



This Beautiful Home

Was Built at a Saving
of Days of Time and
Barrels of Cement

with the

IDEAL

Concrete Block Machine

"The Most Profitable Machine in a Most Profitable Business"

This home is owned by A. H. Brown, Leesburg, Ind. It covers 38 x 32 feet, is built entirely of Ideal Concrete Blocks 8x8x16 inches, includes nine rooms on the first floor; four bedrooms, bathroom and sewing room on the second; den and attic on third. Floors are laid in quarter-sawn oak, plastic cornices throughout, dining room and hall wainscoted, interior finish of yellow pine stained to represent various woods, private water, lighting, hot water heating plant—total cost \$6,800.

CAUTION

Our patents covering the Face Down Horizontally Movable Core type of Concrete Block Machine were upheld by the High Court of Justice for Canada, at London, before His Lordship, the Honorable Mr. Justice Clute, on Nov. 21, 1906. The infringing manufacturers were enjoined from making, selling or using such machines.

We regard machines of this type as infringements of our patent rights. We caution buyers to make careful investigation before purchasing such machines. This same type of Concrete Block Machine is protected also by our numerous foreign patents.

Material Was Saved for 462 blocks, equivalent to ten barrels of cement, because the Ideal is so carefully constructed, the parts so perfectly fitted and adjusted, the opportunity for thorough tamping against the face and the horizontally movable cores made so absolute by the mechanical arrangement that the *most economical mixture* possible to a satisfactory block can be used.

Labor Was Saved in block manufacture because the Ideal is a "one man" machine, has no heavy or unwieldy parts, and is built for convenience and easy, effective management.

Time Was Saved. Every man turns out at least 35 more blocks a day with the Ideal than he could with any other machine. This is because in every detail of block manufacture the Ideal is simple in construction, has no heavy levers or springs to manage, is perfectly balanced with relation to the insertion and removal of cores.

Beauty Was Produced in every feature because through the "face down" principle of the Ideal it was possible to secure clean, clear cut lines, numerous rich, effective, original designs in the facing, absolute precision and accuracy in every block and general artistic completeness.

Moreover the Ideal Blocks made are durable, substantial, fire proof, vermin proof, frost and damp proof, need no paint or decoration.

Money Was Saved in Every Instance

You can build or furnish the blocks for a home just as fine or better. Our Engineering, Service and Promotion Department for Ideal Customers show you how to furnish blocks for any class of construction—insures you success. We have the only complete **Promotion Service Department** in connection with the sale of Concrete Machinery in this country. Send for catalog explaining the profits in this business.

Ideal Concrete Machinery Co., Ltd.

221 King Street
London, Ontario
CANADA

Write
for our
Catalog

