



New Design Style "A"

New Design STYLE "A" Craig Piano

Case—Double veneered inside and out. Carvings all hand work. Square Fall Board. Entire swing front (automatic). Continuous hinges on fall and top. Hinges and pedals nickel plated. Keys of ivory, sharps of ebony.

Scale— $7\frac{1}{2}$ octaves overstrung, tricord. Heavy bronzed metal plate, extending to top of piano. Plated metal depression bar. Perfect repeating action. Loud, soft and practice pedal.

Size—4 feet 4 inches high, 5 feet 2 inches wide, 2 feet 2 inches deep.

THE above-illustrated Craig Piano, Style "A," presents a retailing proposition of genuine value to the piano merchants in every province in Canada. Produced in a modern, splendidly equipped factory from the choicest of materials by men of skill and experience, this instrument would create a favourable impression among those to whom it would be shown.

Displayed in your store this Style "A," like all Craig designs, would support your statements regarding tone, enduring powers, and capability to ensure the buyer's commendation for life.

Quality is our first thought but we don't forget your profit. Profit is your existence—nothing else is so necessary to you.

Become informed on the merits of Craig Pianos. Write for particulars regarding our complete line, prices, terms, and territory.



Where Craig Pianos are made.

The
Craig Piano
Company,
Montreal - - - Canada

Established 1856.