

An Appreciation

We wish to express our appreciation to the thousands who made possible the Phenomenal Success of our BARGAIN BASEMENT OPENING—a response so whole-hearted—so generous—as to absolutely assure the complete success of This New Department.

LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION

BARGAIN BASEMENT

FIRMLY ESTABLISHED!!

Proven Beyond a Doubt—to be as
Represented—

A Genuine Bargain Basement

The Slogan of Thousands of Satisfied Customers--

"Walk Down Stairs and Save"

SUPER V A L U E S

An Apology

To the thousands whom we were unable to serve because of the unparalleled crowds seeking entrance to our BARGAIN BASEMENT during the past week—we extend an apology, with the assurance that Stocks emphasizing the same values will always be on sale in our BARGAIN BASEMENT.

Spring Waists

All the new materials of Crepe, Cantons, Tricolette, Shantung—all the new shades of Henna, Saxe, Cream, Navy and Black—all sizes, including Stouts. Extra values.

98c
and
1.98

English Sateen Petticoats

Very best materials—all the new shades; all sizes—easily worth \$1.80

85c

Centre Pieces

Values at \$2.00. Extra large size, best quality Linen, hand-embroidered and finest lace edging

98c

Bloomers

Values at \$1.50. Best quality Crepe—all the shades of Pink, White, Blue—all sizes

59c

Boys' & Girls' Undergarments

Very best quality

49c

Gingham and Voile Dresses

A Value Thriller. Choose from a very large assortment of shades, styles and colors.

1.29
And
2.00

Sweaters

Over 200 on display; all the new Slip-on models for Spring and Summer wear

1.98

Knitted Suits

Chic little Jersey knit Spring and Summer Suits

5.98

Middy Blouses

for Misses' and Women. Values at \$2.50

1.28

Skirts

Values at \$5.00. In Tweeds, Serges, Pleated and Plain—all sizes

2.98

Basement Sale of Spring Dresses & Coats

New Spring Garments at Big Savings. **5.98 - 7.98 - 9.98** Values that will be the talk of the town.

These Brand New Spring Garments that we are featuring so much below regular price to-morrow will bring thrifty shoppers from all over St. John's to our Basement.

The Price Level That Cannot be Even Approached by Competition!

Produce and Provisions

Codfish—The report which the trade Review published last week with reference to our foreign markets has been amplified in any way since and as far as we can learn there has been no change of late. All the exporters are now satisfied that the fish in the European markets will bring good returns, and that in another few weeks what little stocks of cod are left here will have been shipped. The outlook for next summer's catches is good. The Norwegians will not have nearly as much cod to avail of as last year. Our Canadian competitors will also be much short of what they ordinarily handled, and Newfoundland fish, especially if well dried, will be in great demand at all figures. The consumption at home and other centres of our shore and Labrador fish progresses favorably, and all the markets will be cleared this year comparatively early, so that this year's new catch should be a good reception. The exports of fish this week were 1,975 qts, by the S. S. Silvia for the British West Indies, and by the schr. Ronald M. Douglas from Guelph for Ontario, 3,600 qts, by cod; 756 qts, haddock and 144 lbs. flng. Other fishery exports were 285 lbs, herring in bulk and 32 pickled, by the schr. Electric Flash from "God's Island" for Gloucester, and 243 lbs, herring by the S. S. Silvia and

111 by the S. S. Spes for New York and Boston respectively, and 32 3-4 tons cod oil and 2 1-2 tons cod liver oil by the S. S. Digby for Boston. **Common Cod Oil**—As far as we can learn there is no great business doing in cod oil just at present, though of late quotations are being asked for from abroad, and some considerable trade is expected to eventuate shortly. One or two shipments made long since to the United States market were sold at fairly good figures, and holders of stocks feel assured that future sales will be made at rates which will be to their advantage. It is impossible at this writing to get even an approximate idea of the quantity of oil still held in this country, but dealers say it is by no means large, and it will be cleaned up at a comparatively early date. Should there be a shortage of supply from other sources this year (and such a contingency is not improbable) there will without doubt be a good market for Newfoundland produce. **Cod Liver Oil**—Through this market at present is not becoming, the prospects for good business later are bright. The stocks of refined or medicinal oil held in this country (mostly in the outports) are slim, and almost daily late enquiries are coming to hand and quotations advanced on request. Though it is very difficult to get at anything near the exact quantity of oil held here, we have been informed by those in a position to know that we

were pretty nearly correct in our estimate of about 20,000 or 25,000 gallons. Our medicinal oil now ranks high in the pharmacopoeia as a superior article, as its virtues have been exploited by scientific people and men foremost in the medical profession, and that its value is enhanced greatly as a result there is no doubt. Most of this oil it is thought will soon be disposed of at very satisfactory figures, and the new goods emanating from this season's catch of fish should meet with a ready sale and extra good price, so that manufacturers will not lack encouragement and goodly stocks of this grade of oil should be forthcoming. **Flour**—Though there is not much life in the flour market of late dealers do not explain much, for generally at this time of year trade is dull, and all are looking forward to a general brightening up a few weeks hence. Should the unexpected occur and the sea-fishery turn out any kind of an average voyage, the effect on business will be good and after a few weeks matters should wear a different aspect. During the week some sales were made, but no great lots of flour exchanged hands, and the trade done was as good as could be expected. A good deal of flour has been sold for April delivery, and orders for May shipments being received are met with higher prices for that month's delivery. The stocks held here are now much reduced, and not much is coming to hand for the present. The

imports during the week amounted to 600 barrels by the S.S. Rosalind from New York. The prices quoted vary with the quality of the goods required, and run from \$8.10 wholesale for the superior brands to \$7.60, \$7.85 and \$7.90 for other grades. **Pork**—As far as the volume of business is concerned pork is pretty well the same as other lines of goods, and business at the present time is sluggish and devoid of any great activity. During the week the goods sold represented a trade that would be considered normal at this particular season, but in the near future much greater activity in this particular line of goods is looked forward to by dealers, as the fishery supplying season will be with us and generally the local demand will be a good one. Last week dealers hinted at a shortage of hogs available for market and forecasted higher prices for pork. Their impressions were correct and the advance materialized possibly before most people expected it would, as we learn from some of the largest importers of pork, that prices sloped upwards during the week at the rate of about 50 cents per barrel from the lowest point. It is expected that the market will retain this aspect for some time to come, and some profess to believe that no decline will be evident for some time. This week's imports of pork were 350 barrels by the S.S. Rosalind from New York. Wholesale prices quoted in the local market

now are—loins, \$32 per brl; fat back, \$30.00; S. C. Clear, \$30.50; family back, \$30; regular plate, \$29.50; bacon, pork, \$27; ham, butt, \$27.50; spare ribs \$23. **Beef**—Like pork and provisions, generally, the beef market is sluggish and no great activity is noticeable in it of late, though some small deals occurred during the week. Not long ago some dealers expressed the belief that prices would soon be easier, but at present it does not look as if such will occur, at least not in the near future. Some lines of pickled meats at present are not plentiful, and this with a somewhat reduced market in live stock at the packing houses tends to retain the rather high figures now obtaining for this class of goods. Like pork, it is expected that the beef market will show some activity later in the spring and about the beginning of the summer months when the general trade of the country will be in full swing. If higher prices do not prevail soon, it will certainly be some time before the market will show a decline, judging from present appearances. Not much goods are now coming to hand and the imports for the week were 290 barrels by the S. S. Rosalind from New York. Wholesale prices locally are: bone flank, \$28.50 per brl; extra family, \$24.50; family special, \$21.50; boneless \$22.75. **Sugar**—The sugar market of late has been in a more or less fluctuating condition as far as prices are con-

cerned and last week the promise was for lower figures; but quite recently cables were received in the city from various refiners intimating that figures would be considerably higher for April and May purchases. Even this position of affairs may not be final and it would not be surprising if a still further advance would be noted later, so some dealers declare. No matter how prolific the crop, the probability is that during the summer the consumption of this article will be great and the effect on present-day prices will not be to impart a downward tendency—on the contrary it must have the opposite effect. The stocks of sugar held in store here are not large, and no doubt consignments in future will be considerable in volume. During the week there were imported by the S.S. Rosalind from New York 750 cwts. Prices, wholesale quoted in the local market this week were—for granulated, \$9.35 per brl, and for brown, in sacks, \$8.85. **Tea**—Though, as we have observed, there is a general dullness in trade, and most markets show a good deal of lethargy at this particular season, this does not specially apply to tea, which shows a fair ratio of activity. However, there will be no marked improvement in this market no more than in others before the late spring and early summer. Though each successive year witnesses an increase in production in tea, there is always an increasing demand to offset this

and dealers in this line of goods, who take close cognizance of what is occurring, look forward to progressively higher prices in the future. For some time past the tendency in Ceylon and other countries where tea is produced on a large scale, is for advanced figures and this indisputable article to Newfoundland may soon be higher in price possibly than ever before. The imports during the week were negligible, and the prices quoted wholesale on the local market are from 34 cents the lb. to 80 cents, according to quality. **Hay and Oats**—P.E.I. and general Canadian crop hay and oats are now in evidence prominently in the market, as the local grown stocks are pretty nearly exhausted. A fair volume of business is being done in hay and sales are frequent each week. The stocks carried are sufficient, we understand, to last for some time to come, and hay, as far as we can learn, is selling at \$36 per ton. The demand is very good for oats, of which there is a good supply in the market, and wholesale prices quoted here now are \$3.95 for P.E.I. black per sack of four bushels; white, \$3.85; mixed, \$3.50; bran in sacks, \$2.40; corn in sacks, \$3.10; and cornmeal, \$3.25. **Miscellaneous**—Among the miscellaneous imports for the week were 5,366 bushels oats, 39 cwt. butter, 287 tons salt by the schr. Florence Swyers and Retraction), 571 brls, kero oil by the Loretto Francis and

Rosalind, and 882 tons coal by S.S. Frank Boness.

Protect Your Car.

A front bumper on your car is positive insurance against damage by collisions—a bumper can save your car in many ways.

We can supply attractive double-bar and single-bar tailor made front and rear bumpers, to suit all makes of cars—we will fit them on for you, free of charge. Ask for our prices.

BERT HAYWARD,
Water St.,
(opp. Ayre & Sons)
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