

Mr. Cox's place will exclaim, "Hello, there's a nice place."

"In the long border," says Mr. Cox, "next the long hedge, beginning inside, I planted verchifeddi and golden coleus, blue lobelia, dwarf alyssum, golden green alternanthera, and as edging, echeveria. This border is the finest blend I know, and I have often been told I ought to have a patent on

it. Having made horticulture a study all my life, I am always ready and pleased to help any one with advice, or to give away cuttings and plants."

Such men as Peter Cox deserve encouragement, for they are most valuable citizens, contributing to civic improvement both by example and precept.



FIG. 2097. THE ENTRANCE TO CAPT. PETER COX'S GROUNDS.

LANDSCAPE ADVERTISING is the subject of a fine paper by F. L. Olmstead, landscape architect of Boston, read before the American Park and Outdoor Association, denouncing that sort of public advertising which defaces the otherwise beautiful landscape. He advises that the association in conjunction with municipal organizations endeavor to secure the adoption by park commissions of carefully drawn regulations governing in a clearly reasonable and moderate manner the display of advertising signs upon property fronting on the parks and open spaces under its control.

Perhaps our local Horticultural Societies could help in the work by discouraging the common practice of painting on rocks and barns in huge letters tobacco and medical

advertisements which are an eyesore to every man of correct taste. Possibly they could adopt the plan of the Twentieth Century Club of Boston which sent out to property owners cards for signature bearing the following statement:

"I hereby agree to permit no advertisement on my property, other than plain and inoffensive ones necessary to my tenants' business or my own. I will endeavor by every means to prevent the disfigurement of the landscape and highways:

"Town of _____ State of _____

"Instructions: When the names of eight persons have been signed to this promise, place a one-cent stamp on the other side and mail it."