

REPORT #5 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
89/05/10 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

533 - SYDNEY

AUSTRALIA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

SEVERAL INVESTMENT ENQUIRIES RESPONDED TO BY POST FORWARDING RELEVANT LITERATURE ON HAND.

QUARTER : 2

DEVE OF NEW CUSTOMERS FOR HIGH-SCHOOL

QUARTER : 3

PROMOTION OF AGRICULTURAL PRODUCTS IN CANADA FOOD FAIR

QUARTER : 4

EXPANDED MARKET RESEARCH PROJECTS FOR NEW EXPORT ITEMS IN AGRICULTURAL AREA, GREEN HOUSE AND NURSERY PRODUCTS.

SEEDS & SPECIAL CROPS

PREPARATION OF MARKET PROFILES FOR SPECIFIC PRODUCTS WITH MARKET POTENTIAL (PEAS, MUSHROOMS, PULSES)

ASSIST NEW PEAS MERCHANT SUPPLIERS IN PENETRATING THE JAPANESE MARKET (ORGANISE AND ACCOMPANY INITIAL VISIT TO TOKYO)

MONITOR AND REPORT ON MARKET PENETRATION OF 10 ITEMS SUCH AS PULSES.

MEATS & MEAT BY-PRODUCTS

FOLLOW UP WITH RECENT MEAT BUYING MISSIONS TO CANADA, THROUGH INDIVIDUAL CALLS ON PARTICIPATING COMPANIES AND THROUGH FURTHER RESEARCH ON MARKET REQUIREMENTS.

CONTINUE TO KEEP INDUSTRY AWARE OF LATEST DEVELOPMENTS IN JAPAN MEAT MARKET THROUGH MONTHLY WORK REPORT.