

FIRST SHOWING OF NEW FALL SUITS

The latest in FALL SUITS for women are now on display. This is where you will find the correct style in the newest materials at the lowest price, quality and workmanship considered, in London. The materials comprise the new boucle tweed, rough finish serges, whipcords and fine worsteds. The new Coat is cut in 36 and 38-inch length, cut-away front. Specially priced at

.....\$15.00, \$18.00, \$20.00, \$25.00 and \$35.00

CLEARING PRICES ON ALL SUMMER MATERIALS

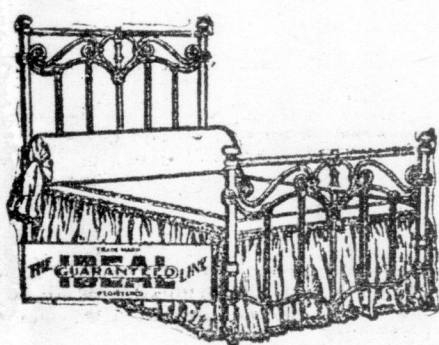
Women's Long Lisle Gloves, in white and black, sizes 6 to 7½. Saturday special25c pair
Women's Long Silk Gloves, in black and white, sizes 6 to 8. Special59c pair
Women's Robespierre and Lace Collars. Regular 50c value. Sale price29c
Children's Knitted Drawers, sizes 2 to 10 years. Sale price10c
Fine Nainsook Corset Covers, with lace and embroidery trimming, sizes 34 to 40. Saturday only29c
Women's Fine Cambric Nightgowns, with lace and embroidery trimming, sizes 56 to 60. Values up to \$1.50. Saturday only98c

Women's Fancy Parasols, Clearing on Saturday for.....50c each
White Cotton Voile, with border, 45 inches wide. Regular 75c value. Saturday only39c
40-inch Sheer Victoria Lawn. Clearing on Saturday for10c yard
American Lady Corsets, odd sizes. Values up to \$1.50. Saturday only\$1.00 pair
27-inch Embroidery Flouncing, extra quality. Saturday only19c yard
Silk Stripe Voiles, Plain San Toy and Taffeta Cloths, all colors.
All-Wool Serge, cream only, 42 inches wide. Saturday special49c yard

R. J. YOUNG & CO.

August Furniture Sale

The one time of the year we offer the greatest bargains is now. Pay us a deposit. We hold the goods until wanted. You save 20 to 30 per cent buying now.



Iron and Brass Bed Bargains

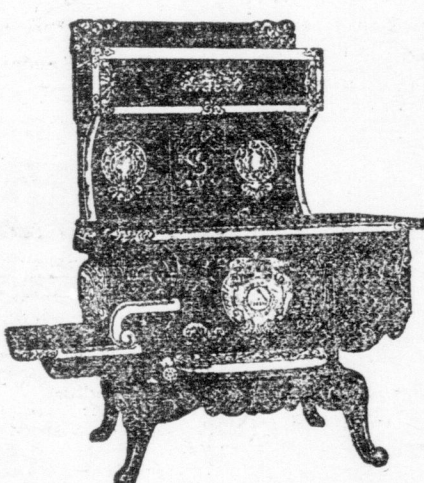
\$3.50 IRON BEDS FOR\$1.95
\$5.00 IRON BEDS FOR\$3.25
\$8.00 IRON BEDS FOR\$4.95
\$12.00 IRON BEDS FOR\$7.35
\$15 SOLID BRASS BEDS FOR\$9.95
\$25.00 SOLID BRASS BEDS FOR\$16.75
\$30.00 SOLID BRASS BEDS FOR\$23.75
\$40.00 SOLID BRASS BEDS FOR\$29.50
\$50.00 SOLID BRASS BEDS FOR\$33.75
\$60.00 SOLID BRASS BEDS FOR\$44.50

Mattresses
\$3.50 for\$2.65
\$4.50 for\$3.75
\$6.00 for\$4.95
\$10 for\$7.50
\$12.00 for\$9.75



Collapsible Go-Carts

Regular \$8.50, for \$6.35
Full sized hood and rubber tired.

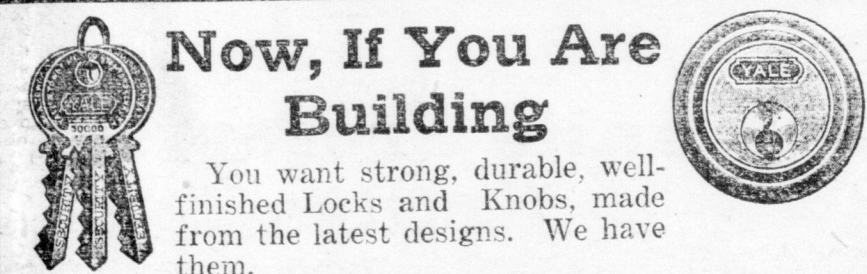


Stoves at One-Third Off

Purchase one now with a deposit paid down and by winter it can be delivered.
YOU WILL SAVE \$10.00

The Finest Assortment of **Bedroom Suites** in London can be seen here at **REDUCED PRICES.**

KEENE BROS., 123-25-27 King Street



Now, If You Are Building

You want strong, durable, well-finished Locks and Knobs, made from the latest designs. We have them.

YOUR GLASS Should come from England, because the finest, clearest and strongest Glass comes from there. We import it.

THEN, ABOUT ROOFING? We handle the "Regal" brand, which is made from wool felt, saturated with genuine Trinidad asphalt. We have sold twenty-five carloads of this Roofing in the last five years, and can give you the names of several prominent citizens and contractors who have used large quantities of this Roofing, and who are more than pleased.

THEN COMES THE PAINT QUESTION. Well, there's nothing to that but "Sherwin-Williams." You all know their goods. We are their London agents.

We ask leave to submit you quotations for Builders' Hardware of all kinds.

Cowan's Colossal Hardware
125-127 DUNDAS STREET. 2 PHONES, 3461-3462

FIRE AN TWEED

Chapelle's Hotel and Barn Were Completely Destroyed.

[Canadian Press.]

Tweed, Ont., Aug. 8.—Fire, which started at two o'clock this morning,

destroyed Chapelle's Hotel and the barns, with five horses, and also all the contents of the hotel and barns. A report, not confirmed, says one man was burned to death while sleeping in the barns. The buildings and their contents were partly insured. The cause of the fire is unknown.

Clearing Sale of Dresses

All colors, sizes and styles.
London Ready-to-Wear
256 DUNDAS STREET.

FARMERS INDIGNANT AT COMBINE STORY; A FOOLISH CHARGE

No Foundation to Report That They Fix Prices to Suit Themselves.

Show Very Clearly So-Called Collusion Is Unnecessary and Impossible.

There is no foundation for the report that farmers who sell on the local market have a combine and fix the prices to suit themselves. They claim that the thing is ridiculous on the face of it. It will easily be seen that it is next to impossible for farmers living many miles apart to get together and fix the price which they will get for their produce when they arrive in London, the market being governed entirely by local conditions. If a farmer has not been in for several days, it is only natural for them to inquire of the others what prices are and if the demand is good. That is the only extent to which the so-called collusion regarding prices goes.

No Collusion. All the farmers and market gardeners in this vicinity are well informed about market conditions here, and since the advent of the telephone and the daily newspaper, which nearly all of them get, it is no trouble for them to size up the various factors that govern prices and fix them accordingly. A factor that makes it impossible for them to agree on a price for their goods, is the number of wholesale houses which handle their lines, and the ease of handling their business without any combine. It is only reasonable that they should want to get the highest market price for their produce, and be unwilling to sell lower than one another, although sometimes when they want to get away early they do.

As for the passing slips of paper around with the prices on them, the market clerk and other officials of the market declare that in all their experience in London they have never seen anything like it. It would indicate that such was the case. Middlesex farmers are among the shrewdest businessmen in Canada, and are quite capable of handling their business without any combine. It is only reasonable that they should want to get the highest market price for their produce, and be unwilling to sell lower than one another, although sometimes when they want to get away early they do.

FARMERS' BANK WINS IN PRIVY COUNCIL APPEALS

Highest Courts Awards Liquidator Judgment For Sums Claimed Against Wishart.

Toronto, Aug. 8.—Three important appeals have just been decided by the Privy Council.

In the appeal of Clarkson vs. Wishart, Mr. G. T. Clarkson, liquidator of the Farmers' Bank, has obtained a judgment for sums of \$53,522.22 and \$8,837.37. A writ for these amounts was issued on Sept. 19, 1911. The Mining Recorder refused to uphold the appeal with costs. The question at issue was whether an unpatented mining claim could be sold under execution. Previous judgments given here held that it could not, but the present action of the Privy Council holds an opposite view.

Decision is also given in the case of W. E. Stavert vs. Donald McMillan et al. This was an appeal from a judgment of the court of appeal of Ontario, dated 13th of April, 1911, whereby the judgment of the trial judge was reversed and the respondent was awarded judgment against the appellants for \$137,794. The action concerned promissory notes held by the plaintiff. The Privy Council allowed the claims.

The third case was James H. Kennedy vs. David Kennedy et al. This action was brought for a declaration of the construction of the will of the late David Kennedy and for administration of his estate. The case was tried before Mr. Justice Teetzel in March, 1912. The trial judge declared that the devise of the residue was void as a perpetuity, but did not order administration. The appellant appealed to the court of appeal, which dismissed the appeal, but on a cross-appeal by the respondent, David Kennedy, ordered administration. The Privy Council has now dismissed the appeal with costs.

Found Gas While Searching for Oil

[Special to The Advertiser.] Wyoming, Aug. 8.—The thing which was the last contracted for, resulted in an ample supply of gas being found. The prospectors, who were looking for oil, were surprised to find gas in the first well. It is expected that another attempt to secure oil will be made at a later date.

Eagle Flew Away With Little Child

[Canadian Press.] Geneva, Switzerland, Aug. 8.—An enormous eagle today carried off the 4-year-old child of a woodcutter while he was playing near him when he was working in the forest in the vicinity of the village of Ander, not far from Champ. A large body of hunters accompanied by dogs set off to rescue the child, but were unable to find any trace of the eagle or its prey.

Saved \$10 Bill, But Nearly Lost Life

[Canadian Press.] Montreal, Aug. 8.—Returning into her burning home, 45 LaGauchette street, to get a ten-dollar bill, Miss Radler would have lost her life today had it not been for the plucky action of J. N. Brouseur, who dashed into the building and saved the girl and the money. The fire burned out half a dozen houses in the Chinese section and was got under control and rendered several score of Celestials homeless.

FRUIT EXCHANGE PLANS TO LOWER COST OF LIVING

Buyers From All Over Western Ontario to Purchase in Toronto.

Co-operative Companies and Individual Growers Will Supply the Market.

[Special to The Advertiser.] Toronto, Aug. 8.—To reduce the cost of fruit and vegetables to the retailers, and through them to the consumers, is the object of the Fruit Exchange, a new organization, which has obtained quarters at 11 Church street, Toronto, and is introducing an innovation in this city in the form of an extensive auction market, where apples, plums, pears, peaches, grapes, potatoes, onions, cranberries, oranges, and every other fruit or vegetable in season, will be sold to the highest bidder, whether he comes from Toronto, Hamilton, Ottawa, Montreal, Oshawa, Guelph, London, Brantford, Owen Sound or any other town or city in the country.

It is intended by this auction market to bring the fruit grower and retailer closer together, doing what is fair and right to both. Co-operative companies and individual growers of fruit will ship the product in car lots to be sold in the open market to him who will give most for it. Upon this plan and principle will be laid the foundation of what the general manager, Mr. James Vair, of Barrie, hopes will become a great and extensive fruit exchange.

The sales will be conducted at an hour to suit the majority of the merchants, 9:00 or 9:30 a.m., and will be for spot cash, the work being done at the minimum of cost.

May Examine Goods. Every purchaser will have ample opportunity to examine the goods. "All the several companies and growers," said Mr. Vair, "are contributing to the success of the exchange, and will ship their product in car lots to be sold, and in many instances their representatives will be present to see the sales carried on."

The retail merchants of Toronto and throughout Ontario have been looking for such a market in Toronto. The growers in the Niagara district have been contemplating adopting this plan of selling. The work has only to be carried on properly to insure success.

Competitive Prices. It will be observed that the auction market method of selling fruit and vegetables means that the price will be largely determined by the fruit merchants themselves, who will do the bidding. This cannot be said of present methods.

While it is expected that the merchants patronizing the auction market will get their fruit and vegetables at less cost than under existing purchasing conditions, it is also expected by Mr. Vair that the grower will not be a loser, for if his goods are sold by auction he will be saved much expense over present methods. If his fruit is consigned to the new market, he will be charged a commission of not more than 10 per cent on the sale price, and in some cases only 5 per cent. This charge, Mr. Vair believes, will be sufficient to carry on and equip an up-to-date market. It is expected that the opening sale will be on or about Aug. 19.

ALL ROADS WILL LEAD TO AMBITIOUS CITY

Hamilton Centennial Celebration and Exhibition Opens Next Week.

[Special to The Advertiser.]

Hamilton, Aug. 8.—All roads will lead to Hamilton next week, when the centennial celebration and industrial exposition will be held. Hamilton old boys from all parts of the continent will be present, and London will be well represented, as there are 300 or more former Hamiltonians living there. The city will be gaily decorated for the occasion, and the electrical illuminations will be magnificent. The fun will start on Sunday, with the arrival of the old boys from Western Canada and from Detroit, and from that time until the last bag of confetti is thrown on Saturday night, there promises to be one continual round of pleasure.

The Seventh Fusiliers of London, accompanied by their band, will take part in the big military review and tattoo to be held on Thursday. Tom Allen, the head of the Hamilton Old Boys in London, has already arrived, and is preparing for his comrades who will be here on Sunday or Monday.

The struggle downtown will be given over to the carnival attractions, but there will be entertainment in all parts of the city and the numerous visiting bands are carded to give concerts, morning, afternoon and night.

On Tuesday, the Detroit American League team will play an exhibition game with a team to be selected from the Ottawa and Hamilton Canadian League teams. Ty Cobb and all of the stars on the Detroit team will be in the game. A number of other high class sporting attractions have been arranged, and it is likely that the London Rowing Club will be represented in the big regatta of the Interprovincial Rowing Association to be held here on Saturday, Aug. 16.

The local Hamilton Old Boys' Association will hold their final meeting tonight at the board of trade rooms, when the final arrangements for the visit to the Ambitious City will be made. Mr. Tom Allen is at present absent in Hamilton completing arrangements for the visit. He may return to the city in time to be present at tonight's meeting. There are some 300 hundred or more Hamilton Old Boys in the city, and as a good number of them have signified their intention of accompanying the local contingent, London should be well represented at the big centennial celebration.

KODAK

The gift to put the keen edge of the enjoyment on all the 365 days of the year—the

KODAK

For boy, girl or grownup. No gift half so welcome, none so delightful and useful. We have Kodaks to fit all purses and most pockets.

PRINTING AND DEVELOPING

AT

Strong's Drug Store

We are leaders in the growing and designing of **CUT FLOWERS**
F. Dicks & Son
235 Dundas St., Phone 1297.

YOUR HOME FURNISHED

With modern furniture of exceptional style and beauty at prices so low they will astonish you.

COME IN AND SEE.
PATTEN
247 Dundas Street. Phone 1688

Follow the Crowds to Our Midsummer

FURNITURE SALE

Bargains in every line of FURNITURE, CARPETS, LINOLEUMS, REFRIGERATORS, STOVES, DAVENPORTS.

Sideboards and Buffets

Regular \$87.00, now\$69.00
Regular \$60.00, now\$45.00
Regular \$54.00, now\$40.00
Regular \$40.00, now\$30.00
Regular \$30.00, now\$22.50

Couches

Clearing all Leather and Willow Couches from stock.
Regular \$45.00, now\$30.00
Regular \$30.00, now\$20.00
Regular \$25.00, now\$18.00
Regular \$18.00, now\$12.75
Regular \$14.00, now\$9.75
Others as low as\$4.90

China Cabinets

Regular \$20.00, now\$15.00
Regular \$30.00, now\$22.00
Regular \$40.00, now\$30.00

Pullman Davenport

The biggest display of Davenport shown in the city. All marked at **GREAT REDUCTIONS.**

Refrigerators At 1-3 Off

Carpets, Rugs, Linoleums, Floor Cloth and Lace Curtains at prices that should interest you.

Verandah Rockers At 1-3 Off

H. WOLF & SONS

COMPLETE HOME FURNISHERS,
263-265 DUNDAS STREET, NEAR WELLINGTON.

Westman's Axium Hardware

ELECTRIC FIXTURES

Now is the time to have your house wired for electric light. See our large assortment of fixtures and appliances. Showroom, Second Floor. Our electrician will be pleased to call and give you an estimate cost of installation.

GET OUR PRICES BEFORE PLACING YOUR ORDER.

PRESERVING SEASON GOODS.

Granite and Aluminum Preserving Kettles and Fruit Funnels. PAROWAX.—A sanitary household necessity for sealing fruit jars, jelly glasses, etc. 1-Pound package, 10 cents.

HOUSEHOLD FAMILY SCALES.

The most convenient scale for weighing your fruit. Straight dial. Flat top\$1 50

SUMMER GOODS TO BE CLEARED.

GAS RANGES, BLUE FLAME OIL STOVES, REFRIGERATORS, ICE CREAM FREEZERS, CHARCOAL AND ELECTRIC IRONS, ELECTRIC TOASTERS, ETC.

SAN-O-LA Bathroom Fixtures

Are of the finest quality that can be manufactured. A guarantee goes with each article that is sold.

Soap Dishes 40c to \$2.25 each
Bath Sprays 40c to \$1.50 each
Robe Hooks 25c to \$1.25 each
Bath Seats \$1.25 to \$1.50 each
Sponge Baskets \$2.00 each
Glass Towel Bars \$1.25 to \$6.00 each
Nickel-Plated Towel Bars, 40c to \$3.50 each
Glass Shelves \$1.25 to \$8.00 each
Tumbler Holders 75c to \$3.50 each
Opal Tumblers 25c each
Brown Daisy Sanitary Dustless Floor Mats and Dust Cloths. 25c
Wall Duster \$1.50
Automobile Duster 50c
Floor Mops 50c to \$1.50

J. G. STEELE & CO.

Hardware 204 DUNDAS STREET.

The Dominion Savings and Investment Society

DOMINION SAVINGS BUILDING
LONDON, ONTARIO.

Paid-Up Capital\$934,730.50
Reserve Fund\$175,000.00

T. H. Purdom, K.C., President.
Nathaniel Mills Managing Director.