

STUDIES IN CANADIAN EXPORT OPPORTUNITIES IN THE U.S. MARKET

PLASTIC PRODUCTS

TABLE OF CONTENTS

	Page
EXECUTIVE SUMMARY	1
I - STUDY OBJECTIVES	3
II - CONCLUSIONS OF THE PEAT MARWICK STUDY ON PLASTICS	4
III - U.S. IMPORTS OF PLASTICS	6
Sector Definition	6
U.S. Imports 1982 - 87	7
Industry Outlook	9
IV - MARKET STUDY	11
Survey of U.S. Importers	11
Survey of U.S. Associations	14
V - BACKGROUND	16
Study Approach	17
 APPENDICES	
Appendix 1 - U.S. Importers Seeking Sources of Supply for Specific Products.....	21
Appendix 2 - U.S. Importers Generally Seeking Sources of Supply	37
Appendix 3 - 1986 Imports of Plastic or Rubber Products	45
Appendix 4 - 1986 U.S. Imports of Selected Plastic or Rubber Products from Europe and Japan by Country	49
Appendix 5 - 1982 - 1987 Imports of Selected Plastic and Rubber Products	51
Appendix 6 - Description of Miscellaneous Articles of Plastic or Rubber	55
Appendix 7 - Current U.S. Tariffs on Canadian Plastic Products and Schedule for their Removal under the Free Trade Agreement.....	59
Appendix 8 - Countries of Origin and Respondents' Level of Satisfaction	75
Appendix 9 - U.S. Industry Trade Fairs and Publications	77
Appendix 10 - Canadian Government Trade Contacts in Canada and the U.S.	79