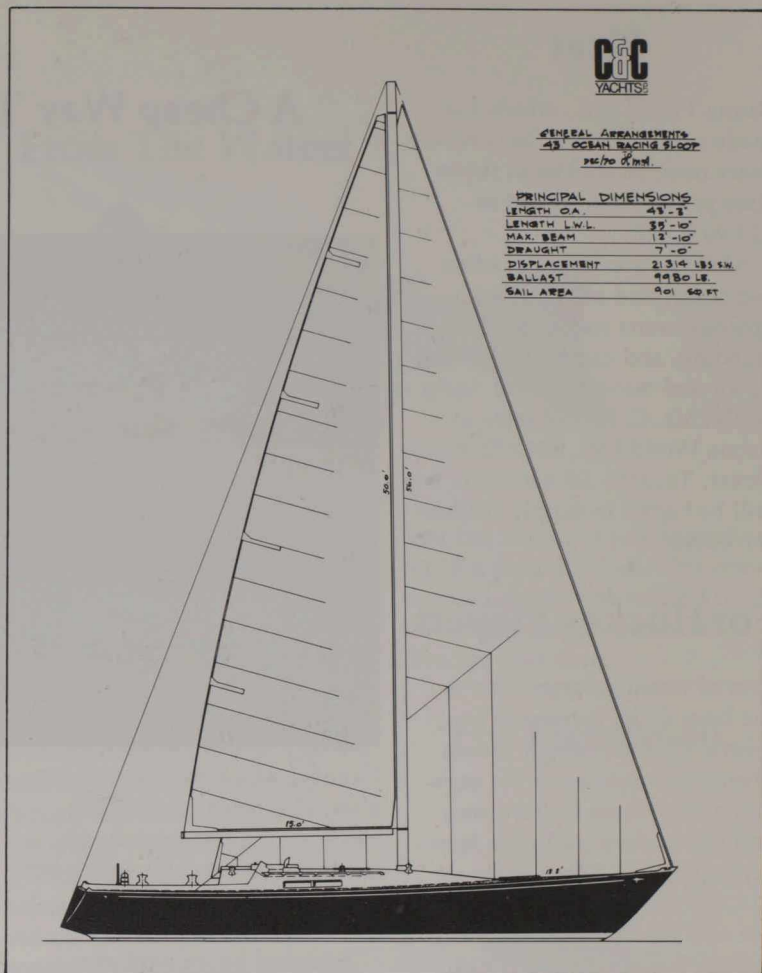


Your Yachts and Sailboats

Sailing buffs across North America are waiting to see the next Canadian entry in the Canada's Cup race in August. The thriving C & C Yachts, Ltd., in Port Credit, Ont., earned the contract to build it from a Toronto syndicate of yachtsmen after the company's spectacular series of wins with the Manitou, the Red Jacket, the Arieto, and last summer, the sixty-one-foot Sorcery. This \$180,000 sailboat "had no inhibitions," said its owner, after it skimmed 360 miles between Marblehead, Mass., and Halifax, Nova Scotia, to beat ninety-three other yachts. Although handicapped down to fourth place, the Sorcery came in three and a half hours ahead of its nearest competitor.

Already reminiscent sailors are hoping the C & C may be the firm that can produce another ocean sailing ship as famous as Nova Scotia's "Blue-nose," the working schooner that captured the International Fishing Trophy a remarkable five times between 1921 and 1938 — every time she competed.



C & C
YACHTS

GENERAL ARRANGEMENTS
43' OCEAN RACING SLOOP
250/70 D.M.M.

PRINCIPAL DIMENSIONS	
LENGTH O.A.	43'-3"
LENGTH L.W.L.	35'-10"
MAX. BEAM	12'-10"
DRAUGHT	7'-0"
DISPLACEMENT	2134 LBS SW.
BALLAST	990 LBS.
SAIL AREA	901 SQ. FT.

The Arieto

The C & C string of winners are distinguished by their tough, lightweight hulls of fiberglass over a balsa core, streamlined masts, and for the

The Sorcery

Manitou, a tricky system of cross-wincing.

These construction methods have helped bring it up to third or fourth place in dollar volume among North American yacht builders. The C & C turned out 259 boats in 1970, which amounted to 3.9 million dollars worth of business with seventy-five per cent of it sold to the United States. That year Canadian yacht builders exported sailboats worth 5.9 million, and of this, the U.S. bought a whopping 5.5 million of the increasingly popular crafts.

Most C & C boats, of course, are production numbers designed primarily for recreation and family cruising comfort, "with racing potential."

For a general catalog, or one on a specific boat, write to C & C in Port Credit. They also will give you the name of the dealer nearest you.