

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

SECTOR :009-FOREST PRODUCTS,EQUIP,SERVICES
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:WOOD AND WOOD PRODUCTS

MONITORING, REPORTING AND RECOM. ON MAJOR ACCESS ISSUES
IMPROVED STRATEGIC FRAMEWORK FOR APPROPRIATE INTERVENTION,

DECISIONS AND POLICY.

WITH COFI-BPIP, ASSESS OPPORTUNITIES FOR WOOD PRODUCT IN UK
INCREASED INFORMATION, MARKET DEVELOPMENT, PROMOTION AND

SALE

MEET WITH SENIOR EXECUTIVES OF TFC CO. & ESTATE AGENCIES
REVITALIZE LEVEL OF TFC HOUSING STARTS

SECTOR PROFILES

POSITION PAPERS FOR CONSULTATION AND ASSESSMENT OF POLICY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 - series of missions from IWA-union to forestry
to UK and 3 key lumber missions to Canada
- continued co-ordination & co-operation of Cdn
lumber ind. promotion & technical work on issues
- address issues: newsprint quota, dioxins

- All successful in meeting objectives &
considerable follow-up now underway.
- considerable studies made. CLA now part of
BPIP. COFI & BPIP working closely together
- considerable consultation & publicity underway

QUARTER: 2 a) Monitoring & reporting on Eurocode S/CEN
activities.
b) Meet Chairman of large newspaper publishers
on newsprint issue.
c) Liaison on sectors other than forest products

a) CEN issues reported on; briefing meetings
with UK forest trade held.
b) Newsprint issues discussed at senior levels.
c) Sector liaison included cement bonded
particleboard, promising new product.

QUARTER: 3 1. Interbuild
2. Newsprint issue with EC

1. Interbuild exhibition successful Cdn demon-
stration along with related missions - NEXOS &
panel products.
2.Consultations on Cdn newsprint quota with EC
leading to autonomous quota of 680,000 tons.

QUARTER: 4 1.Newsprint quota - planning to minimize quota
difficulties in 1990. 2.Plant health-consulta-
tion with industry & Forestry Commission.
3.Technical info to Cdn ind - forest products.
4.Market promotions of selected products.

1.Special initiatives on Cda/EC newsprint quota.
2.Expanded mill certification official 1st qtr
1990.
3.Ongoing consults/liaison - Eurocode 5/CEN.
4.Continuing promo value added wood products.