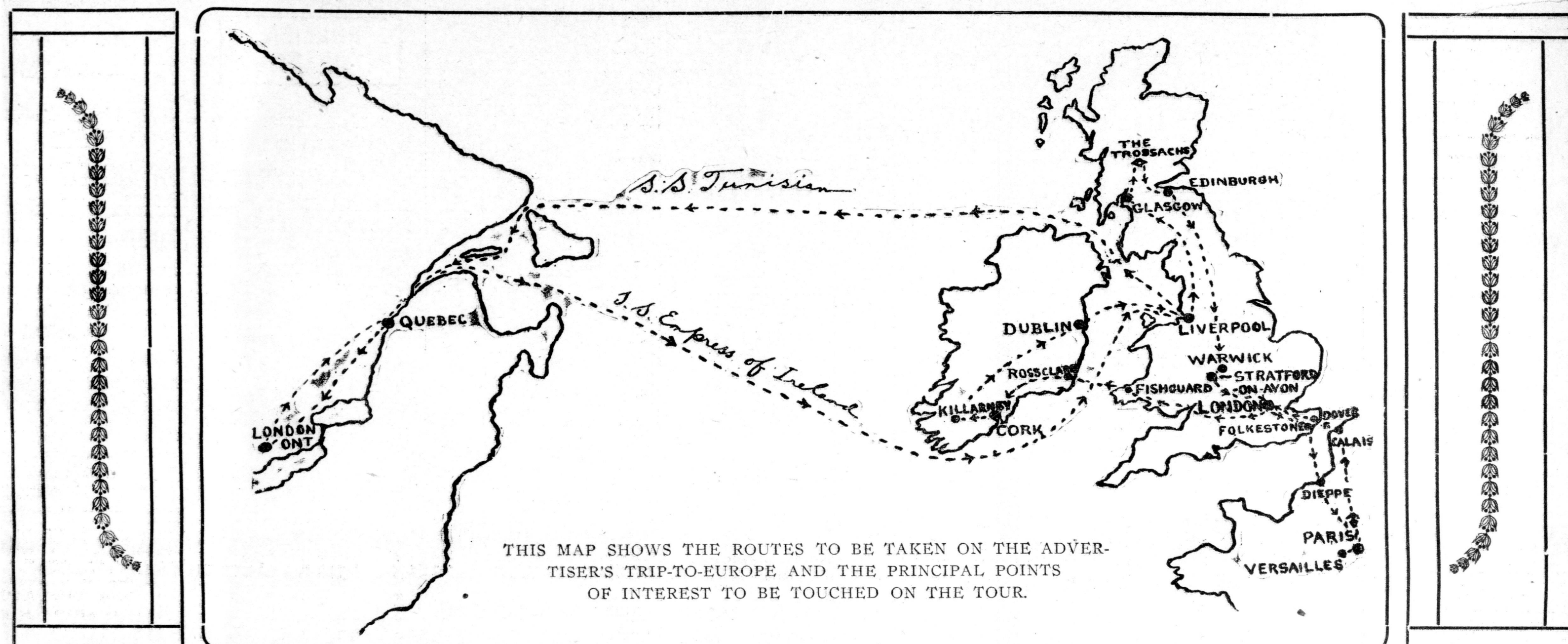


ADVERTISER'S FREE TRIP TO EUROPE!

The Advertiser offers to eight ladies, chosen by its readers in London and the surrounding counties, a month of unalloyed pleasure abroad. The intention is that the guests shall so enjoy their trip that it will prove a delightful and lasting remembrance. Every detail has already been provided for. The chosen members of the party will only be required to leave all anxieties and worries behind them and to trust to The Advertiser's assurance of worthily performing its duty as host. The exhilarating sea trip should be a fitting preparation for the exciting and absorbing experiences that will follow. Ocean travel under such circumstances will mean the joy of living. The itinerary, on landing, has been planned to exclude a single dull moment. The two largest and most interesting cities in Europe and several of the most noted historical places in four countries will be visited.



GUY'S CLIFF, WARWICK, ENGLAND

MONTREAL
QUEBEC
LIVERPOOL
GLASGOW
LOCH LOMOND
LOCH KATRINE
EDINBURGH
WARWICK

Itinerary of The London Advertiser's European Trip

CANADA

July 1, Thursday. Leave London by C. P. R. Pullman Palace Sleeping and Parlor car for Quebec.
July 2, Friday. Leave Quebec by Palatial C. P. R. steamer Empress of Ireland.
July 8, Thursday. Arrive at Liverpool and travel by rail to Glasgow.

SCOTLAND

July 9, Friday. Travel via the Trossachs to Edinburgh.
July 10, Saturday. | Edinburgh, with carriage drive.
July 11, Sunday. |
July 12, Monday. Leave Edinburgh for Warwick and Stratford-on-Avon.

ENGLAND

July 13, Tuesday. In Warwick and Stratford-on-Avon and on to London.
July 14, Wednesday. |
July 15, Thursday. | In London—Carriage drives two days,
July 16, Friday. | and visiting all places of interest.
July 17, Saturday. |
July 18, Sunday. |
July 19, Monday. Travel via Dieppe to Paris, France.

FRANCE

July 20, Tuesday. | In Paris, carriage drives, two
July 21, Wednesday. | days, including Versailles.
July 22, Thursday. |
July 23, Friday. Return to London.

IRELAND

July 24, Saturday. Travel via Fishguard and Rossclare to Cork.
July 25, Sunday. In Cork, visiting Blarney Castle.
July 26, Monday. Leave by train for Killarney.
July 27, Tuesday. In Killarney. Leave Tuesday for Dublin.
July 28, Wednesday. In Dublin; leave at night by steamer for Liverpool.
July 29, Thursday. Arrive at Liverpool and leave via Allan Line Steamer Tunisian for Quebec.

CANADA

August 5, Thursday. Arrive at Quebec.
August 6, Friday. Home again.



TRINITY CHURCH, STRATFORD-ON-AVON
Where Shakespeare Is Buried.

STRATFORD-ON-AVON
LONDON
PARIS
VERSAILLES
CORK
BLARNEY
KILLARNEY
DUBLIN

SUGGESTIONS AND ADVICE:

Organize your work, and allot to your friends certain districts, to cover all the ground. Remember that the yearly subscriptions are the ones that will tell most in your total. Show that you intend to win, and your friends will display corresponding enthusiasm in helping you. If you are in business, remember that it will rebound as much to the credit of your employers as to yourself; so ask them to help you. Don't be disheartened if you think that a competitor is too far ahead to be overtaken. Keep a list of all promises of ballots, and don't be afraid to jog people's memories. Remember, it takes more time to get and tabulate 1,000 ballots than it does to secure a new subscriber. Success will only be obtained by hard work, which must be kept up until the last moment. Keep your mind steadfastly on the object you are striving for. Above all, work hard, and even if you are not successful, you will be surprised at the number of new friends you have made.