MARKET OPINION RESEARCH

Question 4.1

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Do you believe that Canada is a major market for U.S. goods and services as compared with say, the nations of western Europe, Canada is a minor market. or Canada is about average in importance?

•		Census Regions				
	<u>Total</u>	North- east	North Central	South		Can- adian Border
Total	100%	100%	100%	100%	100%	100%
Number of Cases	(1200)	(263)	(313)	(400)	(224)	(215)
Major market	20%	23%	18%	18%	20%	26%
Average	62	54	<u>,</u> 64	65	62	57
Minor market	11	13	12	10	10	11
Other	7	10	6	. 7 [*]	8	6