 26.6 in 1991. Unemployment (% workforce) = 3.0 in 1991. Government financial deficit (% of GDP) = 1.5 in 1991.
INDUSTRIES	Oil, mining, petrochemicals, fishing, forestry, automobiles, commercial banking, chemicals, maquiladoras, transportation, communications, entertainment, agriculture, stock raising, and foreign trading companies.
POLITICAL	Federal republic comprised of 31 states and one federal district (Mexico City) which is the seat of the federal government.
IMPORTS	The main products imported by Mexico from Canada are motor vehicle parts, iron and steel products, meat & livestock, wheat, aircraft and parts, newsprint, telecom equipment & parts, and milk powder, wood pulp, paper products, sulphur, and office/data processing equipment.
EXPORTS	The main products exported to Canada from Mexico are automotive vehicles and parts, engines and parts, radio, telephone and audio equipment, ignition wiring sets, vegetables, and petroleum oils. (See Tables for details).