

The Herald.

DEVOTED TO PRONUNCIATION AND AMENDED SPELLING.

VOL. II, 37. TORONTO, CANADA, Jan.-Mar., 1906. N.^o 87.

THE VITAL POINT.

THE HERALD has a circulation of 1000, and has done much good to its subscribers. It is the best, cheapest and most liberal journal of the kind published. It gives all the news and plans of spelling reform for 25 cents a year, with extra give-away copies.

Its editor has the heart, will, knowledge and experience necessary for its publication. Of any reformer he has, too, the best collection of type for the purpose; farthermore, he is so located that he can send the paper at pound rates to both the British Isles and the United States.*

He has labored long and hard with pecuniary loss. To allow THE HERALD to stop would be a dreadful blow to the cause.

So, *readers*, subscribe — the vital point.

Teachers, take THE HERALD. The child wastes two years of precious school life through irregular spelling. A fitting word now and then to the young paves the way for reform.

College Presidents, ask your philanthropic students to canvass for THE HERALD. It would revive the reform, cause great leaders to arise, and free the English-speaking world from ignorance and slavery.

Spelling Reformers, subscribe. A quarter (or a shilling) a year from each believer would boom THE HERALD, and it would boom the cause. It would then have 100,000 subscribers, if not a million, and it would make them earnest reformers. Let us go to work now, and roll up ten thousand subscriptions. Canvassing is now the most essential part of our reformatory work, preparation of the soil for the seed.

New York City. G. W. WISHARD.

*[Including Hawaii, Philipin Islands, South Africa, New Zealand, Newfoundland and other colonies—India and Australia not yet; distribution would be handicapped by postage from any other center, as the United States even.—Ed.]

THE HERALD is published (with miscellaneous object) in Jan., April, July, Oct., at 57 Harbor St., Toronto, Canada. SUBSCRIBE AND DISTRIBUTE in letters, in schools, privately in a hundred ways. 8 copies to one address 25 cents a year in advance; 20 copies, 50 cents; 45 copies, \$1; 100 copies, \$2. Issues for a past year, 10c. Foreign stamps taken. Your influence to extend circulation is solicited.

For fuller explanation and Platform see cover of Annual of New Spelling (postpaid, 10c.) published every July as archives of the year.

OPINIONS OF EMINENT MEN.

(Cont'd from p. 101, 107, 111, 115, 123, 127, 139, 140.)

The phonetic movement is of vast importance to humanity.—Prof. R. WEEKS.

Many zealous spelling reformers lack training for *constructive* work. They find arguments enough against the present system; they can contribute nothing of value to a new one. A conference of such would have no influence.—F. A. BLACKBURN, professor in English, Chicago university.

NEWS-NOTES AND COMMENTS.

—*The Blossburg Advertiser*, a Tioga Co., Pa., weekly, uses the, thru, boro, and others.

—Wright's *English Dialect Grammar*, is out: 730 pp. crown 8vo (smaller than 12mo) cloth. It gives chief results as developed by Wright's *Dialect Dictionary* (noticed on our p. 150) comprising the dialects of England, Shetland and Orkney Islands, and parts of Scotland, Ireland and Wales where English is habitually spoken (Frowde, 10s 6d till 31st Dec. 1905; after, 16s).

—Wright tries "to bring out as far as possible main characteristic features of all the dialects, and to furnish . . . a concise and systematic account of the phonology and accentuation."

—It is the first grammar of its kind. Had collection of material for it been delayed twenty years, it would then have been quite impossible to get together sufficient pure dialect material to outline our dialects' phonology, so rapidly is pure dialect speech disappearing, even in country districts, from spread of education and modern facilities for inter-communication.

—The *pure* dialects disappear, their orthoepy remains in amalgam for centuries, affecting averages and normals. America is full of Tudor English, part of which came through New England, but more from Ireland.

—This asks you to subscribe and so help to reach the circulation aimed at—10,000.

—Were 100 workers to buy and distribute *judiciously* 100 copies each of every issue, or 400 a year for each (in all 40,000 a year) THE HERALD would then be self-supporting (income \$200 a year) and fulfill its mission. Hitherto its receipts were between 33 and 40 percent of cost of publication.

—History repeats itself: Vickroy found nearly 400 members of the Amer. Sp. Ref. Ass'n who refused (by neglect of dues) to pay arrears of 50-cent subscriptions to his *Phonetic Teacher*, the SRA organ. He bled the Ass'n for \$479. All its funds, \$220.46, were paid on account; a balance of \$258.54 was never paid. This sum was but a little part of the time, trouble, energy, work and money given by that devoted scholar. Exit Vickroy in disgust from this and other like reasons. See SRA Bulletin 18, dated New York Nov. 1884.

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