

VISIT THE
ART STORE

We shall be glad to show you our new goods for the holiday trade, especially our

ETCHINGS, ENGRAVINGS,
PHOTOGRAPHS, ART PRINTS,
EASELS AND MIRRORS,
CAYX TABLES.

Our stock of Picture Frame Mouldings is larger and finer than ever.

O. B. GRAVES,
222 Dundas Street.**MARRIAGE LICENSES.**

LICENSES ISSUED BY WM. H. WESTON, grocer, Stanley street. No bond required.

MARRIAGE LICENSES AT SHUFF'S drug store, 629 Dundas street east, Kensington, Dundas street, corner William. Take Dundas street car. No witnesses required.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 189 Dundas street, and 439 Princess avenue.

LICENSES ISSUED BY THOS. GILLEAN, Jeweller, 422 Richmond street.

Births, Marriages and Deaths

DIED.ASH—In this city, on Jan. 31, 1894, at 27 Pictou street, William M. Ash, in the 61st year of his age.
Funeral private.
St. Thomas papers please copy. 92aDAVIDSON—In Toronto, on Feb. 1, Alexander Davidson, a native of Doonoch Sutherlandshire, Scotland, in his 51st year.
Funeral private.PUDDICOMBE—In this city, at 25 Marley Place, on the 1st Jan., Mr. Abraham Puddicombe, in his 80th year.
Funeral on Saturday from his late residence, Henry street, at 4 p.m., services at 230. Friends and acquaintances please accept this intimation. 92aSAUNDERS—At the City Hospital, Feb. 2, 1884, Ruth Mercer, only daughter of Henry S. and Georgina A. Saunders, aged 2 years 5 months 5 days.
Funeral private. 92a

M'KENZIE—At his residence, East Nissouri, Saturday, the 27th January, Mr. William M'Kenzie, elder in the Presbyterian Church, Kintore, aged 62 years.

This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
227 York street.
TELEPHONE 118.**THEY ARE THE BEST**

GENUINE

ACME**SKATES**

CHEAP AT

W. A. BROOK'S

GUN SHOP,

192 DUNDAS ST.

London, Ont.

EXTRA FINE

Pure Coal.

DELIVERED IN SACKS.

Very Choice Coal for cooking ranges, base-burners and furnaces.
Bright and clean.**BOWMAN & CO.**246 Bathurst Street.
City Office, 416 Richmond, Branch Office, 314 Dundas.**Going Rapidly!**

The White City Art Portfolios are having an immense run. Everybody is pleased. Save your coupons and procure Portfolio No. 2 this week.

WINTER SALE.BOOTS, SHOES, RUBBERS, OVERSHOES, TRUNKS, VALISES, ETC.
Trade with us and you won't notice the hard times. \$5 worth of goods sold for \$3.Women's Feet Slippers, leather foxed, 45c, worth 75c.
Ladies' Fine Dongola Kid Button Boots, \$1, worth \$1.40.
Workmen's Shoes, high laced, \$1, worth \$1.25.
Children's Solid Leather Shoes, 20c.
Women's Cloth Slippers, 15c.

We are Skilled Buyers with the elegant cash, hence our advantages. It pays to look for

POCOCK BROTHERS
ONE PRICE SHOE STORE.**New Goods!****CARPETS**

—AND—

CURTAINS

—AT—

Priddis Bros.

158 Dundas Street.

CONFEDERATION LIFE,

HEAD OFFICE, TORONTO.

AN ENDOWMENT POLICY. Under this form of policy with us IMMEDIATE and COMPLETE provision is made for the dependent ones in the event of death of the insured, and at the same time CAPITAL is built up from year to year to be used by the insured later in life. "Make may while the sun shines." Information cheerfully furnished.

FRED. H. HEATH, General Agent.
GEO. FRITHORF, City Agent.
Office, 436 Richmond Street.
N.B.—Advises, See our Endowment Policy 22v**STOVES. STOVES.**

We will close out the balance of our stock of heating stoves at and below cost. We are offering Clothes Wringers, Carpet Sweepers and General House Furnishings at very low prices.

STEVELY'S,
RICHMOND STREET.
PHONE 452. 22v

FINE, MILD.

Toronto, Feb. 1—11 p.m.—The pressure is highest over the lake region and Middle States, and there is an important depression in Northern Manitoba moving eastward. The weather has turned milder in the Northwest and has been moderately cold in other parts of the Dominion.
Minimum and maximum temperatures: Equinamit, 30°-42°; Edmonton, 22°-38°; Calgary, 10°-40°; Prince Albert, 26° below-38°; Qu'Appelle, 16° below-24°; Winnipeg, 30° below-16°; Toronto, 14°-28°; Montreal, 6°-12°; Quebec, zero-10°; Halifax, 10°-24°.TODAY'S PROBABILITIES.
Toronto, Feb. 2—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fresh to strong westerly and southwesterly winds; fine and milder; local snow in Northern Ontario at night.**G. W. KENT**

Confectioner and Caterer,

209 Dundas street. Phone 996.

The best of everything in Confectionery. Choicest Creams and Taffies. Always fresh—always pure.

We make a specialty of catering for weddings and parties, and have the finest lunch parlor in the city.

DOES IT PAY TO ADVERTISE?Is one of the topics of the day, and in answer to that question you will find many conflicting answers; but no matter where you go or who you ask, you will always be told that the *Clam* makes clear is the best make for a nickel. Kick if you don't get it.

MANUFACTURED ONLY BY

King Bolt Segar Co.

LONDON. 22v

J. Gammage & Sons

GROW THE BEST

CUT FLOWERS

IN LONDON. SEE THE DISPLAY IN THEIR WINDOW.

213 DUNDAS ST. 22v

Child Burned.

Toronto, Feb. 1.—The 3-year-old daughter of Mr. Thomas Davis, of the custom house, upset a lamp in the pantry at 89 University street on Tuesday night. Her clothing caught fire, and her mother had all she could do to save the little one's life. The child is badly burned about the lower limbs. Mrs. Davis is also badly injured.

London Advertiser.

Telephone Numbers.

107.....BUSINESS OFFICE

134.....EDITORIAL ROOMS

175.....JOB DEPARTMENT

DR. ARNOTT'S POSITION.

Our city contemporary, purposely or unintentionally, misrepresents Dr. Arnett's position in regard to the prescription of intoxicating liquors. Neither Dr. Arnett nor any other medical man that we know of has ever contended that alcohol should be banished from the list of drugs that may be useful in certain phases of disease. What Dr. Arnett has done is to follow the practice of those distinguished medical men who no longer prescribe intoxicating liquors in any form except as drugs of the same class as chloroform or the like, to be used with the utmost caution, and only to be resorted to when all other remedies fail. The Free Press, by the way, is adroitly trying to stir up a discussion on the use of intoxicants as drugs in order to cover up the original protest of Dr. Arnett, which was against the anonymous and other attacks made on the president and members of the London W. C. T. U. in the columns of our contemporary. Citizens may differ about the medical uses of alcohol, but every reputable newspaper reader has but one opinion regarding the propriety of these anonymous and uncalled for onslaughts on this self-denying body of women.

LONDON AND ENVIRONS.Little ponds of water.
Frozen firm and tight.
Make the coal and ice men
Wild with pure delight.

—Mr. A. E. Peters, of the ADVERTISER business staff, who has been laid up with la grippe, which turned to inflammatory rheumatism, is getting better.

—Mrs. A. J. Clark, St. Thomas, is visiting Mrs. E. A. Ward, of this city. Mrs. W. Menzie, of St. Thomas, is the guest of Mrs. J. P. Armstrong, Adelaide street.

—The Strathroy Dispatch speaks very highly of the playing of Mr. W. C. Barron and of Miss Jessie Terwilliger's elocution at a church concert there the other night.

—"Tommy" Esterbrook, formerly captain of the Tecumsees here, has abandoned his business venture in Brooklyn, and he proposes to re-enter baseball. He is ready to sign with some Eastern League team to cover first base.

—Miss Tillie Pierce, the young lady stepping with Mrs. J. F. Thorpe, left today for London, to receive her fortune of several thousand dollars, left her by her grandmother some years ago. She was an old resident of the Forest City. [Windsor Record.]

—The death is announced of Mr. H. Kenny, of Harrison, at the age of 87, from la grippe. He leaves a family of five. Thomas, who lives in Montreal; Patrick in Walkerton; Mrs. Hagan, also in Walkerton; Mrs. McPetrie, Harrington; and Miss Lizzie, of London.

—The following pupils of the separate school succeeded in obtaining the percentage of marks necessary to place their names on the honor roll for the month of February. The names appear in order of merit: Boys—Senior fourth, Charles Barras, Fred Miller, Charles Wilson; junior fourth, Thos. Powers, Wm. Galbraith, Frank Wright. Girls—May Boyle, Nellie Bricklin, Blanche Robbins, Eva Denahy, Adelbert Aust, Lottie Kenny, Tena McLeod, Queenie Roddy.

—The Ladies Aid Society of the London West Methodist Church held a very successful fruit social at the home of Reeve Spence last evening. A very large number were present, and a pleasant and merry time was spent by all. During the evening the following programme was rendered: Quartet, "Come Where the Lilies Bloom," Mesdames Armstrong and Messrs. Armstrong and Gibson; solo, Miss Gurd; reading, "Pat and the Gridiron," Mr. Gibson; solo, "The Fisherman and His Child," Miss Greenway; reading, "The School Master's Guest," Miss Georgie Calver; instrumental selection, Mr. Wm. Spence. After dainty refreshments were served by the ladies, a hearty vote of thanks was tendered the host and hostess for their kind hospitality.

London and the Car Shops.

Brantford Examiner: "It is stated that the city of London is applying to the Legislature for an act to confirm its railway agreement, bylaws, etc. This indicates a desire on the part of London to obtain legislative sanction to the exempt of this city to concentrate within its limits the entire car works system of the Grand Trunk Railway in this section of the Province. This may mean the absorption of the Brantford G. T. R. car works, representing to Brantford about 300 men, or a population of 1,200 or 1,500 souls, and it is important that the City Council should exert itself with a view to preventing the consummation of the deal.

The Stationary Engineers.

An association was formed in this city some eighteen or very ago which now has its membership list nearly all the stationary engineers employed in London. It is called the "Canadian Association of Stationary Engineers," and the objects of this organization are in every respect commendable. Its object is not to deal with the matter of wages, but mainly for the mutual improvement of its members in the knowledge of their profession, which, of course, includes running a steam plant, and in the most economical manner for the employers. The success attending these efforts has been marked. At every meeting papers of interest are read and discussed. At the next regular session Mr. G. B. Risler will read a carefully-prepared paper on "The Laws of Steam: Its Generation and Application to Heating Purposes."

The California Opera Company.Serpente, the good-for-nothing.
Germaine, the lost Murchison.
Henri Marquise de Cornville.
Jean Grenichou, a fisherman.
Gassard, a miser.
Bailly.
Gertrude.
Jeandette.

Planquette's famous three-act opera, "Chimes of Normandy," was rendered by the above caste last night at the Grand in a very creditable manner. The fine choruses and solos in which the play abounds were sung with spirit, and the audience enjoyed both the music and acting immensely. To-night the funny opera, "Girofle-Girofla," will be repeated. The

We are quoting very low prices for Lily White Oil, Aurora Light, Water White, benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

beautiful "Bohemian Girl" will be heard at the Saturday matinee, and the engagement concludes Saturday night with "Said Pasha."

The L. and P. S. R.

Detroit News: [The London and Port Stanley Railroad Board met at London yesterday and ratified the lease of the road to the Lake Erie and Detroit River Railroad Company. There is considerable talk about the ultimate result of the deal and its effect upon the Michigan Central Railroad. The matter of terminals has not been settled yet, nor has the Michigan Central been asked to turn the road over. It has been stated that the latter company, which is now operating the road, will make an arrangement with the Lake Erie road to carry freight in order that there will be no necessity to run into London. President Walker, of the Lake Erie road, said to the News this morning that the lease had been ratified, but he was unable to say when the road would be taken over. He thought it might be two months yet, and in the meanwhile it would be operated by the Michigan Central.

East Middlesex Piebiscite Association.

There was a fair attendance at the meeting of the East Middlesex Piebiscite Association in Somerset Hall yesterday afternoon. President (Rev.) Clement was in the chair, and Vice-Presidents J. W. Robson and Gideon Decker and Secretary G. N. Weekes were also present. The following were named as delegates to the coming prohibition convention in Toronto: President Rev. Clement, Secretary G. N. Weekes, Messrs. J. W. Robson, Gideon Decker, R. J. Stevenson, J. M. Keyser, S. W. Muxworthy, W. J. Saunby, Wm. Scarrow, E. McCann, Mrs. Decker, John Cameron, F. Lewis, A. Grant, J. G. Kerr, Joseph Duffin, E. Hunt, Adam Nichol, O. M. Maybee, Rev. Mr. Blatchford, H. E. Baker, E. Sifton, T. Baty, Joseph Howlett, Robt. Sissons and T. Bedgood. The association was continued as a permanent organization for prohibition and for general temperance work, with the same officers. A deputation from the London and Western Prohibition Union and the W. C. T. U. was heard. The members called the attention of the association to the wilful and persistent violation of the Liquor License Act in East Middlesex, and the indifference of the inspector, and also of the commissioners, to such violations, and requested the association to take steps to abate the nuisances, at least so far as the suburbs of the city are concerned. On motion of Mr. Weekes, seconded by Mr. Duffin, deputations were appointed to wait upon the municipal councils of Nissouri, Westminster and London West with reference to the matter. The president and secretary were appointed a committee to consider further steps. The question of affiliation with the London and Western Ontario Union will be considered at the next meeting. It was moved by Mr. J. W. Robson, seconded by Mr. Adam Nichol, and unanimously resolved: "That this association has much reason for felicitation on account of the ability and devotedness of those chief in command of the working staff in the late campaign. That much of its success is due to the experience and tact of our worthy president, Rev. B. Clement; but, who, in the heat of the conflict, was laid aside by a severe attack of the prevailing epidemic, rendering him unable to do anything further in the work of lecturing, which he had purposed to prosecute. This was the more to be regretted in that other friends who were expected to take a part in the work were also disabled at the same time. In this emergency our able and industrious secretary, Mr. G. N. Weekes, besides attending to the arduous duties of his office as secretary, also took the place of those who were disabled and addressed meetings in a number of places in the constituency. And that while not forgetting others who did good service we give expression to our appreciation of Mr. Weekes by a hearty vote of thanks."

Mr. T. W. Casey was also tendered a vote of thanks for his excellent and valuable services during the late campaign. The recipients replied fittingly, and the meeting adjourned for two weeks.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

Gentlemen, send your last season's overcoat to the London Cleaning and Repairing Works and have a new collar put on, and have it pressed and cleaned, and it will do you this season as well. Office of works in Arcade Barber Shop, Richmond street. Phone 981. 22v

JOHNSTON'S

New Retail

Shoe Store.

Men's Gaiters, \$1 25.

Men's Cordovan Laced Boots, \$2.

Men's Strong Working Boots, \$1.

Men's Grain Waterproof, laced extra high, extra good value, \$1 90.

Men's Long Boots, a few pairs left, at cost.

Men's Fine Calf Gaiters or Laced Boots, \$2 75.

Children's School Boots, 75c.

Misses' Strong School Boots, \$1.

Ladies' Dongola Kid Button Boots, \$1.

Ladies' Extra Fine Kid, 2nd lot, \$1 60.

Boys' Waterproof Grain Boots, \$1.

Overshoes, Rubbers and Leggings.

All first quality—no seconds.

Trunks & Valises.

Largest stock in Ontario to select from and prices lowest. See them at

Johnston's

New RETAIL Shoe Store.

351 RICHMOND ST.

R.K. Cowan

Barclater, etc., over Bank of Commerce

London.

The appearance among us this winter again of grip is a source of great alarm, not so much for the severity of the disease in itself or fatality, although the latter is a source of much alarm; but the greatest danger seems to lie, in the cases that have never recovered from previous attacks, and have re-aroused disturbances consequent upon the after-effect of la grippe and the frequent changes of the weather. When this condition prevails we cannot too strongly impress upon our readers the great necessity of keeping open the excretory system of glands, and at the same time considering thoughtfully the rheumatic feature that accompanies these cases. The remedy that most promptly suggests itself to my mind, and of most lasting benefit, and one that physicians are not only prescribing, but taking themselves, is Williams' Royal Crown Remedy—two teaspoonfuls four times a day—and a couple of Royal Crown Pills three times a week. This is the remedy that has been so successful in the past in reconstructing the system, and enabling it to combat the disease. The genuine should be in every home. 22v

FURS! FURS! FURS!

At Cost Prices for next 10 days.

Rivard

London's Fashionable Hatter and Furrier.

400 RICHMOND STREET. 22v

VANDERLIP, Tailor.

SOLICITS YOUR ORDER FOR

FINE TRADE

Union men employed and every garment guaranteed.

202½ Dundas Street. 22v

KOFF NO MORE!**WATSON'S COUGH DROPS**

WILL GIVE POSITIVE AND INSTANT RELIEF TO THOSE SUFFERING FROM COLDS, HOARSENESS, SORE THROAT, ETC., AND ARE INVALUABLE TO ORATORS AND VOCALISTS. R. & T. W. STAMPED ON EACH DROP. TRY THEM. 22v

Miss Maria PARLOA'S**COOK BOOK**

containing 100 recipes which she has lately written for the Liebig Company

SENT FREE

on application to Danchy & Co., 27 Park Place, New York. Drop a postal for it and always buy

LIEBIG COMPANY'S**EXTRACT OF BEEF.****Johnston Bros.**

TAILORS.

All New Goods. Prices Reasonable.

Workmanship Guaranteed.

211½ DUNDAS STREET.

(UP STAIRS.) 22v

BEATON'S

143 Dundas Street.

Furs at Cost.

Not wishing to carry over a large stock, we have decided to reduce our Furs to cost to clear them out.

BEATON'S,

143 Dundas Street.

A MONKEY ON A SPREE.**Ho Wrecked His Owner's Saloon and Was Taken to Jail by Two Policemen.**

ELMIRA, Feb. 2.—Two policemen conducting a drunken monkey to jail was one of the unusual sights seen Tuesday. The monkey is a member of Dad Barker's circus, but has been occupying winter quarters as a side attraction of Easton's saloon on East Water street, and was left chained during the temporary absence of the proprietor. He managed, however, to free himself, and walked over behind the bar. He glanced in the big looking-glass back of the row of colored bottles, and, seeing a bold young fellow throw through the transom. A lively tussle he managed to get a rope around the drunken monkey, and he was hoisted through the window and escorted by the two policemen, one on each side, to jail, and lodged in a cell. The next morning the prisoner was very sick and held his head between his paws. Although it was his second offense the record suspended sentence, and he was sent back to the saloon and chained up. The next time he gets drunk the owner will send him to the Keeley cure at Binghamton.

RUNS IN THE FAMILY.**Mitchell's Father-in-Law Arrested for Assault.**

New York, Feb. 2.—"Pony" Moore was arrested last night on a Broadway car, opposite the Metropolitan Hotel, and taken to the Mulberry street station, charged with assaulting Conductor Jacob Cohn. Cohn said that Moore assaulted him because he had ordered him to cease using vile language. Moore denies the assault and says the conductor struck him. Charlie Mitchell, who was with Moore, says he acted only in self-defense. Moore was admitted to bail.

Spring Time Coming.

Before the advent of spring the system should be thoroughly cleansed and purified by the use of Burdock Blood Bitters, which purifies the blood and cures dyspepsia, constipation, headache, liver complaints, etc.

New Arrivals

—AT—

MARA'S

Dress Goods,

Dress Goods,

Dress Goods.

We have them here to suit all classes.

Remember This Fact.

Just think of a beautiful 42 inch

HABIT CLOTH

Twilled, worth 40c, for 15c.

Received into stock to-day over

6,000 yards of new and nobby

DRESS GOODS,

SUCH AS:

Black Royale Cashmeres,

Black Henriettas,

Blue and Black Satin Henriettas,

Blue and Black Basket Cloths,

Blue and Black Cheviot Serges,

Blue and Black Whale Serges,

Blue and Black Estemene Serges,

Blue and Black Hopsackings,

At a saving to you of 25c yard over what other stores in town charge you.

See our new heavy

Satin-finished Henriettas

Worth 75c for 50c. You will surely buy a 6-yard end if you only come in and feel the weight.

6 pieces 44 inch

Black Soliels

At 40c, 50c and 65c, worth half again as much.

We have in stock 150 pieces of a very heavy

FRENCH SERGE

At 25c yard.

New Buttons,

New Trimmings,

New Linings,

To match all our new Dress Goods. All are expensive lines bought a good many months ago from the best English makers.

See Our Stock

BEFORE PURCHASING.

T. E. Mara & Co.

155 Dundas Street and Market Square.

LONDON.