

533 - SYDNEY

AUSTRALIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV                      ALL SUB-SECTORS  
PLACEMENT OF ARTICLES IN DAILY NEWSPAPERS FOCUSING ON HIGH TECH  
INDUSTRY.

FOCUS ON SECTORAL INVESTMENT OPPORTUNITIES  
4 INVESTORS.

AGRI & FOOD PRODUCTS & SERVICE                      ALL SUB-SECTORS  
SELECTIVE MAILINGS FOCUSING ON AGRICULTURE AND FOOD PRODUCTS AND  
SERVICE SECTOR.

500 MAILINGS RESULTING IN 10 SERIOUS  
ENQUIRIES.

SERVICE INDUSTRIES                                      ALL SUB-SECTORS  
INVESTMENT ENCOUNTER SESSIONS FOCUSING ON SERVICE INDUSTRIES SECTOR.

TARGETTED AUDIENCE. 4 PROBABLE INVESTORS  
OF 100 POTENTIAL INVESTORS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated