

Stock Complete

*** IN EVERY DEPARTMENT

INSPECTION SOLICITED

Brophy, Cains & Co. 196 McGill Street — Montreal.

Don't Show Her Those —

old, off-color, mussy-looking dress goods. When women are shown the same identical pieces time after time they begin to "guess that store isn't up-to-date"---and they look elsewhere.



Nine to one those unsalable goods can be made quick sellers. We can make them any desirable color, and our dyes will never crock. We do the work so well that not one person in a thousand could ever tell that the stuffs were ever of a different color.

The cost of having it done is very light. Interested people may have printed matter telling all about this most perfect dye works.

R. PARKER & CO.

DYERS AND FINISHERS

Dye Works and Head Office, 787-791 Yonge St.

Toronto

TELEPHONES: 3037, 3640, 2143 AND 1004