

The bump of self-esteem developed high.

The smiling countenance betrays the secret of the mind.

'Tis admiration, friend, of a most interesting object!

The clothing does not make the man; but, it helps to make his good opinion of his worthy self. The thought reflected from the stranger's eye, gives confidence and power.

The world doth often judge us by our clothes, and he is poor indeed who can't afford to be well-judged, by wearing one of those well-made, pure wool Tweeds or Serges, which have acquired name and fame as "Our Leader Suits," sold at the little price of \$10.50—worth easily the sum of \$15.00 and equal in effect to made-to-order suits which cost you dollars twenty-two.

HUDSON'S BAY STORES,

180 TO 184 MAIN ST., WINNIPEG.